

HEADLINE AND HOOKS

Profile	Spark	Dates	How to Help
<p>How to Make Your Profile Stand Out</p> <p><i>Adding this to my profile resulted in more matches</i></p>	<p>6 seemingly eccentric, yet ridiculously effective ways to create a spark with your match.</p> <p><i>Do you want more after you both swipe right?</i></p>	<p>How to Turn Your Match into a Date</p> <p><i>Don't you want a date? This easy-to-remember formula will help get you there.</i></p>	<p>10 Ways to Decode Profiles</p> <p><i>Are you looking for a hookup or something more? Let's dissect.</i></p>
<p>10 Ways to make your Profile Sparkle</p> <p><i>Grab them by the bio! Number 6 is very important!</i></p>	<p>12 Conversation Starters Experts Swear By</p> <p><i>What's the second most important thing after the match? This tip will reveal how.</i></p>	<p>8 Ways to Take It From Digital to Dinner</p> <p><i>Imagine this. You pick up the phone to call, not text.</i></p>	<p>12 Mistakes First-Time Dating App Users Make</p> <p><i>Are you scaring potential matches away? Keep reading so you can avoid them!</i></p>