

TAYLOR STAPLES

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EDUCATION

Ball State University

Bachelor of Arts in Journalism News and Media News

- Minor in Screenwriting and Film and Studio Art, *magna cum laude*

Muncie, IN

Spring 2024

EXPERIENCE

Wyoming Tribune Eagle

Arts and Entertainment/Features Reporter (2024-Present)

Cheyenne, WY

June 2024 - Present

- Produce a minimum of three ENT stories a week for the "To Do" section, as well as edit and pull all wire content to fill my section. In addition, I write at least one feature story every Saturday and have my own pop culture column on Fridays.
- Create content and post to Facebook and Instagram, boosting our FB followers by 4K, and IG by 200+.
- Assist the crime, state government and city government desks when possible, and help out with podcast via hosting and listing events happening in town.

Ball State Digital Corps

Communication Specialist (2023-2024)

Muncie, IN

Jan. 2022 - May 2024

- Copywrote for Ball State sites, making content more readable, script-wrote for multi-team projects, including Ball State PBS's "The Loading Zone," and created content for social media including LinkedIn, Tik Tok and X.
- Increased Tik Tok followers by over 50 in one year, interviewed others for industry related blogs for website, helped video team on shoots, was on-camera talent for six TLZ episodes.
- Worked with the staff to assist in the hiring process for another staff member.

Communication Apprentice (2022-2023)

Walt Disney World Company

Cast Member – Animal Kingdom Africa – Quick Service

Orlando, FL

Aug. 2022 - Jan. 2023

- Greeted and assisted guests and gained knowledge on Disney's culture and brand from immersive classes.

WCRD 91.3 Radio

News Anchor / Entertainment News Anchor (2021-2022) and Show Host (2024)

Muncie, IN

Jan. 2021 - May 2024

- Reported and wrote about local, state, and national hard news weekly via press releases and research, on top of covering three ENT stories with questions for other anchors. Also hosted solo ENT show.

Assistant News Director (2022)

- Interviewed others in studio, recruited and advertised station to students, copywrote using AP Style, and helped with Live at 5 anchoring, writing and producing.

Her Campus Ball State Campus Correspondent &

Editor in Chief (2023-2024)

Muncie, IN

Sept. 2020 - May 2024

- Lead team meetings every week, read and edited every article before publishing to WordPress, helped publish 40 articles my senior year alone.

Content Writer (2020-2024)

SKILLS

- Proficiencies in BLOX CMS, Canva, Buffer, Microsoft Office Suite, Adobe Premiere Pro CC, Photoshop, and InDesign, Celtx Scriptwriting, AP Style and WordPress. Familiarity with Whimsical, Figma and Click Up.

ACHIEVEMENTS

- More than 100 online publications across Her Campus, Star Press, the WTE and publications around the state of WY.
- Honorable Mention for Best Performing Arts Story for the 2025 National Newspaper Association.
- Social Media Marketing certification from Hubspot.