

2024 Genesis GV70 3.5T AWD Sport Prestige: Another Underrated Genesis

Sure, Genesis might not be the household name some other luxury car brands are, and that's precisely why they're underrated. Often eclipsed by their more established European competitors, Genesis cars offer a package that deserves serious consideration. In this review, we'll be putting the 2024 Genesis GV70 3.5T AWD Sport Prestige to the test. From it, Genesis promises a cabin dripping in luxury, exceptional performance, and all the techie bells and whistles you could ask for. Does the GV70 deliver? Read on to find out.

Smooth, But Packs A Punch For When You Need It Most

The 2024 Genesis GV70 3.5T AWD Sport Prestige can't be termed as fast or quick, but it does quite pack a punch. Under the hood, it comes with an almost mid-mounted 3.5-liter twin-turbocharged V6, which has enough pull to do 0-60 mph in 5.0 seconds and accelerate to a top speed of roughly 160 mph thanks to 375 horsepower and 391 lb.ft. Power is sent to all four wheels via an 8-speed automatic transmission, which works with Genesis' intelligent all-wheel drive system. It constantly monitors driving conditions, automatically adjusting power distribution between the front and rear for optimal grip through the Snow, Sand, and Mud modes. Additionally, the drive modes give driving versatility depending on how you feel like driving. Feeling fuel-conscious? Eco mode squeezes out the last drop of efficiency, and if you prefer a smooth, balanced ride, you should keep the car in Comfort mode. But if you're itching for some excitement, Sport and Sport Plus modes unleash the GV70's sporting character. You'll definitely burn a little more fuel, but the trade-off for a thrilling, spirited drive is absolutely worth it.

Undeniably Genesis, Exquisite Like It's Exterior

Without a doubt, the 2024 Genesis GV70 3.5T AWD Sport Prestige is quite a looker, but it's not until you get into the cabin that you realize how much underrated Genesis as a brand is in matters interior. Yes, the leather is undeniably gorgeous, but it's the thoughtful design and material symphony that impresses. The color distribution is also impressive, and if you're buying one from Genesis, you get a color palette to help turn the cabin into a statement of your preferences. The dual screens on the dashboard? Not distracting at all, like you'd find the dual screens in other SUVs, for example, the 2024 Audi SQ7. Genesis hasn't gone the route of making them look identical. Instead, they've masterfully integrated them into the dashboard, creating a seamless, intuitive experience.

Almost Perfect

It's stunning inside and out and has the performance to back up its pricing and looks. But the question isn't whether there are other powerful or better-looking crossovers in the segment because there are. The question is, why settle for just another SUV when you can have the 2024 Genesis GV70 3.5T AWD Sport Prestige? Furthermore, does the additional \$25,000 deliver significant advantages over the base model? For starters, at the \$70,000 mark, you'd be hard-pressed to find another SUV with similar offerings.

Sure, it might be down on power figures, but it reconciles that with the looks and luxuries, some of which are pricey options on some of its alternatives, for example, the 2024 BMW X5 and the 2024 Mercedes-Benz GLE. Now, what does the 2024 Genesis GV70 3.5T AWD Sport Prestige have over lower-spec models? Outside, the 21-inch wheels are the most significant upgrade. Otherwise, it remains majorly similar to other models. Major changes happen inside, where you get upgraded leather seating, a synthetic suede headliner, temperature-controlled second-row seats, a heads-up display, and sound-deadening windows, among a whole lot of other features. It's not all sunshine and rainbows, though.

Where does the 2024 Genesis GV70 3.5T AWD Sport Prestige fall short? The lack of enough USB ports in the interior can be irritating, especially when you need to charge multiple devices and use Android Auto and Apple Car Play at the same time, as none of these work wirelessly. Additionally, Genesis, being under Hyundai, may not hold the same badge prestige as most of its alternatives from established carmakers. Lastly, one of its biggest drawbacks is the low-slung rear seats, which can be uncomfortable for tall passengers. The sloping roofline makes it even worse.

Verdict

The 2024 Genesis GV70 3.5T AWD Sport Prestige isn't just another pretty face from Genesis. It might not be the most powerful in the segment, but it has a satisfactory driving experience. After all, crossovers aren't built for lively driving. They're built for versatility and comfort, and the GV70, as a model lineup, excels in both.