



# SANAL KUMAR

GRAPHIC - DESIGNER

Creative Graphic Designer with a Passion for Crafting Visual Stories



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PALAKKAD, INDIA



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## SKILLS

Adobe Photoshop

Corel Draw

Adobe Illustrator

Indesign

Adobe Premier Pro

Adobe After Effects

LOGO design

Sketch

Responsive Design

## LANGUAGES

English

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency

Tamil

Full Professional Proficiency

## EDUCATION

### DIPLOMA IN AUTOMOBILE ENGINEERING

Ace college Palakkad, Kerala

08/2019 - 06/2021

### DEGREE IN - B.A. ECONOMICS

Chinmaya Mission College Palakkad, Kerala

09/2016 - 04/2019

### HIGHER SCEONDARY

Velayudhan Memorial HSS Vadavannur, Palakkad

07/2014 - 04/2016

### HIGH SCHOOL

ST. Pauls Higher Secondary School kollengode, Palakkad

2013

## CERTIFICATES

Graphic Design and Video Editing Certificate (11/2023) [↗](#)

## PERSONAL WORKS

### Business Cards [↗](#)

- I've crafted this double-sided business card, skillfully blending creativity with practicality. On the front side, I've incorporated the essential contact information and a compelling logo or design that encapsulates the brand's identity.
- I collaborated closely with the team, ensuring their ideas harmonized seamlessly. This isn't just a business cards, it's a visual embodiment of the brand's story. If you're ready to elevate your brand's identity, I'm here to bring design magic to the table.

### Billboard Designs [↗](#)

- I was the creative mind behind our sleek new billboard designs. As the Graphic Designer, I carefully crafted these billboards, considering both functionality and aesthetics. Each design element serves a purpose, from the layout that optimizes information display to the color scheme that aligns with the brand.
- These billboard designs reflect the company's identity. These billboards are more than just identification – they're a testament to how design can enhance even the smallest details of the brand's image.

### Logo Designs [↗](#)

- As a Graphic Designer behind my striking new logos, I blended artistry with functionality. I conceptualized and crafted a design that not only leaves a lasting impression but also conveys essential information seamlessly.
- I ensured the logos aligns perfectly with the brand's identity. These logos are a gateway to the brand's essence, all through the power of design.

### Marketing Posters [↗](#)

- I meticulously designed every element to evoke interest and action. The layout guides the viewer's eye, while the imagery and colors evoke the campaign's spirit.
- Collaborating closely with the team, I ensured the poster conveys the right message and resonates with our target audience. This poster isn't just an advertisement – it's a fusion of creativity and strategy, driving impact through design.