

# Facebook Themed Content: Reasons to Love Working in Healthcare



## Post 1 (theme overview)

Our alumni love working in healthcare! It's a fantastic way to earn a living while caring for others, and few professions offer the opportunity to touch other people's lives in such an enriching way. As a direct care worker, you will ease pain, help the disabled, comfort patients and families during some of their most difficult experiences, and maybe even save lives. Your work has an impact on the health and wellbeing of your community. It's a career you can be proud of, and one that will also provide you with stable, flexible employment long term.

There are plenty of reasons to love working in healthcare. What are yours?

## Post 2 (job stability)

Get this: over the next decade, employment in healthcare is expected to grow much faster than the average for all occupations. Even today, employers are hungry for qualified applicants. That all adds up to one giant reason to love working in healthcare: job stability.

Starting as a CNA can open up diverse career pathways and opportunities all over the country. Your license is a launch pad. As your skills expand, your prospects grow, too. Get in on the ground floor of healthcare, where you can gain essential experience while confident that your job isn't going anywhere. In an economy where lifechanging layoffs are common and promotions are hard to come by, the healthcare field stands out as an industry where employment is stable and advancement is in your control.

For long-term job stability, start your healthcare journey today at [website]!

### **Post 3 (flexibility)**

If you are looking for a flexible work environment, you'll love working in healthcare. For starters, there is an incredibly diverse range of positions in the field. If you feel stuck in your current role, you can use your experience to pivot to another job, gaining fresh surroundings and a new set of duties. As you build your career, you can try out a variety of different positions and see what resonates with you, instead of being locked into a prescribed path.

In a lot of healthcare settings, patients need round-the-clock care. This has created a demand for flexible scheduling. If you're a night owl, you can choose to work overnight. If more traditional hours work better for you, claim a daytime shift. Many employers are eager to fill both slots. Some will even let you work fewer days a week if you work longer shifts.

You can work as per diem staff, taking assignments from many employers, or sign up with an agency who will find you temporary work wherever you're needed. While others are committed to 9-5 at their desk, you can decide what fits you the best. Choose a flexible job you'll love!

The first step to an exciting healthcare career is visiting [website] today!

### **Listing 4 (affordability)**

In many fields, finding a job without a college degree is very difficult. The cost of education is enormous, but millions of people see no other option. To get the

opportunities they want, they have to pay. In contrast, many entry level jobs in healthcare only require a certification to begin working. Without the huge expense, more people can get their foot in the door and start their career. That's yet another reason to love working in healthcare: it's affordable.

To get started, you can pay for a training program that helps you pass certification, instead of racking up five-figure tuition bills. For example, our CNA program costs just \$594, including the state fees for the license. Many employers in our Employer Connection Program will start you as a CNA, then offer tuition reimbursements if you choose to further your education, reducing or eliminating the expense. That's a pathway that makes sense to many direct care workers: certification, employment, then college, covered by an employer.

Healthcare workers are in high-demand, and our programs are the most direct and affordable ways to enter this exciting field. Go to [\[website\]](#) today to start!