

### CREATE PRODUCE PUBLISH PERFORM SHARE

FREE ORIGINAL MUSIC DIVERSITY EQUALITY INCLUSIVITY COMMUNITY SUPPORT

## 01 purpose



#### **Sharing & Collaboration**

- Dedicated space to share creative music
- No hierarchical charts or preferences
- Raise awareness to existential concerns
- Connect with other artists globally
- Share musical collaborations



#### **Concerts & Charity**

- · Perform in festivals and concerts
- Promote donations to the HHH Trust
- Travel, play, and raise awareness to crises Donate to the aims of the HHH Trust Volunteer, produce, and support music



#### **Music & HHH Trust**

- Benefit social development and reduce suffering
- Free studio recording for disadvantaged artists
- Fund creativity beyond inequality constraints
- Equally accessible and free support to musical expression
- Promote creativity for an inclusive and interactive world



# 02 action



Visit website
Open account with email
Create music username
Register as musician or producer
Input payment information



**2A** 

#### **MUSICIANS**

Fill out ambition tab
Fill out collaboration tab
Fill out talent tab
Fill out experience tab
Fill out concert tab
Fill out donation tab
Upload original music to site
Share music with world
Find producers for free production
Reach out to producers

**2B** 

#### **PRODUCERS**

Fill out ambition tab
Fill out collaboration tab
Fill out talent tab
Fill out experience tab
Fill out concert tab
Fill out donation tab
Upload produced samples
Share produced music
Find musicians for free production
Reach out to musicians



3

### Free music production

Fill out musical interest tab Book free slot in user area Attend studio for free session Record music with producer Upload music to website chart 4

### Music sales and donation

Select cause on website Support through downloads Select donation percentage 5

#### Charts

Select music genre and rating Upload music in personal space Interact with fans and critics Automatic collaboration match



CONCERT PURPOSE 03

CONCERT PROCEDURE

Organizing for the HHH Trust benefit Amplifying causes through large events Spotlighting amateur musicians globally Introducing local music to global audiences Engaging audience with active participation Raising donations to address select causes View schedules and locations Sign up to perform at event Get matched to specific events Travel legal/cost coordination Perform and raise awareness Promote donation/activism Upload performance to website



# 04 CHALLENGES AND SOLUTIONS

Shortage of users / marketing and influencer collaboration

Lack of donations / marketing, celebrity support, and music PR



Abuse of services / limit per user for free services

Budget 295,000 USD / crowdfunding, sponsorships, and donations





THE HOPE & HARMONY HUMANITARIAN TRUST

LOVE ALWAYS | ALWAYS LOVE