

BLACK EXCELLENCE ALLIANCE (BEA)



MARCH 12, 2022

AGENDA

TOPIC	TIME	SPEAKER	ORGANIZATION
Opening Prayer, Introductions and Meeting Objectives	10 min	Dale and Jennifer	Dale Caldwell Foundation
Catch the Vision and Mission – An Ecosystem to the Future Introduction - BXHOF	60 min	All Miguel/Dale	Dale Caldwell Foundation
Marketing and Branding Update (including timeline and Trademarks)	30 min	Miguel Robert	Reconnect Tech
Fort Valley - Entrepreneurial Zone	60 min	Robert B Melvin	Lamels Services Reconnect Tech
Partnership Updates	20 min	Pastor Keith Davis Ron Story	Camden Dream Center Philadelphia Works
May 30th Induction Update	15 min	Glenn Best James Howard	BEHOF BIHOF
Other Stuff - Status Updates - Create Teams - List of Partners - Upcoming Meetings (including HOF's) - Hall of Fame Outreach	20 min	Jennifer All	Dale Caldwell Foundation All
Next Steps	10 min	All	All

MEETING SUMMARY

MEETINGS	CADENCE	EXPECTATIONS OF COMMITTEE	PARTICIPANTS
BEA Working Meeting	Daily Weekdays 7:30 - 8:30	BEA Roadmap Marketing and branding for BEA Groups Revenue generating activities	Glenn Jennifer Miguel Robert
BEA Collaboration Meeting	Weekly Saturdays 9:00 - 11:00	Planning for Black Excellence – Upcoming Activities and Milestones - Training/Education/Workforce Development – Reconnect Tech, Camden Dream, Philly Works - Entrepreneurial Zones - Collaboration with HOF's - Network Building – Black Friends Meet; HBCU Nation - Corporate Sponsorships - Partnerships	Dale, Jennifer, DA Miguel Lloyd Robert, Ron, Melvin James Howard Glenn Best Sheila Curry Tracey Lloyd Keith Davis Ron Story Anthony Ray, Sonya Niurca Louis Crystal
Hall of Fame Collaboration	Weekly Fridays 1:30 - 2:30	Current focus – HOF's Induction Ceremony - Tulsa	Amanda Dale Sheila James Glenn Miguel Robert Jennifer
Entrepreneurial Zones	Weekly Fridays	Roll out of Entrepreneurial Zones	Niurca Dale Jennifer

CATCH THE VISION BLACK EXCELLENCE ALLIANCE

A complete ecosystem that unites the black community through education, employment and entrepreneurship and empowers them to achieve, succeed, prosper and give back.

MISSION

To celebrate Black
Excellence and
create a sustainable
economic
ecosystem.



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EVENT CALENDER – APRIL 2022

SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13 Speaker Series	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



EVENTS – HALL OF FAMES

BEHOF

Event	Date
Induction ceremony	
xxx	
xxx	

BIHOF

Event	Date
Induction ceremony	
xxx	
xxx	

BEDHOF

Event	Date
Induction ceremony	
xxx	
xxx	

BXHOF

Event	Date
Induction ceremony	
xxx	
xxx	

DCF

Event	Date
Induction ceremony	
xxx	
xxx	

BEA

Event	Date
Induction ceremony	
xxx	
xxx	

RECONNECT TECH

Event	Date
Induction ceremony	
xxx	
xxx	

CAMDEN DREAM CENTER

Event	Date
Induction ceremony	
xxx	
xxx	

EVENTS – ORGANIZATION



BLACK
EXCELLENCE

THANKYOU