

TIMI A. OGUNLEYE

Freelance Writer

DIP. PHILOSOPHY, HISTORY AND
INTERNATIONAL RELATIONS
[BACHELOR UNDERGRADUATE]

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A versatile freelance writer with over 3 years of experience writing and crafting engaging editorials, blog posts, reviews, landing pages, SEO content, newsletters, and other written media for clients in a variety of industries.

With a keen eye for detail and an insatiable curiosity, some of the industries provided for include but not limited to the automotive, travel and tourism, entertainment, SaaS B2B, E-commerce marketing, cryptocurrency, and web3 industries.

Skills

- Research
- Content Writing
- Copywriting
- Pitch decks
- Web Content Editing
- Search Engine Optimization
- Social Media Management
- Proofreading
- Basic Graphic Design
- HTML
- CSS

Experience

Freelance Writer and SEO Researcher

January 5, 2022 - Present

- Write actionable, optimized blog posts and short-form content on Software-as-a-Service (SaaS) products
- Creating unique and innovative pitches based on trending topics
- Maintain working knowledge of content management, project management, and other business software tools.

DeeMedia / Content Writer

January 12, 2020 - February 22, 2022

- Penned evergreen and long-form articles on subjects relating to fashion, lifestyle, and organizational management.
 - Utilized enthusiasm for consumer technology to produce online material that either went viral or semi-viral in the tech community.
 - Worked with editors to come up with fresh concepts for articles that site visitors will actually find useful and also help to gain new and loyal traffic.
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Core Competence

- Excellent listening, verbal and written communication skills
- Strong research skills
- Computer literate
- Strong ability to work independently with little guidelines
- Always willing to learn
- Effective team player
- Analytical and logical thinker
- Ability to prioritize and multitask
- Good telephone etiquette and client relationship management