

12 INVESTMENT PIECES

you'll have now and wear forever!

THE CLASSIC COAT

Although it's tempting every year to buy a fast fashion coat just so you have something new to wear for the never-ending Scottish winter, spending a little more on one great coat is a better investment. This one from Zara is the perfect example – long, belted, classic colour and pattern – it'll never date.

THE DESIGNER BAG

Let's be honest, we'd all love a classic Chanel quilted bag, but who of us can justify the £3,990 price tag? The good news is, you don't need to blow the bank to get a great designer handbag. Step forward Coach – the brand loved by celebs. From Kate Moss to Selena Gomez, actress Emmy Rossum and Style Icon Chloë Sevigny, Coach bags are an A-list must-have and you can get in on the action for under £300.



PICTURES: ©REXSHUTTERSTOCK



THE MIDI DRESS

By now you can't have escaped the popularity of the midi dress. Last year the style was everywhere and they're set to become a staple in every woman's wardrobe for years to come. What makes them such a must-buy is how easily they can be dressed up or down, worn to work, brunch, shopping or a wedding – they're like 10 different dresses in one! Invest now.



THE WHITE SHIRT

A crisp white shirt is the ultimate investment piece and we really love this style from John Lewis. Unlike the standard boxy shirt shape, this belted waist makes it so flattering, and the lack of collar stops it looking too formal. Pair with jeans, a midi skirt, or thick leggings and flats for Parisian chic. This is a real must-have.



THE TIMELESS FLATS

Ballet-style flats might not be an area you'd consider investing in, but if we told you that every spring you'd pull out these two-tone beauties and wear them with everything from dresses to jeans to shorts, you might think about them a little differently. Both the L.K. Bennett and the Mint Velvet pairs are on the pricey side, but they're so chic.



THE PERFECT FIT PANTS

Just like jeans (see our Denim Edit) a good pair of trousers that flatter and go with everything can be nearly impossible to find... but we've done it. These slightly boot-cut ones from Mint Velvet are divine. The high-waist shape means they'll flatter and lengthen the leg of everyone who wears them and the gold buttons make them look designer. We love!

THE TRENCH

A good mac is a must-buy – it elevates everything you wear and makes an outfit look a hundred times more stylish and put together. Wear with a maxi, trainers and to work – wear day, night, on holiday, in winter with a jumper and scarf. We guarantee that this trench, by IT designer Rejina Pyo, will end up being an absolute bargain when you work out cost per wear.



THE BRETON TOP

This striped jumper from M&S is such a good price for what is a total style staple that you'll wear forever. Breton tops are classics and they add a timeless touch to everything you pair them with.



Marks & Spencer, £19.50



THE ANKLE BOOTS

Whether you go for heeled or flat, a pair of classic black ankle boots will serve you very well as a long-term wardrobe addition. Boots instantly provide an outfit with a bit more edge than a standard pair of heels and they look equally good in summer as they do in the winter months.



H&M, £59.99



THE BLAZER

The editor of *Vogue Paris*, Emmanuelle Alt, has spawned a cult following because of her laid-back yet chic style. One of her favourite staples are black blazers, she wears them constantly at fashion week every year. She pairs her blazers with leather trousers, jeans and cigarette pants and always looks effortlessly cool. This blazer from Mango, with the statement buttons, will also become your go-to classic in an instant.



V by Very, £65

THE LBD

Everyone needs a black dress that they feel a million bucks in and this one from Very is ideal. The sleeves are flattering as is the belted waist. Plus, it's simple enough that you could wear it year after year to various events, with different shoes and accessories, and it would still look fresh and stylish.

VERSATILE HEELS

Move over sky-scraper stilettos, if you're looking for an investment shoe, a medium height block heel is the one to go for. This pair from Kurt Geiger is well-worth the price tag because they're comfy enough to wear to work and for shopping, but stylish enough to wear on a night out or a special occasion.



Kurt Geiger, £129