



PRISM

EMBRACE YOUR SPECTRUM

What is PRISM?

PRISM is a lifestyle, a way of life, and a movement rooted in the celebration of self love, growth, and humanity.

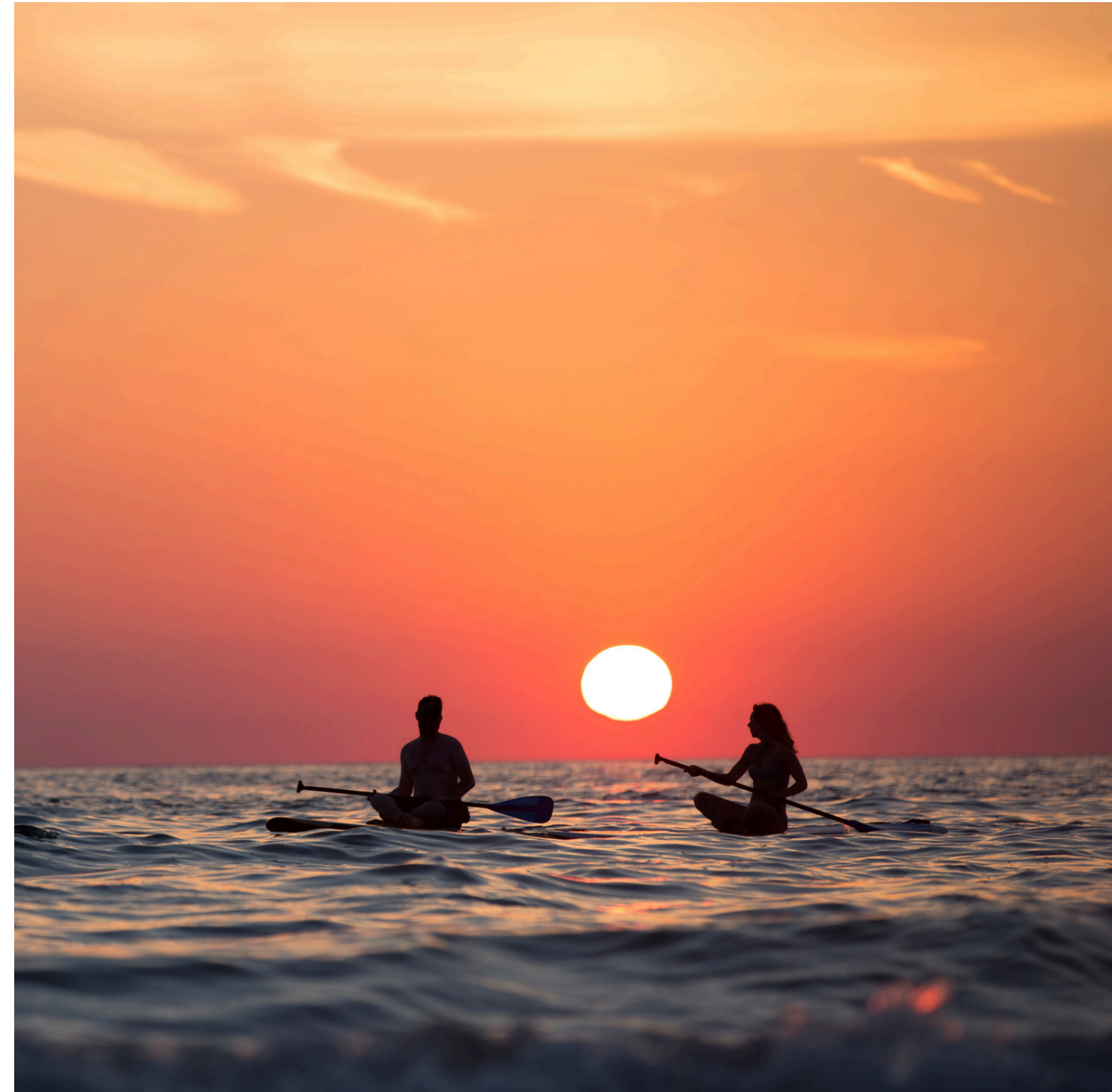


Our Vision

To create a resource-rich ecosystem that redefines holistic wellness, empowering individuals to embrace their full spectrum and unlock their potential.

Our Mission

To provide personalized and transformative wellness solutions that optimize mind, body, and soul through science, technology, ancient wisdom, and regenerative sustainable practices.



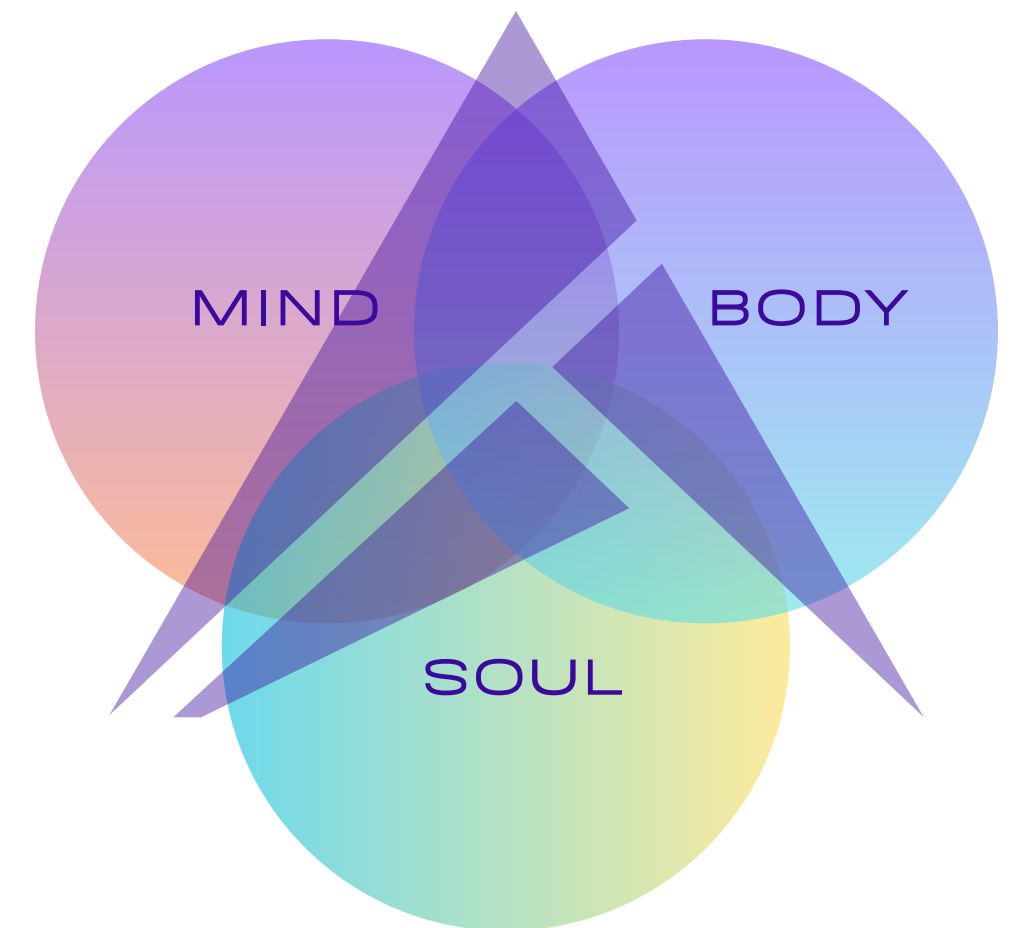
Our Ethos

At PRISM, our approach is rooted in the interconnected pillars of Mind, Body, and Soul – the foundation of true holistic wellness.

Through these pillars, we create personalized, transformative programs designed to meet you exactly where you are:

- Mind – PRISM Clarity: Cultivating mental resilience, creativity, focus, presence, and self-awareness.
- Body – PRISM Performance: Elevating physical vitality through movement, fitness, nutrition, and recovery.
- Soul – PRISM Alignment: Nurturing purpose, deeper connection, community, and inner harmony.

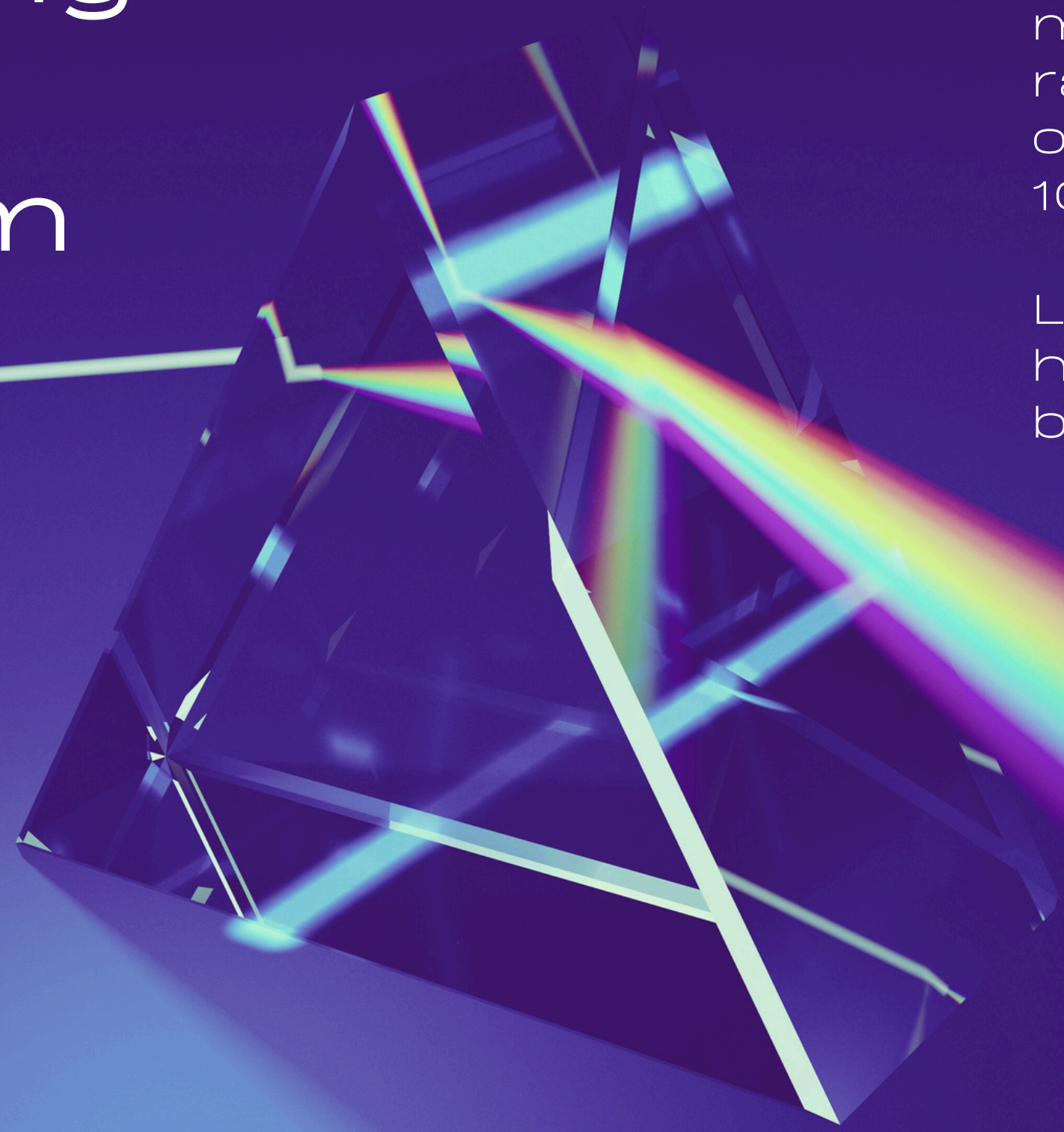
Each pillar is not just a category – it's a compass guiding you toward a more aligned, fulfilled version of yourself.



Embracing Your Spectrum

Embracing your spectrum means honouring the full range of who you are – even on the days you're not at 100%.

Life is unpredictable, filled with highs, lows, and everything in between.



Embracing Your Spectrum



At PRISM, we believe that true wellness begins with radical self-love and acceptance, beyond societal expectations.

It's okay to not be okay.

We're here for all your days – the bright, the messy, and the in-between – helping you breathe through, grow through, and rise through it all.

How Does PRISM Aim to Serve?

With a foundation built on deeply compassionate service, PRISM provides access to an ecosystem made of a community sharing diverse tools, learnings, and resources for success.

Because at our core, we're all just humans navigating this life together.

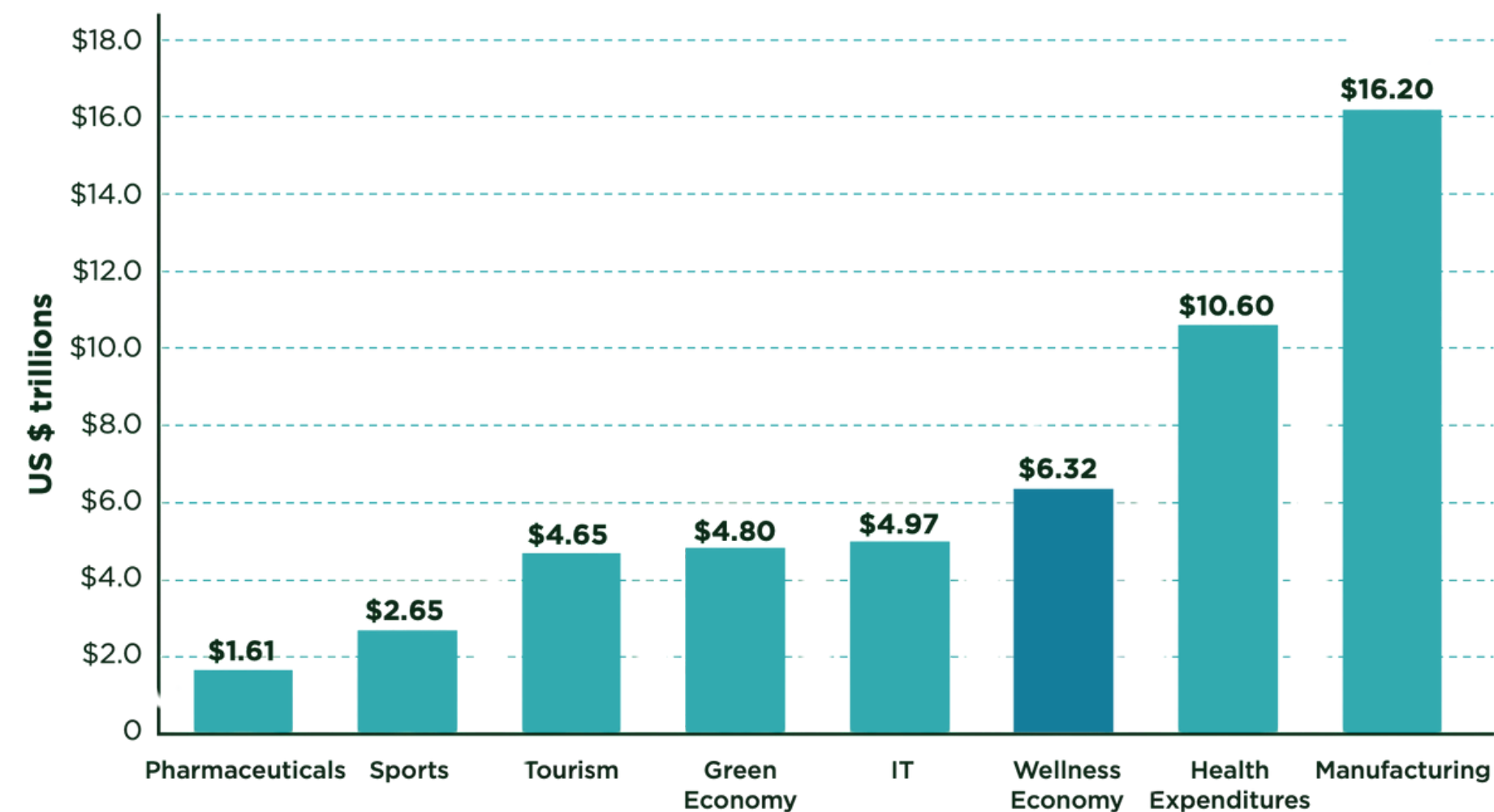


Market Analysis

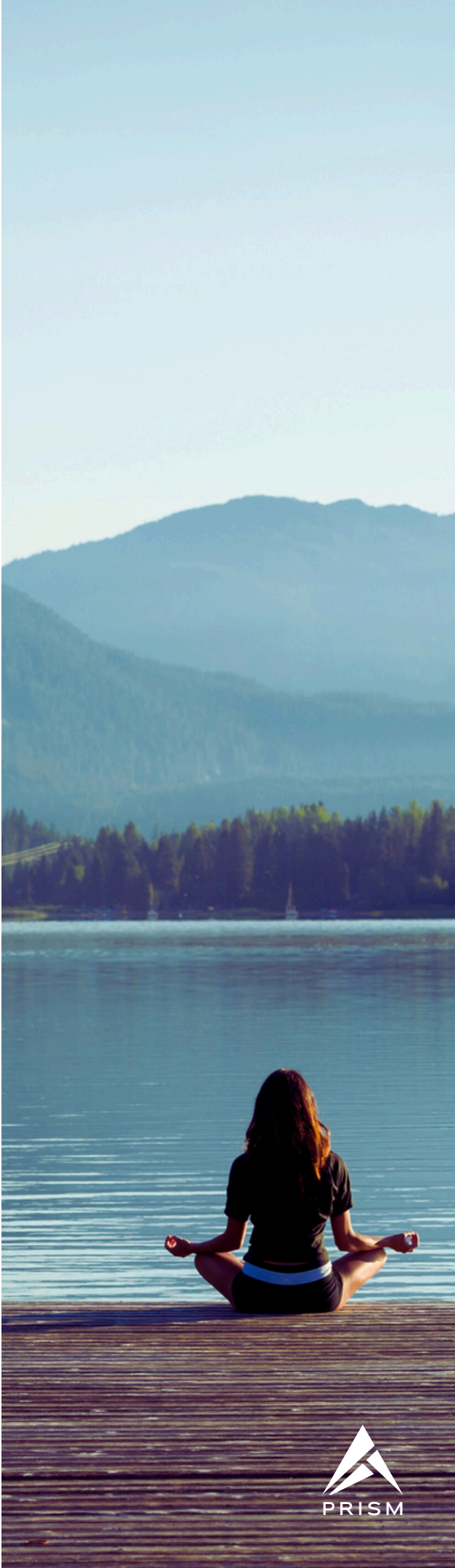
Economic Outlook

The wellness economy is a major force in the global economy.

**Global Wellness Economy Versus Other Major Industries
Market Size in 2023**



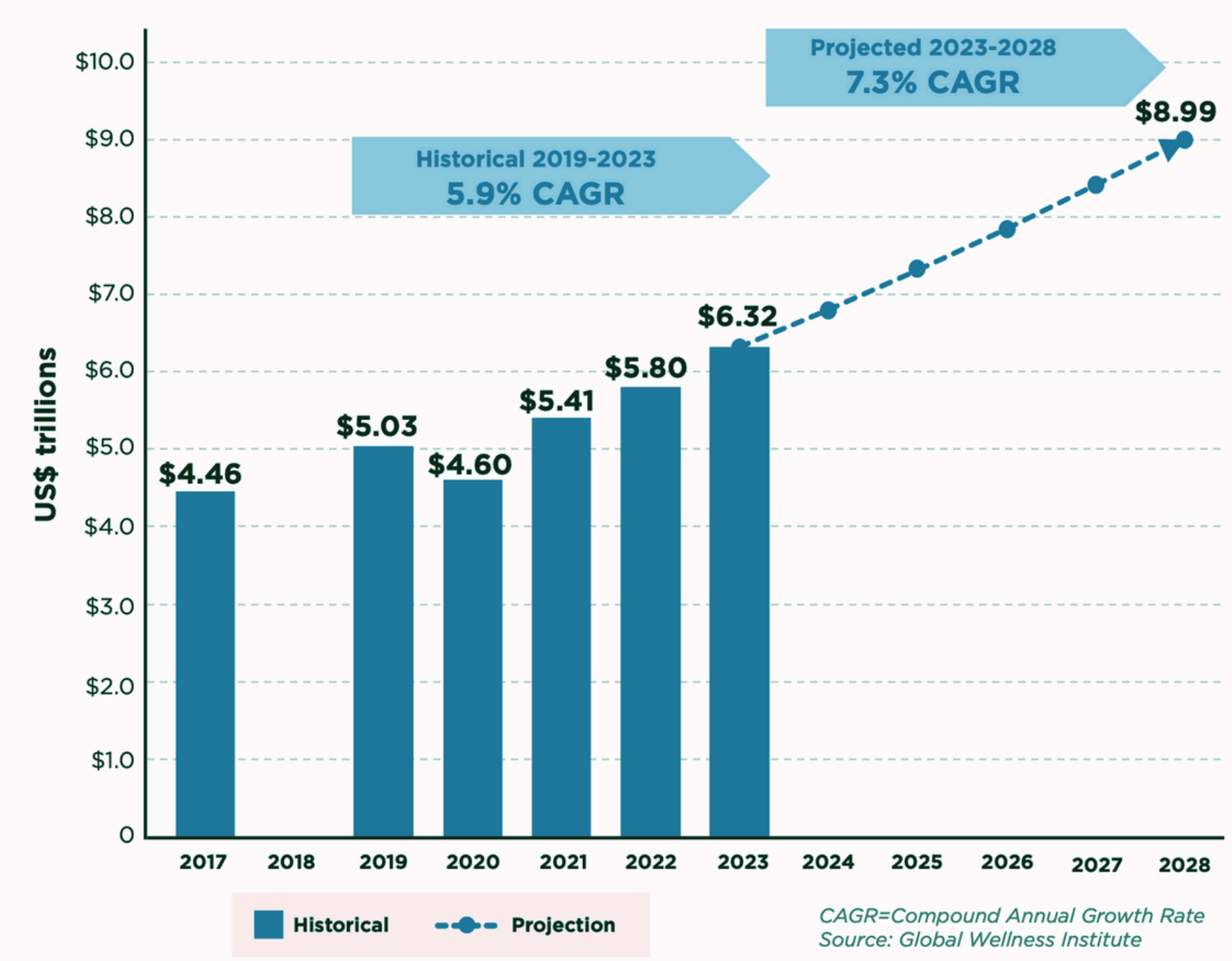
*Note: Manufacturing is a value-added figure; the other sectors are a revenue or market size measurement.
Tourism includes both inbound and domestic trip expenditures.
Source: Global Wellness Institute, World Bank, WHO, Gartner, LSEG, Euromonitor, Global Sports Insights, IQVIA*



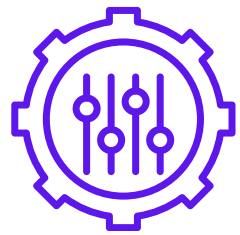
Industry Valuation

According to the Global Wellness Institute, the wellness economy is expected to head toward nearly \$9 trillion in 2028.

Global Wellness Economy Market Size and Growth Projections, 2017-2028

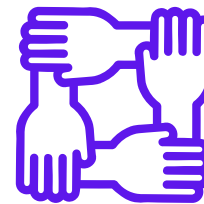


PRISM Offers



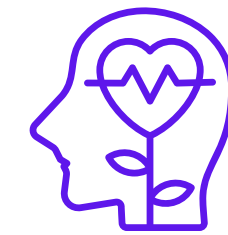
Curated Wellness

No one-size-fits-all solutions here – we fuse biometric insights, impact tracking, and regenerative wellness to deliver research-backed, deeply personalized experiences that evolve with you.



Community

An intuitive, holistic wellness ecosystem that blends community, connection, and cutting-edge longevity science with ancient healing traditions and regenerative health practices.



Chances for Change

A research-backed, AI-powered platform designed to optimize well-being and empower you to embrace every shade of your spectrum. The potential for transformation is real – all it takes is your leap.

Market Strategy

How will PRISM reach its goals and stand out as the best holistic wellness service offering in the world?

Target Market

Professionals in the public, private, NGO sectors, sports clubs, youth/students, Gen Zs, millennials, boomers, general population [conscious consumers].

Typical demographic - affluent, health conscious, educated, sustainability and globally 'aware' professional interest in wellness, 'growth mindset', open to community and connection.

Value Prop

Curated and metric-driven wellness offerings/journeys in a supportive and resource-rich ecosystem, underpinned by regenerative sustainability practices and storytelling. Compassionate customer service to build relationships and catalyze real transformation.

Product Strategy

Membership/subscription based content-rich platform [ecosystem]. PRISM products, events, partner collabs/referrals, spotlighting 'embracing your spectrum' moments/speaker series/events, etc.

Other

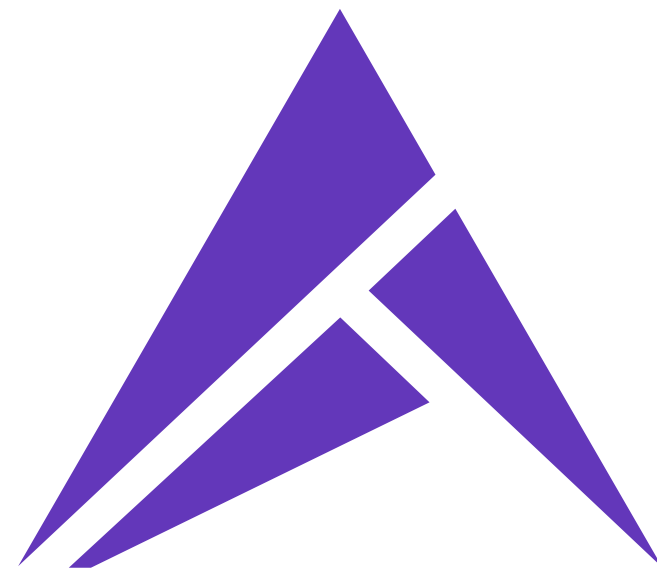


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Get in Touch!



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