

BRODY SERRAVALLI

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EDUCATION

The Ohio State University

Bachelor of Arts in Journalism, minor in Political Science

Graduated: May 2023

GPA: 3.9

PROFESSIONAL EXPERIENCE

Reporter – Static Media

August 2024 - Current | Los Angeles, CA

- Research and write daily stories on trending topics and current events with a focus on politics
- Collaborate with editors to revise stories prior to publication and tailor word choice for SEO
- Embed articles with links to sources and select compelling images from the Getty database

Head Writer – FilmSpeak

March 2021 - Current | Los Angeles, CA [Remote]

- Script video essays on film and pop culture for an audience of over 158,000 subscribers
- Analyse trends and SEO data to pitch and develop editorial content for the channel
- Interview entertainment industry figures for the channel's companion website

Radio Producer – WOSU-NPR

May 2022 - December 2022 | Columbus, OH

- Pitched, wrote, and produced over 100 episodes of the station's top current affairs program
- Booked expert guests, conducted pre-interviews, and compiled detailed briefs for the host
- Edited prerecorded clips for each broadcast and screened listener calls while on the air
- Rewrote scripts for shows already in progress to address breaking news in real time

Assistant Editor/Reporter – The Lantern

October 2021 - May 2023 | Columbus, OH

- Pitched and wrote stories covering politics, business, scientific research, and social justice
- Investigated Ohio State University's use of incarcerated labor for campus recycling operations
- Worked with reporters to develop and edit their stories for digital and print publication
- Produced multimedia for articles, including photos, videos, and info-graphics
- Provided on-the-ground coverage for major events such as the 2022 Ohio U.S. Senate Debate

Contributor – The Playlist

July 2019 - July 2022 | New York, NY [Remote]

- Attended press junkets for upcoming film releases and interviewed high-profile figures in the entertainment industry, including Danny Boyle, Daniel Craig, and Pierce Brosnan
- Co-hosted and edited episodes of the Fourth Wall Podcast for The Playlist Podcast Network
- Covered important entertainment industry events such as San Diego Comic-Con ('19, '21, '22)

Reporting Fellow – Maine Media Workshop

Oaxaca, Mexico | March 2019

- Studied under former 60 Minutes producer Mimi Edmunds to develop a short-form documentary
- Worked with a translator to conduct Spanish-language interviews with Oaxacan locals
- Filmed extensive b-roll in and around Oaxaca and incorporated it into the final edit

SKILLS

*Adobe Premiere Pro | Adobe Photoshop | Adobe Audition | Microsoft Excel | Microsoft Access | ArcGIS
iNews | FOIA requests | AP style | Copyediting | Interviewing | Photography | Videography | SEO | HTML*