



PORTFOLIO
www.ninaunlay.com

NINA UNLAY

📍 E2 9DQ, LONDON

📞 +44 7401 996944

✉️ NINAUNLAY@GMAIL.COM

CAREER EXPERIENCE

GRID Magazine, 2014 - 2018

Editorial Consultant, July 2018 - September 2018

Features Editor, April 2016 - June 2017

Deputy Managing Editor, April 2015 - April 2016

Editorial Assistant, April 2014 - April 2015

gridmagazine.ph

An award-winning travel publication with the tagline, "a love letter to the Philippines." Led editorial direction of quarterly magazine while regularly contributing stories. Worked closely with writers and photographers as Features Editor.

The Good Trip, 2018

Currently: Co-founder

thegoodtrip.ph

An online primer centered around the cultural and environmental issues of the Philippines, addressed towards travelers. Produces and manages editorial content.

BDO Managing Wealth, 2016 - 2017

Staff Writer, Managing Editor

The bi-annual newsletter for VIP clients of Banco de Oro Philippines. Conceptualized and wrote human interest stories with a financial slant.

WRITER & STORYTELLER

Currently pursuing an MA in Globalization, Journalism, and Media. Mid-level exposure to print production, content creation, and editorial structures. Strong interest in conservation, social issues, and media systems.

EDUCATION

Erasmus Mundus: Globalization, Journalism, and Media (Current)

Aarhus University, 2018

City, University of London, 2019

Bachelor of Arts, Communication
Ateneo de Manila University, 2014

Bachelor of Arts, Interdisciplinary Studies: Psychology & Literature
Ateneo de Manila University, 2014

Media exchange program
Universidad Carlos III Madrid, 2012

OTHER PROJECTS

Threefold Trigger Marketing, 2014 - 2015
Head of Content

A marketing agency catered specifically to startups. Produced and conceptualized digital campaigns.

Urban Ashram Yoga: Project Y, 2013
Project Head

Led marketing campaign catered towards young adults.

SPEAKING ENGAGEMENTS

Writer's Block Philippines

Guest Speaker, Travel the Write Way, June 2016
Guest Speaker, How to Tell a Travel Story, July 2018

An introductory workshop, detailing the editorial process to amateur writers.

Explorer Encounters by Masungi Georeserve
Co-host, September 2018

The first conference centered on conservation storytelling in the Philippines. Attended by over a hundred experts—international and local—in the field of conservation.

GRID Travel Series (Writing Workshop),
Facilitator, June 2018

A three-day, out-of-town workshop where participants learned to conceptualize

FREELANCE

Contributes to **Esquire PH**, **L'Officiel PH**, **Mabuhay** (in-flight magazine for Philippine Airlines), and **Smile** (in-flight magazine for Cebu Pacific Airlines).



TECHNICAL SKILLS

Adobe InDesign, Photoshop,
Lightroom, Premiere

OTHER RELEVANT SKILLS

Public speaking

GALLUP STRENGTHS

Strategic, Connectedness, Ideation,
Intellection, Individualization

LANGUAGES

English, Filipino