

Sample Press Release

Nick Saban's most recent press conference was held in Tuscaloosa, Alabama, in the Alabama Crimson Tides' locker room. Saban's candidacy for the 2023 College Football Coach of the Year award has kept him busy since ESPN announced his eligibility in October. His competition includes three other college football head coaches, one of them being Kirby Smart, Georgia's head coach. The University of Alabama's Capstone Agency, one of the top student-run integrated communications firms in the nation, is responsible for directing Saban's campaign. Saban is set to hold a rally Sunday, Jan. 3rd, at 2 p.m.

Saban is no stranger to the College Football Coach of the Year award — he won back in 2014. This year, both current and former players of Saban promoted him for the award, including Jalen Hurts, Tua Tagovailoa, and Mac Jones. Many might say that Saban is deserving of the award again in 2023. The University of Alabama's football team won six national championships and eight conference championships under Saban's leadership. His coaching techniques and guidance helped four of his players win the Heisman trophy. His positive impact on athletes can be attributed to his experience and long football career. He has coached the Crimson Tide since 2007 and played college football himself at Kent State University as a running back.

Football players at the University of Alabama are fortunate enough to be coached by Saban until at least 2028, the year the contract deeming Saban head coach is in effect until. When Saban isn't coaching, he can be found spending time with his wife Terry Saban, and his two children,

Nicholas and Kristen, or on the golf course. Support Coach Saban for the 2023 College Football Coach of the Year award and Roll Tide!