

Stephen Douglas

**Writer • Editor
Social Media**

Stephen Douglas

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I have over 10 years of experience as a writer, editor and social media producer specializing in NBA, NFL, MLB, MMA, college sports, pop culture and entertainment. My skill set covers a broad range of areas including content editing, social media, interviewing, live event coverage, podcasting, and print and digital journalism.

Experience

The Big Lead, part of Big Lead Sports, USA Today / Senior Writer

01/2008 - 12/2017, Remote

- Researched and wrote 25+ articles weekly, achieving 11,800+ articles published during tenure.
- Maintained and updated website numerous times each day, ensuring accuracy.
- Wrote engaging stories on a variety of current events, sports, pop culture, and general interest topics.
- Handled correspondence with contacts, authors, editors, and media representatives.
- Built a professional network of writers, public relations, and persons in the field of media.
- Represented the company at dozens of press events, ensuring a cohesive and positive brand message.
- Developed, launched, and co-hosted the Hard Pass Podcast, a bi-weekly exploration of sports and pop culture.
- Created and enforced style guidelines to maintain a consistent branding look and feel on all of its outreach.
- Managed the organization's outreach and communications across all media platforms.
- Responded to and engaged incoming communication requests, queries, and feedback in a timely and professional manner; involved relevant staff to craft appropriate responses and solutions.
- Partnered with program staff to align communications strategy with program activities and outreach.

The Troy Record / Columnist

2010 - 2012, Troy, New York

- Created a weekly article, from the initial vision and research through to publication.
- Built lasting relationships with key contacts in the local music scene.
- Performed acclaimed, engaging Interview with musicians, promoters, athletes, and business owners.
- Designed, edited, planned and executed the story content and production.

Skills

Online/Print Editor
Content Creation/Writing
Communication Expert
Client Relations
Detail-oriented
Copy Editing
Project Management
Social Networking/Media

Highlights

22.7 million page views on thebiglead.com since 2013

Ranked **2nd of 11 authors** for page views on average over a five year period

Interviewed celebrities and athletes including Norm Macdonald, Chrissy Teigen, George St. Pierre

Education

MA, Public Communications
The College of St Rose, 2010

BA, Public Communications
The College of St Rose, 2004
Concentration: Writing

The Rumble, Sporting News / Writer

2009 - 2010, Remote

- Wrote 3-5 articles weekly, from the initial vision and research through to publication.
- Built lasting relationships with key contacts in the local music scene.
- Interviewed with athletes.
- Facilitated weekly round-table discussions previewing and reviewing events.

The Chronicle / Writer / Assistant Editor

2002 - 2004, Albany, New York

- Researched and published 2-4 feature columns and editorials for a weekly publication.
- Collaborated on all aspects of the publication process, including writing, copy editing, proofreading, and layout.
- Oversaw the weekly content, design, and visuals of the section and planned stories.

Additional Experience

MetLife / Financial Associate-Employee Reimbursement

02/2008 - 12/2008, Troy, New York

The College of St Rose / ITS Media Specialist

01/2004 - 01/2008, Albany, New York

Capital Region Living Magazine / Editorial Intern

2004, Delmar, New York

Professional Development

Programming and Logic I, 2009. Hudson Valley Community College, Troy, NY
Microcomputer Application Development, 2009. Hudson Valley Community College, Troy, NY
Unix Operating System, 2009. Hudson Valley Community College, Troy, NY
Introduction to Web Design and Development, 2009. Hudson Valley Community College, Troy, NY
Multimedia and Graphic Design for The Web, 2009. Hudson Valley Community College, Troy, NY

Author Stats

2017 - **1.6 million page views** on The Big Lead (Ranked 5th of 13 authors for page views)
2016 - **5.6 million page views** on The Big Lead (Ranked 1st of 12 authors for page views)
2015 - **7.3 million page views** on The Big Lead (Ranked 3rd of 11 authors for page views)
2014 - **5.6 million page views** on The Big Lead (Ranked 2nd of 10 authors for page views)
2013 - **2.6 million page views** on The Big Lead (Ranked 2nd of 10 authors for page views)

Technical Skills

Survey Monkey, Google Drive, Acrobat Pro, Adobe CS Photoshop, Jing, Microsoft Office Suite, HTML, CSS, Java, Facebook, Twitter, Twitter Video, Twitter Analytics, YouTube, Skype, Vimeo, Flickr, Pinterest, Wordpress, Blogger, Instagram, Wibbitz Video Creation Platform