

EMAIL SUBJECT LINES

Promotional:

1. On the first day of Christmas Smootheru gave to me..70% off!
2. Katie, get 70% off AND free shipping today!
3. A special gift just for you.
4. Get this deal now before it's gone!
5. Katie, a surprise gift for you!

Lead-Nurturing

6. The results are in. Ready to meet your new skincare obsession?
7. Meet your new skincare regime.
8. Your beauty issue, solved!
9. 5 reasons why our customers love their personalized skincare.
10. Katie, check out your skin quiz results.