Ty Rushing Journalist/Communications Specialist 6455 Galleria Drive Apt. 4100 West Des Moines, Iowa 50266 (913) 940-3906 tyrush05@gmail.com https://rushthewriter.journoportfolio.com/

## SKILLS

- Writes in a clear, concise, and accurate manner that's easy to understand
- Adept at utilizing social media, SEO, and related analytics
- Proficient in AP Style, B2B and copyediting
- Microsoft Office Suite, photography, various content management systems
- Works well in high-pressure situations
- Excellent leadership and communication abilities and a team player

#### **EXPERIENCE**

Iowa Starting Line Des Moines, IA - Chief Political Correspondent

#### June 2021 - Current

- Covers the Iowa Legislature and Iowa Caucuses
- Leads daily staff meetings, provides copy edits, social media direction
- Works with staff and freelancers
- Hosts a weekly live food review show called "Ty Tries."

#### The N'West Iowa REVIEW/Iowa Information Sheldon, IA - Managing editor

May 2018 - December 2020

- I was recruited to return to The REVIEW/Iowa Information to serve as the No. 2 for the company's executive editor. Collectively, he and I managed a staff of a dozen across three offices and a bureau that produced four weekly papers, multiple magazines, tabs, and special sections.
- One of my primary objectives was enhancing our digital products and attracting more readers to nwestiowa.com, the company's online home. I was part of the team that launched the Athlete of the Week contest, spearheaded Take 5—an online exclusive feature—and I monitored, moderated, and crowd-sourced from the company's various social media accounts.
- I also wrote stories, created mock-ups, copyedited, and wrote headlines.

# Sioux City Journal/ Lee Enterprises, Sioux City, IA - Business writer

Nov. 2016 - May 2018

• At the Journal, I primarily covered the business beat, which required me to stay abreast of the latest happenings in the tri-state area affectionately referred to as Siouxland. I held several duties in this role, but my primary responsibilities were overseeing the content of the Journal's Sunday Business Section and Siouxland Business Journal.

## The N'West Iowa REVIEW/Iowa Information, Sheldon, IA - Staff writer

Nov. 2014 - Nov. 2016

• The N'West Iowa REVIEW is the largest weekly newspaper in Iowa, and each issue is equivalent to a major metro daily papers' Sunday edition. My role at The REVIEW required me to be a jack-of-all-trades reporter, which makes me just as comfortable writing about a rural dairy farm as I am with covering a city council meeting.

## Newton Daily News/Shaw Media, Newton, IA - Senior staff writer

Jan. 2013 - Oct. 2014

• Covered education, county government, business, church, agriculture, and veteran affairs beats, and wrote features and a weekly column as well. I used social media and our website to break news and present additional digital media projects to accompany print articles.

## **EDUCATION**

The University of Kansas City-Missouri, Kansas City, MO - Studied for Bachelor's of Communications with an emphasis in journalism Aug. 2008 - Dec. 2012

Kansas City Kansas Community College, Kansas City, KS - studied for associate's of arts May 2005 - May 2008

#### AWARDS

2023 Regional Emmy nomination for best documentary-topical

First place best use of social media - Weeklies Class 3, Iowa Newspaper Association 2021

First place coverage of crime and courts - Weeklies Class 3, Iowa Newspaper Association 2021

First place coverage of agriculture - Weeklies Class 3, Iowa Newspaper Association 2021

First place best photographer - Weeklies Class 3, Iowa Newspaper Association 2021

First place best personality feature - Weeklies Class 3, Iowa Newspaper Association 2021

First place best news feature - Weeklies Class 3, Iowa Newspaper Association 2021

First Place Best Breaking News Story - Weeklies Class 3, Iowa Newspaper Association 2020

First Place Best Breaking News Story - Weeklies Class 3, Iowa Newspaper Association 2019

First Place Best Series - Daily Class 2, Iowa Newspaper Association 2019

First Place Best Business Story - Daily Division, National Newspaper Association 2018

Second Place Master Columnist - Daily Class 1, Iowa Newspaper Association 2015

Third Place Best Breaking News Story - Weeklies Class 3, Iowa Newspaper Association 2016

Third Place Best Series - Weeklies Class 3, Iowa Newspaper Association 2016

#### **COMMUNITY SERVICE**

Co-founder and president of the Iowa Association of Black Journalists- 2021-Boys and Girls Home Board member - 2021-Founding board member of the Sheldon Young Professionals - 2019-2021 O'Brien County Career Day Committee - 2019-2021 Sioux City Growth Organization - 2016-18 Jasper County Young Professionals - 2013-14 Big Brother Big Sister Jasper County - 2014 Various speaking engagements - 2013-