

# ESTELLE UBA

MULTIMEDIA JOURNALIST

## DETAILS

+447495493865  
estelleucu@gmail.com

## LINKS

[LinkedIn](#)  
[Multimedia Portfolio](#)

## SKILLS

**News, feature, and commentary writing** – I've acquired extensive experience in news writing during my master's degree and have also written features and opinion articles on society and culture for my old student newspaper (*The Gryphon*), my blog (*Candid Talks*), my magazine (*Gen-Z Talks*), and other publications such as *The Republic Journal*, a Nigerian political magazine.

**Proofreading and editing texts** – I've edited countless articles from other writers as Editor-in-Chief of my magazine.

**Video/audio production and editing (Adobe Premier Pro, Adobe Audition, Qube, CapCut)** – I produced and edited *Pioneers Post's* Good Leaders Podcast and edited weekly news packages and a 10-minute documentary during my master's degree.

**Digital journalism / Content creation / Social media management (Canva, Adobe Express, Buffer)** – I create journalistic content and reels for my personal social media and, formerly, *Pioneers Post's* and my magazine's social media platforms.

## PROFILE

A multiskilled journalist with a wealth of experience in news and feature writing, audio and video production, presenting, content creation and event hosting. Demonstrating innovation, proactiveness and a passion for producing impactful journalism, having won awards for driving social impact through writing and digital content. A charismatic individual with the ability to work collaboratively in a team to achieve optimum results in fast-paced newsrooms.

## WORK AND JOURNALISM EXPERIENCE

### Features Writer at *Irokoos*

APRIL 2024 – PRESENT

Writing stories about influential individuals, organisations and places that are creating a positive impact in the African diaspora and contributing to its socioeconomic advancement.

- *Interviewing / Event planning / Digital marketing strategy / Social media management / Content creation*

### Content Creator, Event Host and Moderator at Young Africa Centre

APRIL 2023 – PRESENT

Managing social media platforms, hosting events and moderating panel talks at The Africa Centre, a charity aimed at uniting and empowering African diasporans.

- *Moderating panel talks / Interviewing / Event planning / Digital marketing strategy / Social media management / Content creation*

### Junior Multimedia Reporter at *Pioneers Post*

OCTOBER 2023 – SEPTEMBER 2024

I wrote stories and produced podcasts and social video about social enterprises and impact investment at *Pioneers Post*, a specialist publication covering impact-driven businesses.

- *Writing news and feature stories / Reporting on events / Editing podcasts and social videos*

### Video Production Intern at Agence France-Presse news agency

SEPTEMBER 2023 – OCTOBER 2023

Worked on the Europe desk and Web desk as a video producer, preparing raw video footage to either be sent off to AFP's clients, or to be published on AFP's YouTube channel.

- *Editing videos on Qube / Writing and editing transcript on Iris*

### Editorial Intern at *The Guardian*

AUGUST 2023 – SEPTEMBER 2023

Assisted with output on a range of editorial desks, such as Homepage, Books, Culture, Environment, Multimedia and Podcasts. Wrote news articles, '*Ministers criticised for scrapping new food waste laws for England*' and '*Rewiggle' room: Lewes River channel project will create new wetland*'.

- *Writing stories / Finding interviewees / Editing YouTube videos*

### Founder/Editor-in-Chief at *Gen-Z Talks Magazine*

FEBRUARY 2021 – MAY 2023

Ran a publication which gave young writers a platform to write about their views on current affairs. Designed the website and supervised the day-to-day administration of the magazine, liaising with the other editors to ensure consistent, high-quality content output.

- *Leading and managing a team of creatives / Administration and delegation / Budgeting and finance management / Managing a news cycle*

**SEO / Web design and development** - I built the website for my online magazine on Wix, using SEO to make it easier to discover online.

**Public speaking / Broadcast presenting / Event hosting** - I have hosted cultural events and moderated interviewees with creatives, as well as spoken at a business conference.

**Brand development / Audience engagement** - I have acquired knowledge of how to develop a personal or business brand through my first-hand experience of establishing and growing a digital magazine.

## LANGUAGES

**English** - Native



**French** - Advanced



**Spanish** - Elementary



## HOBBIES

During my leisure time, I enjoy **travelling**. I studied abroad in France for a year and travelled around the country. My favourite cities were Nice and Marseilles. I also enjoy **visiting the theatre** and **watching social and cultural documentaries**.

*\* References can be provided upon request.*

### Interviewer at Highfliers Research

FEBRUARY 2021 – FEBRUARY 2021

Hosted group interviews with students at the University of Leeds, researching their concerns about finding jobs after the pandemic on behalf of The Times.

- *Networking and liaising with other students / Data collection*

### Producer and Presenter at Leeds Student Radio

NOVEMBER 2019 – DECEMBER 2020

Co-presented LSR's 'BME Show', a platform aimed at giving a voice to minority ethnic students on campus. Produced and presented own radio show 'Fifty Shades of Real', which discussed current affairs through an intersectional lens and used music to convey relevant themes.

- *Presenting radio shows / Editing audio / Curating show schedules and playlists*

### Blogger at Candid Talks

NOVEMBER 2016 – NOVEMBER 2021

Wrote a blog which featured commentary and opinion pieces about socio-political issues such as political corruption, racial injustice, gender inequality and religious discrimination.

- *Writing and editing blog posts / Web design / Content promotion*

## AWARDS AND ACHIEVEMENTS

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### MIPAD's Most Influential People of African Descent, Class of 2025

JANUARY 2025

Listed as a **Top 100 honouree** in MIPAD's 'UK's Next Generation Edition', which recognised trailblazing young people of African descent aged 25 and under for their **resilience, creativity, and leadership**.

### Best Self-Published article in the Writing to End Violence Against Women Awards

NOVEMBER 2023

Won an award for news analysis article titled '**Missing White Woman' syndrome: Is the media to blame for racial bias in police searches?**', which analysed factors contributing to racial disparities in searches of missing people.

### Orwell Society/NUJ's Young Journalist Award 2022

MAY 2022

Selected as a runner-up for opinion piece titled '**Why Squid Game is such a powerful critique of capitalism**'.

### Frontline 50 Award

FEBRUARY 2022

Recognised as one of the **top 10 students across the UK driving social change within their communities** for my blog and magazine.

### GCSE Award, Christ's College, Cambridge University

NOVEMBER 2016

Awarded for achieving **highest GCSE results among students on free school meals**.

## EDUCATION

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### MA International Journalism, Merit - City, University of London

SEPTEMBER 2022 – SEPTEMBER 2023

*Specialisms: Broadcast Journalism, Humanitarian Reporting, Journalism Ethics*

### BA English & Sociology (with a Year Abroad in France), First Class - University of Leeds

SEPTEMBER 2018 – SEPTEMBER 2022

### A-Levels: English Literature (A\*), Sociology (A), French (B)

### GCSEs: 4 A\*s and 6 As including English Language (A) and Maths (A)

Sacred Heart Catholic School

SEPTEMBER 2011 – SEPTEMBER 2018