

# ESTELLE UBA

MULTIMEDIA JOURNALIST

## DETAILS

+447495493865  
estelleucu@gmail.com

## LINKS

[LinkedIn](#)  
[Multimedia Portfolio](#)

## SKILLS

**News, feature, and commentary writing** - I've acquired extensive experience in news writing during my master's degree and have also written features and opinion articles on society and culture for my old student newspaper (*The Gryphon*), my blog (*Candid Talks*), my magazine (*Gen-Z Talks*), and other publications such as *The Republic Journal*, a Nigerian political magazine.

**Proofreading and editing texts** - I've edited countless articles from other writers as Editor-in-Chief of my magazine.

**Video/audio production and editing (Adobe Premier Pro, Adobe Audition, Qube, CapCut)** - I produced and edited *Pioneers Post's* Good Leaders Podcast and edited weekly news packages and a 10-minute documentary during my master's degree.

**Digital journalism / Content creation / Social media management (Canva, Adobe Express, Buffer)** - I create journalistic content and reels for my personal social media and, formerly, *Pioneers Post's* and my magazine's social media platforms.

## PROFILE

I am a versatile journalist with an insatiable appetite for learning. I'm passionate about producing impactful journalism, having won awards for driving social change through my online magazine and my written work. My natural charisma enables me to work collaboratively with others to achieve optimum results in fast-paced newsrooms, while boosting team morale.

## WORK AND JOURNALISM EXPERIENCE

### Features Writer at *Irokoos*

APRIL 2024 - PRESENT

I write stories about influential individuals, organisations and places that are creating a positive impact in the African diaspora and contributing to the socioeconomic advancement of the Black community worldwide.

- *Interviewing / Event planning / Digital marketing strategy / Social media management / Content creation*

### Content Creator, Event Host and Moderator at *Young Africa Centre*

APRIL 2023 - PRESENT

I create social media content and carry out interviews at events at *The Africa Centre*, a charity dedicated to promoting community in the African diaspora.

- *Moderating panel talks / Interviewing / Event planning / Digital marketing strategy / Social media management / Content creation*

### Junior Multimedia Reporter at *Pioneers Post*

OCTOBER 2023 - SEPTEMBER 2024

I wrote stories and produced podcasts and social video about social enterprises and impact investment at *Pioneers Post*, a specialist publication covering impact-driven businesses.

- *Writing news and feature stories / Reporting on events / Editing podcasts and social videos*

### Video Production Intern at *Agence France-Presse news agency*

SEPTEMBER 2023 - OCTOBER 2023

I worked on both the Europe Desk and the Web desk as a video producer for three weeks, preparing raw video footage to either be sent off to AFP's clients, or to be published on AFP's YouTube channel.

- *Editing videos on Qube / Writing and editing transcript on Iris*

### Editorial Intern at *The Guardian*

AUGUST 2023 - SEPTEMBER 2023

I completed the All-Editorial Scheme, which meant that I spent three weeks rotating around the different desks, such as Homepage, Books, Culture, Environment, Multimedia and Podcasts.

- *Writing stories / Finding interviewees / Editing YouTube videos*

### Founder/Editor-in-Chief at *Gen-Z Talks Magazine*

FEBRUARY 2021 - MAY 2023

For more than two years, I ran a publication which kept social media users informed about current affairs and gave young Gen-Z writers a platform to write about their views on socio-political issues. I designed the website and supervised the day-to-day administration of the magazine, liaising with the other editors to ensure consistent, high-quality content output.

- *Leading and managing a team of creatives / Administration and delegation / Budgeting and finance management / Managing a news cycle*

**SEO / Web development** - I built the website for my online magazine on Wix, using SEO to make it easier to discover online.

**Public speaking / Broadcast presenting / Event hosting** - I have hosted cultural events and moderated interviewees with creatives, as well as spoken at a business conference.

**Brand development / Audience engagement** - I have acquired knowledge of how to develop a personal or business brand through my first-hand experience of establishing and growing a digital magazine.

## LANGUAGES

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**English** - Native



**French** - Advanced



**Spanish** - Elementary



## HOBBIES

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During my leisure time, I enjoy **travelling**. I studied abroad in France for a year and travelled around the country. My favourite cities were Nice and Marseilles! I also enjoy **visiting the theatre** and **watching social and cultural documentaries**, particularly ones presented by Stacey Dooley, Reggie Yates and Susanna Reid.

## REFERENCES

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**Tim West - Founding Editor of Pioneers Post** (Previous employer)

[tim@pioneerspost.com](mailto:tim@pioneerspost.com)

**Hannah Ajala-Rahman - Journalist / Founder of We Are Black Journos** (Mentor)

[contact@thisishannahajala.com](mailto:contact@thisishannahajala.com)

### Interviewer at Highfliers Research

FEBRUARY 2021 – FEBRUARY 2021

I worked with Highfliers Research to carry out research on final year undergraduate students at my university on behalf of The Times. Through hosting online group interviews, I helped collect data on graduates' concerns about finding jobs in the aftermath of the coronavirus pandemic.

- *Networking and liaising with other students / Moderating research.*

### Producer and Presenter at Leeds Student Radio, Leeds

NOVEMBER 2019 – DECEMBER 2020

During my undergraduate degree, I co-presented Leeds Student Radio's 'BME Show' and produced and presented my own radio show 'Fifty Shades of Real', where I discussed current affairs with an intersectional lens.

- *Presenting radio shows / Editing audio / Planning show schedules*

### Blogger at Candid Talks

NOVEMBER 2016 – NOVEMBER 2021

I started a social commentary blog called 'Candid Talks' at the age of 17, where I wrote opinion pieces about socio-political issues surrounding corruption in politics, race, gender, and Islamophobia.

- *Writing and editing blog posts / Web design / Content promotion*

## AWARDS

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### Best Self-Published article in the Writing to End Violence Against Women Awards

NOVEMBER 2023

My article, titled '**Missing White Woman' syndrome: Is the media to blame for racial bias in police searches?**' won this award for how it analysed the disparities in the level of attention missing women of colour get in the media.

### Orwell Society/NUJ's Young Journalist Award 2022

MAY 2022

I was selected as a runner-up for this award for an **opinion piece** I wrote on how the Netflix series 'Squid Game' is a microcosm of capitalist society.

### Frontline 50 Award

FEBRUARY 2022

This award recognised the **top 10 students across the UK who are driving social change within their communities**. I was given this award for my **journalistic innovations (my blog and magazine)**.

### GCSE award from Christ's College, Cambridge University

NOVEMBER 2016

I received this award for achieving the **highest GCSE results in my year group** amongst students on free school meals.

## EDUCATION

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### MA International Journalism, Merit - City, University of London

SEPTEMBER 2022 – SEPTEMBER 2023

*Specialisms: Broadcast Journalism, Humanitarian Reporting, Journalism Ethics*

### BA English & Sociology INT (with a Year Abroad in France), First Class

- University of Leeds

SEPTEMBER 2018 – SEPTEMBER 2022

### 3 A-Levels: English Literature (A\*), Sociology (A), French (B) - Sacred Heart Catholic Sixth Form

SEPTEMBER 2016 – SEPTEMBER 2018

### 10 GCSEs: 4 A\*s and 6 As including English Language (A) and Maths (A) - Sacred Heart Catholic Secondary School

SEPTEMBER 2011 – SEPTEMBER 2016