

Hannah J. Shareef, M.A.

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Objective: *Seeking a full-time leadership position in media broadcasting, live stream, podcast production where researching, editing, creating content or stories with strict deadlines and increasing ratings and increasing viewership is critical for on-going success.*

Professional History:

Greater House of Prayer

Chicago, IL

June 2023 – Present

Live Stream Director & Podcast Producer

- Serve as the senior hands-on video switcher operator during live events for the production company
- Record and produce a 2 - 4 hour weekly live stream
- Facilitate with a weekly 15 min. pre-production meeting before the show
- Facilitate a 30-minute post-production team meeting
- Provide directions and cues for camera operators, graphics, playback, lighting, and special effects
- Produce original promotional content ranging from music, concert recaps, and assorted video content for all social platforms
- Record and produce weekly podcast episodes to stream on all digital listening platforms (Spotify, Apple Podcast, Pandora, etc.)
- Manage and maintain time for hosts
- Oversee the podcast set, connection of equipment to ensure successful working order
- View and analyze podcast metrics and analytics
- Assist in marketing strategies for “You Talkin’ Good” podcast logo at major events, audience development, topics and responses to posted comments.

Amazing Grace Conservatory

Los Angeles, CA

September 2022 - Present

Social Media Marketer – Part time

- Assists Conservatory Co-Founder (Wendy Raquel Robinson) in recruiting, selecting and on-boarding students for the program
- Organizes and plans community events in the West Adams community
- Plans the Home for the Holidays event honoring Actress Issa Rae
- Creates weekly e-blast for over 10,000 contacts
- Creates social media clips and snippets for production uses

Annenberg TV News

Los Angeles, CA

December 2022 – May 2023

*Anchor/ Reporter – Promotion from within**Contractual*

- Anchored a 30-minute newscast both in-studio and live locations
- Reported and edited articles on politics and policies for digital programs
- Covered Los Angeles' homeless crisis, USC's student government elections and fentanyl awareness
- Responsible for writing opinion articles as needed eg, on Tyre Nichols
- Wrote, produced, and edited day of air/enterprise packages on 5-hour deadlines
- Researched stories, scheduled interviews, pitched stories, followed 'leads', and developed ideas

USC Annenberg Media

Los Angeles, CA

September 2022 - December 2023

Politics Desk Editor / MMJ

- Reported and edited articles on politics and policies
- Covered the L.A mayor's race and drug epidemic in the city
- Secured an interview with Mayor Karen Bass
- Managed / recruited over 20 student journalists with varying skills and abilities

The Knockturnal

New York, NY

June 2021- November 2021

Entertainment Reporter- Remote

- Conducted high-profile celebrity interviews
- Produced, filmed, and edited videos for social media and major news outlets
- Reported and conducted red carpet interviews, events, movie premieres, and concerts

CBS News: Face the Nation

Washington, D.C

June 2021 – August 2021

*Researcher/Broadcaster – Remote**Contractual*

- Researched presidential and governmental policies / documents
- Created social clips for "FTN" website, editing and logging news clips
- Matched previous interviews to current issues and candidate platforms
- Facilitated weekly team briefings on current topics and scripts
- Created social media clips and wrap-up videos to increase viewership and ratings
- Logged interviews and wrote scripts for the evening news
- Monitored digital content with more than 70,000 followers

Rainbow Push Coalition

Chicago, IL

November 2020 – June 2021

Broadcast & Radio Host

- Hosted various broadcasts and focus groups on the effects of COVID-19
- Increased viewership from 2,000 to more than 10,000 views on all news outlets and social media platforms (CAN-TV, The Word Network, Facebook Live, WVON, 1390AM)

EDUCATION:

University of Southern California
Los Angeles, CA

Xavier University of Louisiana
New Orleans, LA

Degrees Received

Master of Arts Specialized Journalism
May 2023

Bachelor of Arts – Dual Degree
Mass Communication & Political Science
Minor: Entrepreneurship
May 2022

HONORS:

NBCU-HBCU Scholar Paramount HBCU Diversity scholar

NOTABLE PUBLICATION:

Contributor, Prologue, (2020) Recasting the Disney Princess in an Era of New Media

Multi-Media Skills:

- Video shooting -DSLR camera
- Scriptwriting on iNEWS and Inception
- Photography, Video editing (iMovie and Adobe Premiere Pro)
- Audio editing
- Social media management
- Microsoft Office Suite
- Live stream & Podcast production
- Studio camera operations
- Political Commentary/analysis
- HTML and CSS (Coding)
- Digital Creator

Website: <https://www.hj-hannahjoy.org>

REEL: <https://www.youtube.com/watch?v=zjUvgCrYfXs>

References Available Upon Request