

WELCOME TO KEVIN'S CLUB

THE STORY: Kevin goes to extreme Christmassy lengths to prove to his friends that he is the new manager of Sam's Club. After showing them all the changes he's made to the store, he hopes he's finally convinced them. Unfortunately for him, the real manager of Sam's Club blows his cover.

TALENT: Kevin Hart, Friend #1, Friend #2, Friend #3, Sam's Club Manager

EXTRAS: Customers shopping

LOCATION: ELECTRONICS AISLE

PROPS: PA Mic, life-sized cardboard cutouts of Kevin

INT. SAM'S CLUB - DAY

Customers leisurely shop. A totally normal day. Then:

KEVIN (V.O.)

Greetings shoppers. Happy Holidays!
It is I, the one and only Kevin
Hart, but you can just call me
Kevin Klaus.

We land in the ELECTRONICS AISLE where Kevin is with some FRIENDS as he continues--

KEVIN

I'm taking over this holiday season
and turning Sam's Club into Kevin's
Club. That's right--

Friend #1 grabs the PA mic from Kevin's hand.

FRIEND #1

What are you doing, Kev? You don't
need any more trouble. You're just
one scandal away from being
cancelled.

KEVIN

Forget cancelled, I've been
promoted. Sam called me himself.
You're looking at the new manager
for this glorious Christmas season!

His Friends look confused.

KEVIN (CONT'D)
 Y'all don't believe me?
 (then)
 If I wasn't the manager would I be
 able to do this?

Kevin snaps his fingers and his Friends are now dressed like elves while Kevin is dressed like Santa. Kevin laughs as they try to un-elf themselves to no avail.

KEVIN (CONT'D)
 (a la Captain Phillips)
 Like I said, I'm the manager now.

Kevin snaps his fingers. Suddenly, life-sized cardboard cutouts of him appear at every entrance and exit. Kevin studies the cut-outs.

KEVIN (CONT'D)
 Hmm...these look kinda small.

FRIEND #3
 Seems accurate.

KEVIN
 Whatever, I'm still goodlooking.
 (then, shouting to Sam's
 workers)
 Cue the sign change, fellas!

A nearby SAM'S CLUB SIGN SWITCHES TO KEVIN'S CLUB.

Kevin snaps his fingers again. Nearby all TV screens, phones, tablets, and laptops play Kevin's movies and TV shows.

FRIEND #1
 Did you pay someone to do this?

KEVIN
 (eyerolling Friend #1)
 Alright, for my final Christmas
 miracle as manager--

Kevin snaps his fingers. He's holding the PA mic again.

FRIEND #1
 (re: mic)
 I would've just given it back to
 you, bro.

KEVIN

(into PA mic)

So whatever holiday concerns you
have, Kevin Klaus has got your
back. I promise as the new manager
of Sam's Club, I mean, Kevin's Club-

-

SAM'S CLUB MANAGER (O.S.)

Kevin, we talked about this.

Just then Kevin is tapped on the shoulder. We reveal the real
Sam's Club Manager.

SAM'S CLUB MANAGER (CONT'D)

You're not the manager, you're a
special guest just working the
floor. Ok?

KEVIN

You right. My bad.

As Sam's Manager takes the PA mic, Kevin snatches it back.

KEVIN (CONT'D)

Don't listen to him! I'm the
manager! Black Santa is real!

And off Kevin's Friends laughing we...

FADE OUT.

SAMPLE YOUR HART OUT PT. 1

THE STORY: Kevin sits on a Christmasy throne (ala Game of Thrones, but decked out with Christmas decorations), helping his friends give out samples to customers. Kevin asks customers trivia questions as he passes out samples. When a customer can't answer the question and decides to run off with all the samples anyway, Kevin comes up with a new gameplan.

TALENT: Kevin Hart, Friend #1, Friend #2, Friend #3

EXTRAS: Customer #1, Customer #2, Customer #3, Customers in line

LOCATION: MIDDLE OF STORE

PROPS: Christmas cart, Christmas throne, Santa hats, Rudolph blinking noses, wrapping paper with Kevin's face on it, ugly Christmas sweaters

INT. SAM'S CLUB - SAMPLE STATION - DAY

Kevin in a Santa suit, sits on a Christmasy throne next to an elaborately decorated Christmas cart with various free samples: Santa hats, Rudolph blinking noses, and wrapping paper with Kevin's face on it. Kevin directs his FRIENDS to hand samples to the long line of CUSTOMERS.

KEVIN

Welcome to Kevin's Club! Time to get in the holiday spirit and get your free sample on. All you have to do is name your favorite reindeer.

CUSTOMER #1 shrugs.

KEVIN (CONT'D)

I'll make it easy for you. Which one is the Beyoncé of the group? Has his own song?

(off customer reaction)

A shiny red nose and rhymes with Mugolph? Uh, just grab your free Kevin Klaus wrapping paper and move along.

The Customer takes a sample as CUSTOMER #2 approaches.

KEVIN (CONT'D)
Merry Christmas! For your free
sample you'll have to tell me what
your favorite holiday movie is,
starring me.

The customer stares at Kevin confused, then suddenly swipes
all of the samples and runs off.

KEVIN (CONT'D)
Yup, a trick question for a
trickster it seems. Fun fact, I've
never been in a Saint Nick flick.
(winks)
See what I did there?

Kevin steps from behind his sample cart.

KEVIN (CONT'D)
Guess we better find some new
samples.

He turns to CUSTOMER #3.

KEVIN (CONT'D)
Your free sample mission is this:
you're entering an Ugly Sweater
Contest. What do you wear?

Customer #3 looks around and sees a stack of legit Ugly
Christmas Sweaters displayed nearby. She grabs one and puts
it on. Kevin gives her a slow clap.

KEVIN (CONT'D)
Smart. I can tell you're a thinker.
So here's your free sample.

Kevin grabs a cardboard cutout of himself holding a laptop
and hands it to her. Customer #3 walks off with it, confused.

KEVIN (CONT'D)
(explaining)
I was thinking when I was pretend
typing on that thing.

Kevin snaps his fingers and suddenly snow begins to fall. He
smiles to himself, pleased.

KEVIN (CONT'D)
It's beginning to look a lot like
Christmas.

FADE OUT.

SAMPLE YOUR HART OUT PT. 2

THE STORY: Kevin sits in a toy car with unwrapped presents like Santa in a sleigh. He drives down an aisle in Sam's Club passing out free samples to lucky customers. With every customer he meets, he asks them to complete a Christmas task to receive their free samples.

TALENT: Kevin Hart

EXTRAS: Customer #1, Customer #2, Customer #3

LOCATION: MIDDLE OF STORE

PROPS: Santa hat, Toy car with sign that says "FREE SAMPLES", unwrapped presents, \$100 Kevin's Club Gift Card, Christmas candle, iPad, smart watch

INT. SAM'S CLUB - DAY

Tight on Kevin.

KEVIN

For my next sample act as manager,
I've decided to take this show on
the road.

PULL OUT TO see that Kevin is in a toy car packed with unwrapped presents like Santa in a mini sleigh. On the front of the car, a sign that says "FREE SAMPLES." He rides down a busy aisle complete with fake snow, Christmas decorations, and CUSTOMERS.

KEVIN (CONT'D)

(to customer)

Want a free sample? Make a snowman.

The CUSTOMER #1 drops to the ground and makes a snowman with the fake snow. He shows it to Kevin.

KEVIN (CONT'D)

That looks more like a turd but
it'll do.

Kevin hands the customer \$100 Kevin's Club Gift Card.

KEVIN (CONT'D)

(off Customer)

It'll be valid once the name change
goes through.

Kevin drives down the aisle and stops at CUSTOMER #2. He holds up a candle to her.

KEVIN (CONT'D)
 Sniff this candle and tell me what
 it smells like.

The CUSTOMER #2 sniffs. Shrugs.

KEVIN (CONT'D)
 Does it smell...
 (leading)
 Like... Chris--Christ-maaaas?
 (off customer's reaction)
 It smells like Christmas!

Kevin tosses an iPad to her. She barely catches it.

KEVIN (CONT'D)
 And don't worry about filling it
 up. Kevin Klaus took care of that
 for you. Enjoy the holidays
 watching Cold as "deck the Balls"
 Sorry not sorry!

Kevin drives down the aisle and stops at CUSTOMER #3.

KEVIN (CONT'D)
 Your Christmas task is to dress
 like Santa *and* his sleigh. At the
 same time.

CUSTOMER #3 looks around, grabs Kevin's Santa hat then pushes
 Kevin out of the toy car.

KEVIN (CONT'D)
 Wow. Now, that's impressive.

Kevin hands the Customer a smart watch.

KEVIN (CONT'D)
 This smart watch is personalized
 with my very own voice on it.

The Customer turns on the watch.

SMART WATCH (V.O.)
 Kevin Hart is the best manager
 Sam's Club has ever had. Merry
 Christmas!

Kevin beams.

KEVIN
 I said what I said!

FADE OUT.