

**FREE**



# Minting Money with Alliance's Affiliate Program

A Quick and Easy Guide

We champion modern business. Our friendly, professional people, time saving tools and cost-effective services help innovative businesses grow fast, flexibly.

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Additional Resources

As an Alliance Virtual Offices affiliate, you can earn as much as \$550 with a single sale. We want to make selling as easy as possible, which is why we've compiled this list of resources for you.

### **Warning: this guide is full of valuable information, which makes it a hefty read.**

To make things easier for you, we've added a brief summary of the key takeaways at the start of each section.

Here, you'll find case studies, tried and true tactics, approved marketing statements, and more, all of which make creating content extremely simple.

Using the information here, you'll be able to create effective, compelling content quickly and easily. From there, all you have to do is sit back and let the affiliate payments come rushing in.

**Get ready to earn like never before.**



The beautiful thing about being an Alliance affiliate is that you can start earning as soon as you make your first post.

If you're eager to see your first paycheck, now's a great time to get started. Don't know where to start? Just let your audience know who Alliance is:

### **The Virtual Office Network that Lets You Work Flexibly, Save Money, And Grow Your Business. Fast.**

Speak to that sentiment (or literally just copy and paste it), share your thoughts, and you're officially ready to earn. Just make sure you always include your affiliate link.

Yes, it's that simple.

Of course, you'll want to build on that first post or video. Don't worry, we're here to make it easy.

# 01 High Value Topics That Will Basically Print Money for You

**At A Glance:** Talk about using virtual offices for LLC formation, business finances, and time management to engage your audience and boost your commissions

- [Using a Virtual Office for LLC Formation](#)
- [Startup/Business Finances](#)
- [Time Management](#)

While there are tons of different ways you can approach your content, people tend to engage with certain topics at a much higher rate.

Yes, it's that simple.

If you want to sell at the highest rate possible, it's a good idea to speak to the topics your audience is highly interested in.



- **Using a Virtual Office for LLC Formation**

In the Virtual Office industry, people are always talking about LLC formation.

Those who are just starting a business are often very confused. There are endless forms to file and lots of pressure to ensure everything is handled properly.

**Finding the right company address is one of the biggest concerns people in this position have.**

They may be tempted to use their home address, but doing so puts their home in the public domain, leaving their personal privacy compromised.

*“Using a Virtual Office address for LLC registration allows people forming a business to protect their home address while also giving their business strong roots in a professional business center in the city of their choosing.”*

This is probably the number one topic of interest for people considering a Virtual Office.

Creating content telling them that a Virtual Office protects their home address and solidifies their professional reputation is a safe bet - and is extremely likely to earn you commissions.

- **Startup/Business Finances**

Entrepreneurs are always interested in money.

Running a business is an expensive venture, especially in the early stages. Making every dollar count is vital to getting a business into the green.

**But even well-established businesses are always looking for a way to reduce operating costs.**

This makes talking about finances highly appealing, and luckily, you can position Alliance Virtual Offices as the perfect solution.

Compared to a traditional office, a Virtual Office can save businesses thousands of dollars a year, giving business owners the capital they need to reinvest in themselves and grow faster.

The same goes for Live Receptionist plans. Compared to a traditional receptionist, a Live Receptionist costs very little while giving remote business owners the same boost in customer service.

You can also apply this reasoning to any of Alliance Virtual Offices' services. **We offer entrepreneurs cost-saving options that don't compromise their professional reputations.**

Sharing this with your audience is a tried-and-true way to peak people's interest, convince them, and get yourself paid.

- **Time Management**

These days, everyone is busy. There's an endless amount of information being thrown at them and they have a thousand things to do.

**This is especially true of entrepreneurs and business owners, many of whom fill multiple roles in their businesses.**

One of the biggest time-wasters they face is their business phone calls.

**They're constantly being interrupted by calls, many of which they don't need to answer themselves.**

But they can't ignore calls either, so they lose hours each week talking on the phone. Meanwhile, their endless to-do list grows longer.

Speaking to this underlying stress has proved effective for a couple of reasons

- First, it resonates with almost everyone. Who isn't stressed about time?
- Second, it plays very neatly into selling our Live Receptionist plans. A Live Receptionist helps busy business owners handle their calls with care and professionalism while freeing them up to work on other priorities.

Explain to your audience that a Live Receptionist is the answer to their stress and you're sure to pique their interest.

**And remember a single Live Receptionist plan**

**can earn you as much as \$550 in commission.**

# 02 Case Studies: These Affiliates Have Seen Massive Success

**At A Glance:** Our most successful affiliates create authentic, genuine content related to their personal brands. They also talk about how our services can help their audiences.



We've seen hundreds of affiliates succeed selling our services.

That said, a few have managed to achieve unprecedented commission earnings.

They say success leaves clues. Here are our top-earning affiliate partners along with their best strategies for selling.

Emulate them or use them as a jumping off point to start earning big:

## Aiden Durham:



What makes her so successful:

- As a lawyer focused on trademarks, LLCs, and small business formation, her target audience is primarily entrepreneurs and small business owners looking for legal advice. Her content plays off that and incorporates the value of using a Virtual Office for business formation purposes
- Her content never feels sponsored. Even if we pay her to talk about Alliance in a YouTube video, she mentions us in a way that feels helpful rather than promotional
- She has also been running ads on Meta promoting clips of her Alliance-related videos and using a custom affiliate link (which can be created in PartnerStack) to track the performance of that link in these ads

### Cheryl C. Perez:



What makes her so successful:

- She focuses on training and consulting small business owners/entrepreneurs looking to start their business. Because Cheryl is an entrepreneur herself, she uses a lot of personal anecdotes from her own life and why she recommends using certain techniques, products, and services.
- Like Aiden, she promotes Alliance genuinely. She doesn't use a lot of sales pitching vocabulary and doesn't make her sponsored videos feel sponsored. Instead, she encourages her audience to use Alliance because it really is the best option amongst other virtual office providers.

### Tomy Boboy:



What makes him so successful:

- Tomy is a former financial advisor. New business owners often work with financial advisors in the funding stage of their business ventures, making his target audience very similar to Alliance's. As he's sharing financial advice with his audience, he recommends Alliance as a cost-effective alternative to a brick-and-mortar office.
- Tomy's videos are always very informative. When he recommends new products/services to his audience, he always backs his recommendations with logic and reasoning. He sells Alliance in a way that makes it seem like the clear and obvious choice for your virtual office needs.



### Darcy Bedford:



What makes her so successful:

- Like our other influencers, Darcy's target audience involves entrepreneurs and small business owners, but her focus is on business funding. In her videos about Alliance, she compares our services and features to our competitors and points out why she believes we are the best option.
- In addition to her videos that are explicitly about Alliance, she also features her affiliate link in the description of every single one of her videos. This makes it easy for her audience to go back and find/use her link at any time which leads to continuous income for her, even when she creates content about other topics.

## 03 Our Most Successful Content

**At A Glance:** Our most successful content is skimmable, focuses on what's in it for the audience, and provides a clear call to action at the end.



We've been around since 2007, which means we've created a lot of content about our products. Our constant experimenting has provided valuable insight about what works.

Here are our best performing pieces of content, why they're so successful, and how you can copy their success:



Why it works:

- It speaks directly to our main selling points (work flexibly, save money, grow your business).
- Uses simple, easy to follow language that speaks to the needs of the audience.
- Centers on the viewer rather than Alliance Virtual. Alliance Virtual is here to support them, not the other way around.

### Why it works:

- The post encourages scrolling, making people curious about what comes next after each slide.
- By including “Quick Tips” on the first slide, we communicate that the post will be helpful and won’t require a lot of the audience’s time.
- We encourage engagement with the post.

**QUICK TIPS**

**Secure new business and strengthen client relationships with Alliance's Live Receptionist Service**

- **Professional representation:** A Live Receptionist from Alliance Virtual Offices provides a professional and polished representation of your business. They are trained to handle incoming calls with expertise, ensuring every customer interaction reflects positively on your brand.
- **Personalized customer service:** A Live Receptionist offers personalized customer service, making each caller feel valued and important. They can greet callers by name, handle inquiries with a friendly and attentive approach, and provide customized assistance based on individual needs.
- **Enhanced availability:** With a Live Receptionist, your business can maintain extended availability beyond regular business hours. This means that customers can reach out and receive assistance at their convenience, even during evenings, weekends, or holidays.
- **Efficient call handling:** Alliance Virtual Offices' Live Receptionists are trained to efficiently handle calls, ensuring that customers' needs are addressed promptly and accurately.
- **Focus on core business functions:** By partnering with Alliance Virtual Offices for a Live Receptionist, you can focus on your core business functions and leave the phone management to the experts. This allows you to allocate your time and resources to activities directly impacting customer relationships, such as product development, marketing strategies, and improving the overall customer experience.

**FOLLOW US FOR MORE QUICK TIPS**

### Why it works:

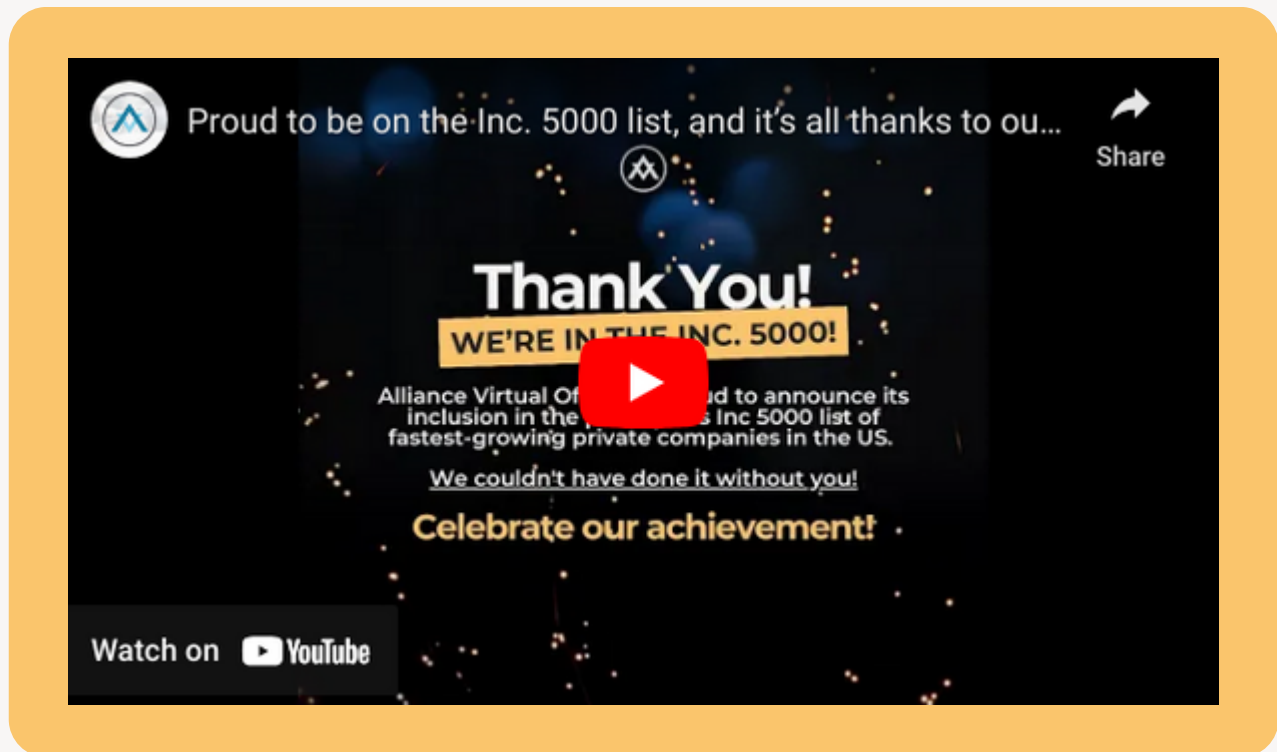
- We present the information in a concise, easy to skim manner.
- We address one major concern thoroughly, keeping the messaging focused.
- We present a clear call to action.

**QUICK TIPS**

**Business Confidentiality 101: How to Keep Your Home Address Private.**

- **Privacy:** When you use your home address for an online store, your personal information becomes available to the store, its employees, and any third-party vendors involved in the shipping and delivery process. This can increase the risk of identity theft, fraud, and unwanted solicitation and marketing materials. The more you can keep private, the better. When you use a virtual business address, you're able to circumvent this disclosure and keep your personal information as secure as possible without operating an anonymous LLC.
- **Security:** When you provide your address to an online store, you are essentially making your home a public location that anyone can access through the internet. You are making yourself vulnerable to physical threats such as burglary, theft, or stalking. Especially as your store succeeds, these threats become far more tangible.
- **Privacy:** Finally, using your home address for an online store can be inconvenient if you frequently travel or move. It can be time-consuming and frustrating if you must update your shipping address each time you move, particularly if you order several items online. By utilizing a Virtual Office early, you can eliminate these worries by giving your business a concrete address that can grow with your company rather than against it.

**FOLLOW US FOR MORE QUICK TIPS**



Why it works:

- Including that we were listed on the Inc. 5000 list is interesting, hooking the audience's attention while giving us credibility.
- We include testimonials, providing important social proof.
- We speak to the main selling points of our products clearly.

Remember, specificity sells. Choosing a single product to highlight with each piece of content will make it easier to convince your audience, helping you earn commission fast.

# 04 Common Misconceptions

**At A Glance:** Our Virtual Offices are not PO boxes or Virtual Mailboxes, every business center is staffed with an on site receptionist, coworking varies location to location, our meeting spaces rent by the hour, while our Virtual Offices are 6 month contracts, prices can be as low as \$49 per month, and Virtual Offices are not the same as coworking plans.



There's a lot of confusion in our industry, but to sell effectively, it helps to be clear in your messaging. To help we've cleared up a few common misconceptions:

- **A Virtual Office is not a Virtual Mailbox or a PO Box.** A Virtual Office provides an address at a prestigious business center, meaning the client's business address is backed by physical space. A PO box or Virtual Mailbox are just that – mailboxes. They don't provide physical space, they don't provide a prestigious address, and they don't help businesses solidify their professional reputations.
- **Every business center is staffed with an on site receptionist.** These are not the same as our Live Receptionists, a remotely operating team that answers calls on behalf of clients with a Live Receptionist Plan. The business center receptionists are front desk, in-house receptionists who greet guests.
- **Coworking varies location to location.** Some of our business centers don't offer coworking, even if they offer Virtual Office services.
- **Our meeting spaces rent by the hour, while our Virtual Offices are 6 month contracts.** Meeting space and office space can be booked by the hour and don't require a contract. Virtual Office services are subject to an initial 6-month contract before switching to a monthly subscription.
- **Prices can be as low as \$49 per month.** Depending on the level of service, prices vary, but Virtual Office services can be as little as \$49 per month.
- **Our Virtual Office plans are not the same as our Coworking plans.** Coworking plans are offered on a month-to-month basis, whereas our Virtual Office packages are 6-month contracts.

Now that you understand some effective strategies to sell, let's look at each of our products individually.

# 05 Unleashing the Earning Torrent: How to Sell Alliance Virtual Offices

Virtual Office
<a href="#"><u>What Is It?</u></a>
<a href="#"><u>Who Uses Our Virtual Offices?</u></a>
<a href="#"><u>How to Talk About Our Virtual Offices</u></a>
<a href="#"><u>How Customers Talk About Virtual Offices</u></a>
<a href="#"><u>Benefits and Features</u></a>

Live Receptionists
<a href="#"><u>What Is It?</u></a>
<a href="#"><u>Who Uses Our Live Receptionists?</u></a>
<a href="#"><u>How to Talk About Our Live Receptionists</u></a>
<a href="#"><u>How Customers Talk About Live Receptionists</u></a>
<a href="#"><u>Benefits and Features</u></a>

Meeting Rooms
<a href="#"><u>What Is It?</u></a>
<a href="#"><u>Who Uses Our Meeting Rooms?</u></a>
<a href="#"><u>How to Talk About Our Meeting Rooms</u></a>
<a href="#"><u>How Customers Talk About Meeting Rooms</u></a>
<a href="#"><u>Benefits and Features</u></a>

Virtual Phone
<a href="#"><u>What Is It?</u></a>
<a href="#"><u>Who Uses Our Virtual Phone?</u></a>
<a href="#"><u>How to Talk About Our Virtual Phone</u></a>
<a href="#"><u>How Customers Talk About Virtual Phone</u></a>
<a href="#"><u>Benefits and Features</u></a>

Coworking
<a href="#"><u>What Is It?</u></a>
<a href="#"><u>Who Uses Our Coworking Plan?</u></a>
<a href="#"><u>How to Talk About Our Coworking Plan</u></a>
<a href="#"><u>How Customers Talk About Coworking Plan</u></a>
<a href="#"><u>Benefits and Features</u></a>

## Virtual Offices

What is it?

A Virtual Office from Alliance enables businesses to grow from anywhere with a company address, secure mail services, and on-demand professional space.

While their business operates with a company address in the city of their choice, they are free to work from anywhere.

A Virtual Office from Alliance includes:

- A prestigious company address at a professionally managed office center
- Mail handling and storage with local mail pickup
- Mail forwarding on a daily, weekly, bi-weekly, or monthly basis (additional fee applies)
- On-demand access to private office and meeting spaces, bookable by the hour
- Professional on-site staff to support clients and their visitors

**A virtual office combines the professionalism and security found in a recognized office with the cost-effectiveness of remote work.**

Virtual office clients can publish their virtual addresses on websites, email footers, business cards, social media, and online directories to protect their home addresses and strengthen their brand reputation.

## Who Uses Our Virtual Offices?

**An Alliance virtual office is designed for the remotely operating entrepreneur.**

They choose our Virtual Offices because we provide a physical address to use for their commercial address on legal documents as well as for LLC formation. They most commonly use this address:

- To register with the secretary of state
- To obtain an EIN from the IRS
- To open business bank accounts
- As contact information on websites and social media
- To receive business mail

**One of the biggest benefits is a Virtual Office protects your home address.** When using a home address for your LLC registration, that information enters the public domain. A Virtual Office from Alliance provides a physical commercial address for entity formation, helping clients maintain privacy while preserving their business's flexibility.

**Mail forwarding is offered on a monthly, biweekly, weekly, or daily basis.** Virtual Offices from Alliance offer *optional* mail forwarding. This gives clients the flexibility to have their business mail forwarded directly to their homes.

**Using a Virtual Office address helps clients solidify their professional reputation.** By rooting their business in a prestigious business center at a location of their choosing, their business information can better reflect their brand reputation while connecting to the local market.

**A Virtual Office from Alliance enables remote entrepreneurs to save money and accelerate growth.** A virtual office helps remote entrepreneurs save money and grow faster by freeing them from the expensive rents of traditional office spaces.

By saving money with a Virtual Office address, business owners are free to reinvest in their businesses, helping them boost profits and reallocate capital for growth.

Here are a few use cases by industry:

### 1. Consulting Firms

- **Use Case:** Independent consultants or small consulting firms can utilize Virtual Offices to present a professional image to clients worldwide. They can choose addresses in financial districts or cities known for their consulting industry prominence, like New York or London.
- **Benefits:** A prestigious address in a well-known business district enhances credibility with clients. Privacy is maintained, crucial for consultants dealing with sensitive client information. Virtual Offices can also offer scalability, allowing consultants to 'move' their office as they expand into new markets.

### 2. Home-based ecommerce Businesses

- **Use Case:** E-commerce entrepreneurs can use a Virtual Office to establish a commercial address separate from their home, providing a professional image to suppliers and customers. This is especially useful for home-based businesses that operate entirely online.
- **Benefits:** Keeps home addresses private, enhancing security, and preserving the corporate veil. The commercial address increases trust among customers and suppliers. Cost savings from not renting physical space can be redirected into marketing and inventory.

### 3. Legal and Financial Services

- **Use Case:** Small law firms or financial advisors working remotely can use Virtual Offices to establish their presence in prestigious legal and financial centers without the overhead of traditional office space.
- **Benefits:** A credible business address in a recognized legal or financial district bolsters client trust and firm reputation. Privacy protection is vital for these professions, and Virtual Offices provide a secure way to separate personal and business addresses.

### 4. Creative Industries (Design, Marketing, etc.)

- **Use Case:** Freelancers and agencies in the creative sector can use Virtual Offices to root their business in cultural or creative capitals like Hollywood, New York, Paris, or Tokyo. This location can reflect the brand's creative identity and appeal to a global client base.
- **Benefits:** Enhances brand image by associating with prestigious locations known for creative industries. Saves on costs associated with renting workspace in prime locations, allowing more funds to be allocated to creative projects and talent acquisition. Offers flexibility for creatives who travel frequently, as they can manage their business from anywhere while maintaining a consistent business address.



### How to Talk About Our Virtual Offices

**At A Glance:** Promote Alliance Virtual Offices by emphasizing the blend of professionalism, security, and flexibility we offer for remote work. Highlight customer satisfaction and the personalized support as key reasons to choose our services.



These are the statements we use in our marketing campaigns. You can copy and paste them (be sure to make adjustments as needed) or use them as inspiration for your own statements.

- An Alliance virtual office provides flexible, on-demand workspace for the modern remote workforce.
- Alliance enables remote work with the professionalism, convenience, and security of your own company office and mailing address.
- Security is paramount. Protect your home address and personal details with an Alliance virtual office.
- With a Virtual Office, home-based professionals need never reveal their home address, ever again.
- Keep your personal details off marketing lists and shield your home address by using a secure Virtual Office.
- Gain an extra layer of protection to your business with ID-verified mail pickup.
- Once your information reaches the public domain, it's there forever. Shield your personal details with a Virtual Office.
- Rethink the way you work. Maximize efficiency with flexible space and mobile work solutions.
- Modernize the way you work. Maximize efficiency with flexible space and mobile work solutions.
- Redesign the way you work. Maximize efficiency with flexible space and mobile work solutions.
- Rework your workspace. What you need, where you need, without waste.
- Reevaluate your workspace needs. Choose flexibility and work more efficiently with an Alliance Virtual Office.
- Alliance Virtual Offices prides itself on providing a great experience to clients. Their friendly, professional staff, and on-site teams work to help your business thrive.
- Get expert help whenever you need it with Alliance Virtual's attentive customer service team and friendly on-site staff.

- With their seamless onboarding process and white glove approach, Alliance Virtual Offices is the best-rated company in the business – just see what their clients have to say.
- Alliance Virtual is dedicated to outstanding service and support – just see what their clients say. They have historically achieved 90%+ positive ratings on Trustpilot.
- Alliance is your Virtual Office partner. They're here to help you achieve long-term, sustainable growth.
- Don't compromise your company's professionalism. Work flexibly with on-demand space that matches your remote work needs.
- An Alliance virtual office is designed with remote companies and home-based teams in mind.
- An Alliance virtual office combines the convenience of working from home with the assurance of having your own office.

## How Customers Talk About Virtual Offices

Use these examples of customer reviews and testimonials to understand what people like about Virtual Offices.

Connecting with people on a personal level is a powerful way to sell as an affiliate, and basing your approach on real customer feedback is a great way to boost your earnings.

- "This company exceeded my expectations. When I saw the extra emails on how to set up a successful business and more, I was super excited! The walk through on how to register your business, get a bank account etc. was a life saver! They're even reporting my virtual office payment to the credit bureau so my business is building credit as I type this review! Thank You!!!"
- "Very professional and excellent at customer service. My time with Alliance Virtual Offices has been exactly what my business needed to grow to the next level. I'm definitely referring my clients to their services."
- "Our experience with Alliance Virtual Offices has been wonderful so far, setup of our new account was extremely fast and Cassandra Garcia was a huge help. She answered all my questions promptly and I really appreciate her great customer service. The process could not have been any easier. Thanks Cassandra and Alliance!"
- "My Alliance Customer Service experience with Dennise Martinez was absolutely AMAZING!!! She checked ALL boxes as to what full customer service represents and much much more. It's rare that you talk with someone that makes you feel like you are a valued customer or better yet, more than just a customer but a REAL PERSON. Thank you Dennise, from the bottom of my heart!"

- “We have used an Alliance virtual office for a couple of years now. We have found them to go above and beyond in their customer service. They are responsive to requests, quick to answer questions or handle any issues that may arise, and pleasant to deal with! Our mail and deliveries are handled professionally and quickly.”

## Benefits and Features

**Work-Ready Company Address:** Every Virtual Office includes an office address to protect your home address and solidify your professional reputation. Use it for company documentation, marketing materials, to receive mail, build financial credit, and more.

**Secure and Convenient Mail Pickup:** Pick up your mail from your Virtual Office center with ID verification. Protect your items from theft and your home from clutter.

**Freedom and Flexibility with Mail Forwarding:** For greater convenience, have your mail forwarded to your home or workplace on a daily, weekly, bi-weekly, or monthly basis.

**On-Demand Workspaces:** Work flexibly and save money on office space. Book a fully furnished private office, workstation or team space by the hour or day as needed. Achieve focus and work productively in a professional yet flexible environment.

**Private Meeting Space:** Conduct professional, cost-effective meetings with clients or colleagues. Book a private meeting space by the hour or by the day.

**Friendly and Professional White Glove Services:** Online or by phone, Alliance's support team is always there to help.

**At-the-Ready Office Amenities:** Every Virtual Office center includes amenities such as copiers, printers, shipping services, and essential office supplies. Support your remote work in one centralized location.

**Substantially Discounted Meeting and Office Space:** Save 50 percent or more on meeting space rental with Platinum Plus. Includes up to 16 hours monthly workspace rental at massively discounted rates.

### Live Receptionists

**At A Glance:** Promote our Live Receptionist service by emphasizing its role in enhancing customer satisfaction through professional call handling and screening, freeing business owners to focus on their core activities. Highlight the benefits of personalized service, lead capture, and efficient appointment scheduling as key factors in improving business operations and client relationships.



What is it?

A Live Receptionist is a professionally trained remote receptionist. We have a team of remote Live Receptionists operating from our call center in Henderson, Nevada.

Each Live Receptionist plan provides the client with a unique business phone number. That number is connected to our call center where incoming calls are answered by our receptionists.

Here's what clients get with a Live Receptionist plan:

#### Key Features

- **Professional Call Answering and Screening:** Our team of friendly, professional receptionists personally greet callers with helpful and attentive service, up to six days per week.
- **Unique Business Phone Number:** Each plan provides a unique business number connected to Alliance's Live Receptionist team.
- **Customizable Greetings:** Clients can customize greetings for their business to communicate crucial information, reflect their brand image, and connect with their customers on a deeper level.
- **Call Redirection:** Offers multiple extensions to shield cell phone numbers and connect team members, enabling efficient call redirection.
- **Information Sharing:** Ability to provide answers to commonly asked questions for receptionists to pass on to callers.
- **Appointment Scheduling:** Alliance's Live Receptionists can schedule callbacks and meetings using scheduling software based on client's availability. Clients can access their calendars through the scheduling app.

Plans are available in the following options:

Plan Option	Answering Minutes Per Month
Live Receptionist 50	50 minutes
Live Receptionist 100	100 minutes
Live Receptionist 200	200 minutes
Custom Plan	> 200 minutes

## Who Uses Our Live Receptionists?

Our Live Receptionist service is ideal for any remote-operating business owner looking to save time while improving their customer service.

### 1. Legal Professionals (Law Firms and Solo Practitioners)

- **Use-Case:** A solo practicing attorney uses Live Receptionist services to ensure that all incoming calls are professionally managed. The receptionist schedules consultations, filters calls based on client instructions, and provides general information about legal services.
- **Benefits:** Enhances client satisfaction with prompt responses; frees up the attorney's time to focus on casework; maintains a professional image.

### 2. Real Estate Agencies

- **Use-Case:** A real estate agency utilizes Live Receptionist services for handling inquiries about listings, scheduling property viewings, and directing calls to appropriate agents.
- **Benefits:** Maximizes lead capture and customer service; allows agents to focus on sales and client service rather than administrative tasks.

### 3. Consulting Firms (Management, IT, and Marketing Consultants)

- Use-Case: A consulting firm adopts Live Receptionist services to manage communication with a global clientele, including call scheduling, information provision, and direct routing to consultants.
- Benefits: Enhances the firm's professional image; ensures efficient client communication across different time zones; allows consultants to concentrate on delivering high-value services.

### 4. E-commerce Startups

- Use-Case: An e-commerce startup leverages Live Receptionist services to handle customer service inquiries, product questions, and order-related calls.
- Benefits: Builds customer trust and satisfaction through professional call handling; allows the startup team to focus on core business activities like product development and marketing strategy.

## How to Talk About Our Live Receptionists

These are the statements we use in our marketing campaigns. You can copy and paste them (adjust as needed) or use them as inspiration for your own statements.

- Win and keep more business. Alliance Virtual's remote team of friendly, professional receptionists nurture client relationships to strengthen loyalty and help grow your business.
- Say goodbye to lost revenue. With a Live Receptionist, every call is answered and every lead is captured.
- Every call is a potential opportunity. Alliance Virtual's team of friendly, professional receptionists work to build new connections and strengthen client relationships.
- A Live Receptionist is the perfect screen between you and your incoming calls. Protect your time along with your personal phone number.
- A Live Receptionist solidifies your business's reputation while freeing you up to keep growing.
- Their team is part of your team. Alliance Virtual strengthens client relationships and builds new professional connections through their friendly, attentive service.
- Your clients are valuable. Alliance Virtual's friendly, professional receptionists provide a personal yet efficient service to help you win more business – and keep it.

- Alliance Virtual's friendly team of receptionists helps you reconnect with clients and build new, lasting business relationships.
- Efficient, helpful, and human. Alliance Virtual's team of professional receptionists know what it takes to win and keep business.
- This is no auto-attendant. Their team of friendly, professional receptionists strengthen client relationships through their personal, helpful style, to help your business thrive.
- Alliance's Live Receptionists help you answer every call and capture every lead. Responsive businesses win more clients.
- Your clients are valuable. Alliance Virtual's friendly, professional receptionists provide a personal, efficient service to help you win and keep more business.
- Capture more leads, keep more clients. Alliance Virtual Office's team of friendly, professional receptionists makes it easy.
- Secure new business and keep more clients. Alliance Virtual's friendly, professional receptionists strengthen relationships to help your business thrive.
- Capture more leads and strengthen loyalty with the help of Alliance Virtual's friendly, professional receptionists.

## How Customers Talk About Live Receptionists

Use these examples of customer reviews and testimonials to understand what people like about Live Receptionists.

Connecting with people on a personal level is a powerful way to sell as an affiliate. Basing your approach on real customer feedback is a great way to boost your earnings.

- "My clients are loving the attention they get, and I'm loving the freedom it gives me to focus on my work. Plus it's more affordable than I thought it would be. Seriously, if you're on the fence, just do it."
- "The team is so friendly and gets my business. They book my appointments and keep me updated without me having to chase anything. It's like having an extra pair of hands without the hassle."
- "Running a small business is tough, especially when you're juggling a million things. My virtual receptionist has been a lifesaver. It means I'm not constantly interrupted by calls, and my customers are happier than ever. It's affordable, and honestly, it's made such a difference."

- “Been using the Live Receptionist service for a bit now, and it's seriously impressive. The team is on the ball, professional, and super friendly. They handle my calls perfectly, and I've had customers comment on how great the service is.”
- “The difference in how we handle calls and interact with clients is night and day. The service is super easy to use, and the team feels like an extension of my own. It's helped me grow my business and made my life a whole lot easier. Definitely worth checking out!”

## Benefits and Features

- **Live Call Answering:** Receptionists answer and screen calls up to six days per week to win and keep more business. A responsive business improves customer satisfaction and creates loyal, successful relationships.
- **Call Screening:** We screen and filter every call, protecting your team from robocalls and telemarketers to cut distractions and save time and energy.
- **Cost-Efficient Service:** Receptionists are available to answer calls up to 75 hours per week. It's a fraction of the cost of a permanent employee, helping you save money and reinvest in your business.
- **Personalized Service:** Every call is answered in the client's company name with a fully customizable greeting, to set positive impressions and strengthen brand recognition.
- **Lead Capture and Call-Backs:** Receptionists set up call-backs to ensure a seamless call experience. Leads are captured using intake forms to win new business opportunities.
- **Business Number:** Every Live Receptionist plan includes a dedicated business number to protect personal cell numbers and solidify the company's professional reputation.
- **Virtual Phone System:** Every Live Receptionist plan includes a virtual phone system with unlimited extensions to connect team members and streamline business calls.
- **Appointment Scheduling:** Receptionists schedule appointments directly into the recipient's calendar to save time and create new business opportunities. Includes a free calendar app.



### Meeting Rooms

**At A Glance:** Highlight our on-demand meeting room service as a flexible and professional solution for remote professionals and businesses needing space for meetings, pitches, and work without long-term commitments. Emphasize the convenience of booking by the hour or day, the variety of spaces available globally, and the dedicated concierge service ensuring every meeting requirement is met efficiently.



What is it?

On-demand meeting space available by the hour, half day, or full day. We offer an extensive network of meeting rooms across the globe, allowing remote professionals access to meeting space without long-term commitments.

Our white-glove concierge service helps clients find meeting rooms that meet their exact specifications. Whether it's special equipment, extensive parking, or extra-large rooms, our team is on call to find the perfect space for any event.

**Our meeting rooms help people save money without sacrificing the professional environment of their meetings and events.**

Additionally, we have day offices available for hourly rental through our meeting room booking service. This service is perfect for those looking to rent office space in small intervals.

Whether they're looking for a day office or a meeting room, remote workers and entrepreneurs can find available spaces through the meeting rooms page on the Alliance Virtual Offices website.

Each space listing provides the details of the space so remote professionals can find exactly what they're looking for.

And should they need any assistance, our friendly team is always there to help clients find the perfect meeting room or day office by email or phone.

### **Who Uses Our Meeting Rooms?**

Our meeting rooms are perfect for anyone looking to meet with clients or get away from their home office for a focused, productive brainstorming session.

This includes both entrepreneurs normally working from home or remote business owners that want to hold in-person meetings.

### 1. Tech Startup Pitch Meetings

- **Use-Case:** A tech startup looking to present their new product to potential investors uses the service to book a high-tech meeting room equipped with the latest presentation technology.
- **Benefits:** Creates a professional, tech-savvy impression on investors; supports a high-quality presentation experience; saves costs on tech setup and venue.

### 2. Corporate Workshops and Training Sessions

- **Use-Case:** A corporation organizes a series of workshops for their employees on new software tools. They book spacious meeting rooms through the service that are equipped for technical training and have high-speed internet access.
- **Benefits:** Facilitates effective learning in a professional setting; eliminates the distraction of regular office environments; customizable room setups to fit specific training needs.

### 3. Legal Mediations and Depositions

- **Use-Case:** Law firms book neutral, private meeting rooms for mediations or depositions that require confidentiality and a formal environment outside their offices.
- **Benefits:** Ensures neutrality and confidentiality; provides a professional atmosphere conducive to focused discussions; helpful onsite receptionists greet guests and set up the room as needed; flexible booking options for potentially lengthy legal processes.

### 4. Creative Brainstorming Sessions

- **Use-Case:** Advertising agencies or creative teams book inspiring spaces for brainstorming sessions away from the usual office environment to spark creativity and new ideas.
- **Benefits:** Stimulates creativity with a change of scenery; enhances team collaboration in a fresh, neutral setting; reduces overhead costs associated with maintaining creative spaces in-house.

## How to Talk About Our Meeting Rooms

These are the statements we use in our marketing campaigns. You can copy and paste them (be sure to make adjustments as needed) or use them as inspiration for your own statements.

- On-demand workspace without the commitment of an office rental.
- Meet, pitch, huddle, or work privately. Get workspace in minutes with our fast and secure booking system.
- Gain instant access to professional workspace quickly and easily.
- On-demand work and meeting space without the commitment of an office rental.
- Book online and only pay for what you use, from an hour to a whole day.
- Achieve focus. Meet clients, contractors, or colleagues in a professional workspace that's designed for productivity.
- Book space from as little as one hour with no ongoing commitment.
- Search thousands of meeting rooms globally and book online with Alliance, quickly and securely.
- Match your professional business image with prestigious meeting and workspaces. Send the right message with every interaction.
- Your business deserves the perfect workspace. Get it when you need it with Alliance Virtual Offices.
- Bring privacy, convenience, and efficiency to your remote workstyle with on-demand meeting rooms.
- From training rooms to impressive boardrooms, meet clients or colleagues in professional space by the hour
- Meet privately and work productively in professional, ready-to-use workspace. Flexible, hourly bookings backed by our helpful concierge service.

## How Customers Talk About Meeting Rooms

Use these examples of customer reviews or testimonials to understand what people like about Meeting Rooms.

Your audience wants to know you understand them. One of the best ways to build that connection is by speaking their language.

- "The staff made sure we were set up and even checked in to see if we needed anything. It felt like we were their top priority. Our clients were impressed, and so were we. Will be our go-to for all future meetings."
- "Super easy to book, and the room had everything we needed - tech setup was a breeze. Plus, the coffee was decent, which is a big win in my book. The place was clean, professional, and gave off just the right vibe for impressing clients."
- "Had to organize a last-minute meeting for a project, and Alliance totally saved the day. Booking was simple, prices were fair, and the room was way nicer than I expected. The staff was helpful, making sure we had everything we needed. Even helped us out with some tech hiccups."

- “The professionalism of the space adds so much to our presentations. Plus, the flexibility to book by the hour fits perfectly with my unpredictable schedule. Honestly can’t imagine going back to coffee shop meetings.”
- “The online booking process was a breeze, and the room exceeded my expectations. It was clean, modern, and had a great atmosphere for getting work done.”

## Benefits and Features

- **Concierge Service:** Whether you book online or over the phone, Alliance acts as your personal concierge, making your booking quickly and ensuring all your requirements are met.
- **Flexibility as Standard:** Work flexibly with meeting rooms and private offices that are available to book by the hour, half day or full day, maximizing convenience and cost-efficiency.
- **Onsite Support:** Our meeting room venues are located at business centers with a professional onsite staff, who greets guests and sets up your room for stress-free meetings.
- **Professional Business Setting:** Unlike coffee shops, our meeting rooms are located in professional, staffed office centers. Set the right impression and meet productively.
- **Variety of Professional Spaces:** Choose from thousands of meeting rooms and day offices. Maximize your meeting experience with the right style and size of space in the most convenient location.
- **Meetings for Every Budget:** Stay on budget. All meeting rooms and office space have clear online pricing with cost-effective hourly or daily rates, so you can work flexibly and productively while saving money.

## Virtual Phone

**At A Glance:** Promote our Virtual Phone service by highlighting its ability to provide business owners with a professional, dedicated phone number that protects personal privacy and enhances credibility, without the need for a second physical phone. Emphasize the flexibility and cost-effectiveness of this cloud-based system, which includes features like customizable greetings, voicemail-to-text, and unlimited extensions, ideal for remote work and scalable for businesses of any size.



What is it?

Alliance provides professional business phone numbers through its Virtual Phone plan, enabling clients to make and receive calls from a dedicated business number.

A virtual phone system enables you to make and receive phone calls over the Internet.

**A virtual phone protects business owners' personal numbers without the need to purchase a second cell phone or landline, helping them save money and maintain their privacy.**

Unlike a traditional landline, a virtual phone works with WiFi-enabled devices such as smartphones, laptops, or tablets, which makes it ideal for remote workers. Since it's web-based, it's also cheaper than a traditional business phone number.

**Virtual phone clients can choose their own business numbers, including local area codes and vanity 800 numbers.** From there, they gain a professional business 411 listed phone number that they can use on their websites, business cards, and marketing materials.

Business owners can select a number with the area code of their choosing, helping them appeal to their target market.

Every virtual business phone plan includes unlimited extensions so clients can keep their whole team connected.

## Who Uses Our Virtual Phones?

Our Virtual Phone plans are ideal for business owners and entrepreneurs looking to separate their personal phones from their business phones. Some common examples include:

### 1. Freelancers and Independent Contractors

- **Use-Case:** A freelance graphic designer uses a Virtual Phone to manage client calls, ensuring their personal number remains private while still offering a professional point of contact.
- **Benefits:** Enhances professionalism with a dedicated business number; ensures work-life balance by separating personal and business calls; saves money by avoiding the need for a second physical phone.

### 2. Small Business Owners

- **Use-Case:** A small online retail store owner chooses a Virtual Phone plan to handle customer service inquiries and order confirmations, utilizing the local area code feature to strengthen their local market presence.
- **Benefits:** Builds customer trust with a local area code number; simplifies customer communication with unlimited extensions for different departments; cost-effective compared to traditional landline systems.

### 3. Tech Startups

- **Use-Case:** A tech startup selects a vanity 800 number for their Virtual Phone to establish a nationwide presence and make it easier for customers to remember and reach them.
- **Benefits:** Enhances brand recognition with a memorable vanity number; supports scalability with easy addition of extensions as the team grows; facilitates remote work with web-based phone access.

### 4. Consultants and Coaches

- **Use-Case:** Business and life coaches use Virtual Phones to maintain a professional image with clients across the globe, leveraging the ability to make and receive calls from any device, anywhere.
- **Benefits:** Offers flexibility and mobility for professionals always on the move; maintains client privacy and professionalism; allows for easy scheduling and availability management through the virtual system.

### 5. Real Estate Agents

- **Use-Case:** Real estate agents utilize Virtual Phones to manage communications with buyers, sellers, and property management, including the ability to have a professional 411 listed number for enhanced credibility.
- **Benefits:** Provides a competitive edge with a professional contact number; allows for easy management of calls and inquiries on the go; supports targeted local marketing efforts with chosen area codes.

## How to Talk About Our Virtual Phone

These statements serve as the foundation for our marketing campaigns. Feel free to directly use them (with necessary modifications) or let them inspire your unique promotional messages.

- Keep your personal number personal. A Virtual Phone connects you to your clients without risking your privacy.
- Protect your personal cell phone number for privacy and security.
- Separate personal calls from business calls with a dedicated business number and a powerful cloud-based phone system.
- Keep your personal number private and connect your business with the world, effortlessly.
- Connect your team with a professional business number, unlimited extensions, and a powerful automated attendant.
- Simplify the call experience. With a Virtual Phone from Alliance, an automated attendant guides every call smoothly.
- Let technology do the talking. Alliance Virtual's auto-attendant feature captures every call with easy-to-use menus, customized greetings, voicemail to text, and more.
- Streamline your business calls. Alliance Virtual's powerful automated attendant handles calls efficiently, while you take care of the human side of business.
- Work smarter with a business number and digital phone solution that connects with all your web-enabled devices.

## How Customers Talk About Virtual Phones

Use these examples of customer reviews or testimonials to understand what people like about VoIP.

Connecting with people on a personal level is a powerful way to sell as an affiliate, so basing your approach on real customer feedback is a great way to boost your earnings.

- "The call quality is insanely good - no more awkward 'Can you hear me now?' moments. Plus, setting it up was a piece of cake."
- "The price is right, and the service is reliable as heck. I've had zero downtime, and my clients are noticing the difference."
- "I love how easy it is to add new lines as my team grows. It's affordable, efficient, and makes me feel more professional."

## Benefits and Features

- **Dedicated Business Number:** Choose your own dedicated business number. Protect your personal cell number and build credibility by publishing your number in all official and public documents.

- **Local Or Toll-free Area Code:** Select the number that best represents your business. Strengthen your local presence or select a toll-free area code for greater reach and visibility.
- **List on 411:** Accelerate growth. Submit your business number to the national 411 directory for greater visibility and to develop recognition and good standing with financial institutions.
- **Inclusive Calling Minutes:** With a cloud-based phone system, you're free to make unlimited calls. Save money while keeping your team and your customers connected from anywhere.
- **Business Phone System:** 50+ features including caller menus, voicemail by text, branded greetings, and more, to streamline your business communications and improve the call experience.
- **Auto Attendant:** An auto-attendant delivers important business information and enhances your customers' call experience by guiding callers to the appropriate extension.
- **Built for Remote Work:** Powerful cloud-based technology means you can work flexibly and take calls from anywhere. Maintain productivity by receiving calls on your cell or any web-enabled device, while working wherever you need to be.

## Coworking

**At A Glance:** Promote our coworking plans by highlighting their appeal to remote workers and entrepreneurs seeking a professional environment away from the isolation of home offices. Emphasize the benefits of flexible, full-time access to a diverse community of professionals, providing opportunities for networking, collaboration, and increased productivity in a well-managed, amenity-rich space.



What is it?

A coworking plan gives clients dedicated access to a coworking space in one of our professional business centers.

Coworking plans are monthly agreements that provide full-time access to a workspace based on the center's opening hours.

Clients gain the use of a workstation with Internet connectivity and a variety of office amenities. Friendly, professional onsite staff are there to provide help and support when needed.



Coworking plans are available in all 50 states and numerous locations abroad, allowing remote and hybrid workers to find a coworking space close to their homes.

### Who Uses Our Coworking?

Coworking plans are perfect for flexible workers and business owners looking to escape the home office and gain access to a professional, motivating environment filled with like-minded people.

#### 1. Freelance Writers and Creatives

- **Use-Case:** Freelance writers and graphic designers use coworking spaces to find inspiration among a community of creatives and to escape the isolation of working from home.
- **Benefits:** Offers a change of scenery to boost creativity; facilitates networking opportunities with professionals from various fields; provides reliable internet and a quiet space for focus.

#### 2. Consultants

- **Use-Case:** Business consultants utilize coworking spaces as their base of operations, offering them the flexibility to meet with clients in professional settings and work efficiently between appointments.
- **Benefits:** Enhances professional image when meeting with clients; allows for a more disciplined work routine compared to home offices; grants access to meeting rooms and professional office amenities.

#### 3. Remote Corporate Employees

- **Use-Case:** Employees of large corporations working remotely choose coworking spaces to maintain a structured workday, benefit from a professional environment, and reduce feelings of isolation.
- **Benefits:** Provides a sense of community and routine for remote workers; offers a quiet, professional environment for video calls and focused work; located in various locations, making it easy to find a convenient workspace.

### How to Talk About Our Coworking

These phrases are at the core of our marketing strategies. You're welcome to use them verbatim or as a source of inspiration for crafting your own promotional content.

- Work near home in a professional, convenient space designed for productivity and collaboration.
- Tap your local community of entrepreneurs and business professionals with a coworking plan from Alliance Virtual Offices.
- Strengthen your business community. Choose the workspace for driven professionals and established entrepreneurs.
- Escape the isolation of your home office and work productively with everything you need at your fingertips.
- Join a community of like-minded professionals in a comfortably furnished workspace with everything you need to get the job done.
- Get inspired and meet other like-minded entrepreneurs in a friendly, professional coworking community.
- Escape the solitude of your home office. Work socially and productively in a coworking space, with an established community of professionals.
- Escape the solitude of your home office. Work productively in an established community of professionals.
- Gain inspiration and make valuable new connections in a business-focused coworking space filled with entrepreneurs and established professionals.
- Unlock full flexibility. Get a professional workspace when you need it without committing to a long-term contract.

## How Customers Talk About Coworking

Use these examples of customer reviews or testimonials to understand what people like about Coworking.

Connecting with people on a personal level is a powerful way to sell as an affiliate, so basing your approach on real customer feedback is a great way to boost your earnings.

- “The vibe here is just right - professional yet super comfy. Love the open layout and the quiet zones when I need to focus. It's great to be in a spot where everyone's motivated and doing their own thing.”
- “Alliance coworking is a dream come true for freelancers. Fast Wi-Fi, endless coffee, and spaces to take private calls make it a no-brainer. I can book meeting rooms when clients are in town and the staff always make them feel welcome.”

- “My productivity has literally gone through the roof. There's something about the energy here that just makes you want to get stuff done. The desks are spacious, and there's always a spot to hunker down in. Being around other hard-working people is also a huge motivator.”
- “The balance between social and work spaces is perfect. I can mingle and have a laugh in the lounge areas, then dial in and focus when I need to. Plus, the flexible plan options are great for my unpredictable schedule.”

## Benefits and Features

- **Professional, Productive Space:** With high-speed Internet, comfortable workstations, and helpful staff, coworking spaces enable you to work productively with everything you need at your fingertips.
- **Flexible, Full-time Access:** Get full-time access to your chosen coworking space during operating hours. Work flexibly to your schedule by using the workplace every day, or just for a few hours.
- **Established Business Community:** Work alongside likeminded professionals. Make new connections and grow your business in a supportive and productive environment.
- **Professionally Managed Workspace:** Helpful, friendly staff members keep the space clean and act as a concierge service, providing support anytime you need it.
- **Useful, Convenient Amenities:** Our professional workplaces provide business-grade amenities including printers, high-speed WiFi, and fully equipped meeting rooms to maximize productivity.
- **Month-To-Month Coworking Plan:** Save money with simple monthly access to your coworking space, giving you a professional workspace when you need it without the cost, risk, and commitment of a long-term contract.

# 06 Additional Resources

This extensive list should give you everything you need to start earning commissions, but don't forget about your affiliate resource library.

The [affiliate resource library](#) contains tons of ready-to-post content created by our in-house marketing team. All you have to do is copy, paste, post (with your affiliate link), and watch the commissions roll in.

## Affiliate resource library

Want to learn more about Alliance Virtual Offices?

Our founder, Frank Cottle, is extremely knowledgeable. You can listen to him speak about the history of the Virtual Office industry, how he started Alliance Virtual Offices, and his insights into the future of work in the videos below.

Podcasts:

- [Transitioning to a Virtual Business](#)
- [The Future of Workspaces – Operate Intelligently Podcast](#)
- [Virtual Officing 101](#)
- [Building a Business with over 700 Locations in over 40 Countries](#)
- [The Godfather Of The Virtual Office Industry](#)