

TAYLOR STAPLES

www.taylorstaples.com | tbstaytay@gmail.com | 815-333-6641 | www.linkedin.com/in/taylor-staples/

EXPERIENCE

Wyoming Tribune Eagle

Arts and Entertainment/Features Reporter and Editor (2024-Present)

Cheyenne, WY

June 2024 - Present

- Produce a minimum of three ENT stories a week for the "To Do" section and at least one feature story per week.
- Copyedit and pull all wire content to fill my section.
- Create graphics and post to Facebook and Instagram, boosting our FB followers by 4K, and IG by 200+.
- Assist the crime, state government and city government desks when possible.
- Edit and host the Wyoming Watch podcast every other week or so.
- Message our page designers every week to approve my pages and make any necessary edits.

Ball State Digital Corps

Communication Specialist (2023-2024)

Muncie, IN

Jan. 2022 - May 2024

- Copywrote for Ball State sites, making content more readable, script-wrote for multi-team projects, including Ball State PBS's "The Loading Zone," and created content for social media including LinkedIn, Tik Tok and X.
- Increased Tik Tok followers by over 50 in one year, interviewed others for industry related blogs for website, helped video team on shoots, was on-camera talent for six TLZ episodes.

Communication Apprentice (2022-2023)

Intersection

Copywriting Intern

Muncie, IN

Summer 2023

- Composed website copy for a client's personal website and copy for the Muncie Visitor's Guide
- Worked on messaging for an internal project regarding marketing workshops.
- Wrote social media copy for LinkedIn, Instagram and Tik Tok weekly.

Walt Disney World Company

Cast Member – Animal Kingdom Africa – Quick Service

Orlando, FL

Aug. 2022 - Jan. 2023

- Rotated around multiple positions in the park in a fast-paced environment, assisting hundreds of guests per day.
- Prepared food and beverages while adhering to Disney's high standards for magic making.

WCRD 91.3 Radio

Assistant News Director, News/Entertainment Anchor, Show Host

Muncie, IN

Jan. 2021 - May 2024

- Scriptwrote both hard news and ENT talking points for radio multiple days a week.
- Anchored and interviewed others for 'Live at 5'
- Hosted and produced my own pop culture related show.

Her Campus - Ball State Chapter

Campus Correspondent & Editor in Chief (2023-2024), Content Writer (2020-2024)

Muncie, IN

Sept. 2020 - May 2024

- Lead team meetings every week
- Read and edited every article before publishing to WordPress, helped publish 40 articles my senior year alone.
- Wrote stories related to pop culture, wellness, mental health and more.

EDUCATION

Ball State University

Bachelor of Arts in Journalism News and Media News

Muncie, IN

May 2024

- Minor in Screenwriting and Film and Studio Art, *magna cum laude*

SKILLS

- Proficiencies in BLOX CMS, Canva, Buffer, Microsoft Office Suite, Adobe Premiere Pro CC, Photoshop, and InDesign, Celtx Scriptwriting, AP Style and WordPress. Familiarity with Whimsical, Figma and Click Up.

ACHIEVEMENTS

- More than 100 online publications across Her Campus, Star Press, the WTE and publications around the state of WY.
- Honorable Mention for Best Performing Arts Story for the 2025 National Newspaper Association.
- Social Media Marketing certification from Hubspot.