

FOR IMMEDIATE RELEASE

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Rejoice! There's a new treatment for cellulite

BELLEVUE — More than 85 percent of women aged 21 and older have cellulite. The good news is, they no longer have to thanks to a new, non-surgical treatment option.

QWO[®], or collagenase clostridium histolyticum-aaes, is the first injectable treatment for cellulite in the buttocks. It's approved by the U.S. Food and Drug Administration.

Cellulite develops over time as skin thins, fat cells enlarge and the fibrous bands under the skin thicken, creating tension that results in the telltale “dimpling” or “cottage cheese” effect of cellulite.

This harmless condition often presents around the hips, thighs, stomach and buttocks in women. Men do not commonly experience cellulite.

Harmless though it may be, cellulite often is regarded as a bothersome condition.

Fortunately, an injection specialist can help reduce the appearance of cellulite by administering QWO to structures under the skin.

QWO treatment uses enzymes known as collagenases to break down and release the fibrous bands that cause cellulite. It also redistributes fat cells and stimulates the growth of new collagen. More collagen means less wrinkles and smoother, lifted skin.

QWO treatment typically requires three office visits scheduled over three-week intervals. Visible results may be achieved in about 10 weeks, though results will vary.

Each QWO treatment session takes about 30 minutes, with the injection process being similar to what patients would experience with BOTOX Cosmetic[®], Kybella[®] or other aesthetics-related injection treatments.

Patients can resume normal activities immediately following QWO treatment.

Ideal candidates for QWO treatment include but are not limited to those who:

- Are in good health
- Do not have an infection in the treatment area
- Are not pregnant or breastfeeding
- Do not have a bleeding disorder
- Are not allergic to collagenase or the ingredients in QWO

Consult your aesthetic specialist or plastic surgeon if considering QWO for your skin care needs.

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About BayCare Clinic

BayCare Clinic, baycare.net, is the largest physician-owned specialty-care clinic in northeastern Wisconsin and Michigan's Upper Peninsula. It is based in Green Bay, Wisconsin. BayCare Clinic offers expertise in more than 20 specialties, with more than 100 physicians serving in 16 area communities. BayCare Clinic is a joint partner in Aurora BayCare Medical Center, a 167-bed, full-service hospital. Follow BayCare Clinic on [Facebook](#) and [Twitter](#).