



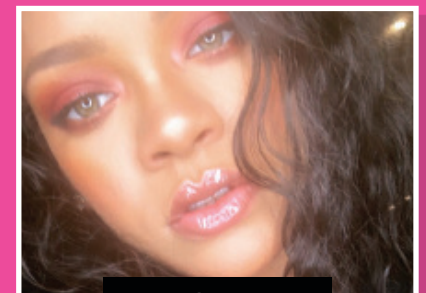
PINK PINK PINK

Autumn's most flattering shade **EVER**

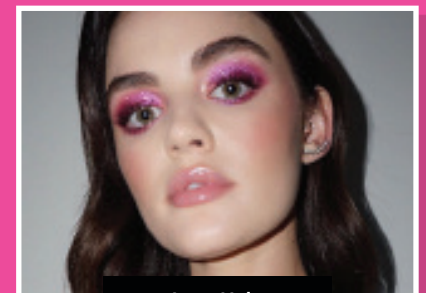
Berry, rust, ochre, bronze... all tones that spring to mind when you think of autumn, but this year it's pink that reigns supreme. Wearing it on the lips, lids, cheeks and nails is not only flattering, but right now, it's on trend too. You don't need to stick to one shade of pink: a soft rose tone, with deeper mauve shades to contour, works well on eyes, dusk works well on nearly every skin tone for blush and as for nails and lips, get experimenting – bold and bright, muted and sheer – it all works for a/w 20!

STARS GO PINK

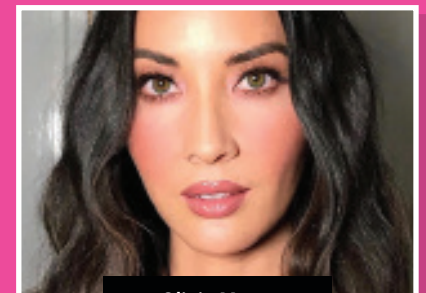
Still not convinced wearing this gorgeous shade on all of your features can work? Just check out these stars below for evidence to the contrary!



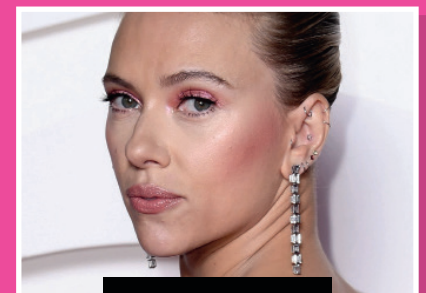
Rihanna



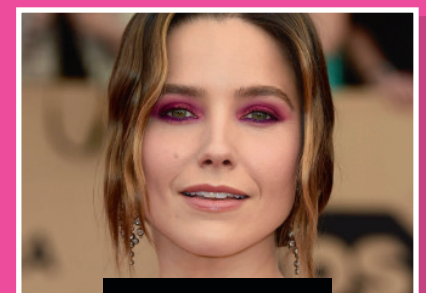
Lucy Hale



Olivia Munn



Scarlett Johansson



Sophia Bush

EYES

Now we know the part of this trend that might take a bit of convincing is wearing pink on your eyes – you may worry it will make you look tired or as though you've got irritated eyes. Yet the shades available now will do anything but! Instead, they'll brighten blue eyes, make green eyes glow and make brown eyes look warm and rich. Just always make sure to add depth with darker pinks and mauves on the outer edges and don't use a light pink all over the lid or it'll look dated.



Pro New Neutral Eyeshadow Palette, Revolution, £12



Cloud Paint Puff, Glossier, £15



Posietint Cheek & Lip Stain, Benefit, £18.50



Pink Squad - Blush, Bronze & Highlight Palette, Cheekleaders, £52



Love Shook Highlighter Palette, Sleek, £9.99



Slide On Lip Pencil, NYX, £6

Rich & Dazzling High-Shine Sparkle Lip Gloss All The Stars, Too Faced, £19



Rouge Coco Ultra Hydrating Lip Colour in Ina, Chanel, £27.50

LIPS

For lips there are a few options. If you're going pink all over, i.e. cheeks and eyes too, then it's best to keep your lips in the same colour family and keep them fairly tame. If you're going neutral everywhere but your lips, then the bolder the better – think bright fuchsia to really make an impact!



Glow Recipe, Watermelon Glow Pink Juice Moisturiser, £19.50



Lanolips, £8.99

SKINCARE

It might seem like going pink for your skincare is just a gimmick, but that's not the case. In particular, the Watermelon Glow Pink Moisturiser is a serious radiance booster and the Sand & Sky Australian Pink Clay brightens the skin in 10 minutes flat!



Australian Pink Clay Mask, Sand + Sky, £39.90

NAILS

You don't really need an excuse to wear pink nails, there is a shade out there that suits everyone! But if you are looking for extra style points, try an ombre effect. So wear a darker pink on your thumb and make each finger a shade lighter than the one before.



Nail Paint in Bubble Gum, Barry M, £2.99



Nail Enamel Pink Nude 900, Revlon, £6.49



SuperStay 7 Days Gel 21 Pink in the Park, Maybelline, £4.49



FOREO, Luna Foro, £79