

# Mini Social Media Campaign on Instagram

- Increased engagement by **356%** in 1 month



amrobinsonauthor.ca

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## THE SOUND OF ICE CRACKING



"The Sound of Ice Cracking" is a story loosely based on the time I spent on a First Nations Reserve in Northern Ontario.

AM ROBINSON

amrobinsonauthor

THE SOUND OF ICE CRACKING emerged out of two letters that I received from my birth mother.

Writing has been my lifelong passion, and delving into my birth family's history as a young adult led to a story that I was determined to tell, THE SOUND OF ICE CRACKING.

#TheSoundofIceCracking #AMRobinson #author #fiction #Lesbian #LoveStory

23w

booksbyaditya Hello, your Content looks really Amazing let's fellow each other 😊

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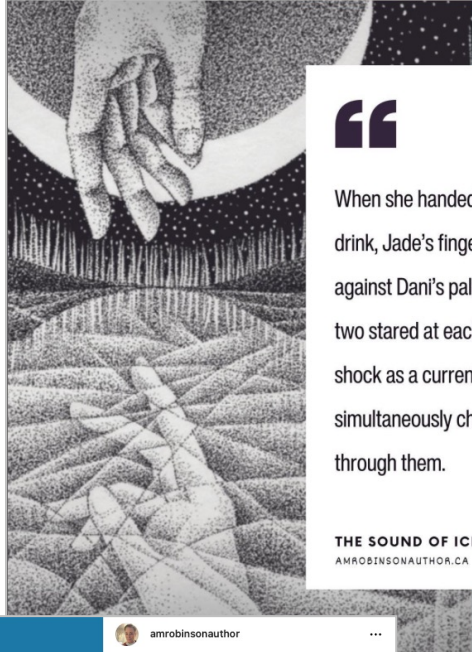
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23 likes

September 21, 2023



amrobinsonauthor

Dive into this enthralling narrative about the many shades of love and desire. 🌈 - The Sound of Ice Cracking ❤️

#LoveIsLove #TheSoundofIceCracking #AMRobinson #author #fiction #Lesbian #LoveStory

20w

11 likes

October 18, 2023

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“

When she handed Dani her drink, Jade's fingers brushed against Dani's palm, and the two stared at each other in shock as a current of energy simultaneously charged through them.

THE SOUND OF ICE CRACKING

AMROBINSONAUTHOR.CA

WHAT BEGAN WITH TWO LETTERS FROM MY BIRTH MOTHER TURNED INTO A DISCOVERY OF FAMILY HISTORY...

AM ROBINSON

amrobinsonauthor

Visit my website (link in my bio) to read more about my personal story and how my first book, The Sound of Ice Cracking came to be.

#TheSoundofIceCracking #AMRobinson #author #fiction #Lesbian #LoveStory #Indigenous #2SLGBTQIA+

26w

johnsteflier 🎉 Congratulations. Awesome work

26w Reply

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September 6, 2023

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**Well done! You engaged more accounts last month**

You had **+356%** more accounts engaged in September 2023 compared to August 2023.