



PINK PINK PINK

Autumn's most flattering shade EVER

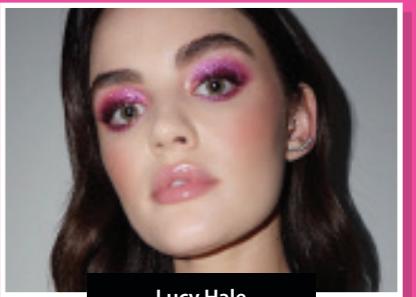
Berry, rust, ochre, bronze... all tones that spring to mind when you think of autumn, but this year it's pink that reigns supreme. Wearing it on the lips, lids, cheeks and nails is not only flattering, but right now, it's on trend too. You don't need to stick to one shade of pink: a soft rose tone, with deeper mauve shades to contour, works well on eyes, dusk works well on nearly every skin tone for blush and as for nails and lips, get experimenting – bold and bright, muted and sheer – it all works for a/w 20!

STARS GO PINK

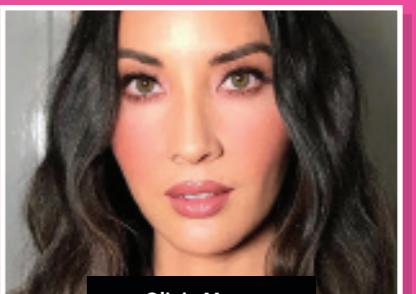
Still not convinced wearing this gorgeous shade on all of your features can work? Just check out these stars below for evidence to the contrary!



Rihanna



Lucy Hale



Olivia Munn



Scarlett Johansson



Sophia Bush



Bigger, Brighter Eyes -
Exaggereyes, Charlotte Tilbury
£40



CHEEKS

For cheeks it all depends on what kind of formulation you prefer and how sheer you like to go. Cloud Paint by Glossier is great if you like a very natural looking, skin-like glow. Posietint by Benefit has great longevity and the palettes by both Cheekleaders and Sleek give you some highlighting shades to play about with too.



Cloud Paint Puff, Glossier, £15



Posietint Cheek & Lip Stain, Benefit, £18.50



Pink Squad - Blush, Bronze & Highlight Palette, Cheekleaders, £52



Love Shook Highlighter Palette, Sleek, £9.99

LIPS

For lips there are a few options. If you're going pink all over, i.e. cheeks and eyes too, then it's best to keep your lips in the same colour family and keep them fairly tame. If you're going neutral everywhere but your lips, then the bolder the better – think bright fuchsia to really make an impact!



Rich & Dazzling High-Shine Sparkle Lip Gloss All The Stars, Too Faced, £19

Rouge Coco Ultra Hydrating Lip Colour in Ina, Chanel, £27.50

NAILS

You don't really need an excuse to wear pink nails, there is a shade out there that suits everyone! But if you are looking for extra style points, try an ombre effect. So wear a darker pink on your thumb and make each finger a shade lighter than the one before.



Nail Paint in
Bubble Gum,
Barry M, £2.99

Nail Enamel
Pink Nude 900,
Revlon, £6.49

SuperStay 7 Days Gel
21 Pink in the Park,
Maybelline, £4.49

SKINCARE

It might seem like going pink for your skincare is just a gimmick, but that's not the case. In particular, the Watermelon Glow Pink Moisturiser is a serious radiance booster and the Sand & Sky Australian Pink Clay brightens the skin in 10 minutes flat!



FOREO, Luna Foro, £79



Australian Pink Clay
Mask, Sand + Sky,
£39.90



Lanolips, £8.99



Glow Recipe,
Watermelon Glow Pink
Juice Moisturiser, £19.50



SKINCARE