

# IS YOUR DIGITAL WORK CULTURE FAST OR SLOW?

In the fast-paced era of digital disruption, does your company have the right digital work culture to thrive? Is it built for speed, agility, and innovation? Or mired in clunky processes, disconnected teams, and slow decision-making?

## Culture of STAGNATION

## Culture of ACTION

### ATTRIBUTES

- Siloed teams, protectionist culture, “stay in your lane” attitude
- Employees narrowly focused, too busy to contribute new ideas
- Disparate, outdated productivity tools; collaboration via email
- Siloed data and resources difficult to access, not easily shared

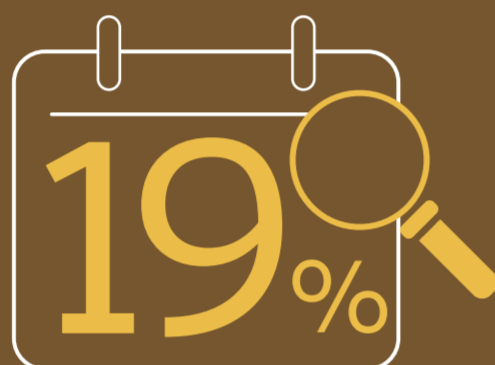


28%



of average work week spent reading and answering emails<sup>1</sup>

19%



of average work week spent searching and gathering information<sup>1</sup>

\$399B



spent on pointless meetings by U.S. businesses<sup>2</sup>

### OUTCOMES

- Slow decisions, delayed responses to competitors and customer needs
- Poor productivity
- Diminished employee satisfaction
- Loss of market share

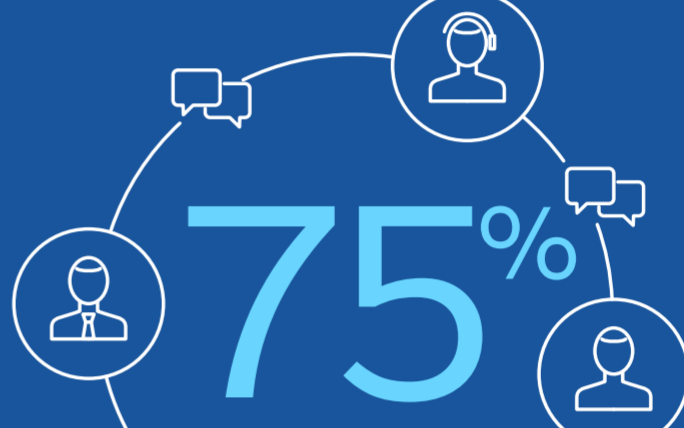


### ATTRIBUTES

- Connected, agile teams; collaborative/sharing culture
- Employees empowered to innovate, pursue ideas, achieve results
- Integrated, cloud-based productivity platform; mobile-friendly tools
- Information connected, accessible instantly



75%



of digitally talented employees prefer collaborative work environments<sup>3</sup>

25%



productivity improvement for workers who use social technologies<sup>1</sup>

50%



higher customer loyalty is achieved by organizations that empower employees<sup>4</sup>

### OUTCOMES

- Faster, better decisions; laser focus on customer
- Outstanding productivity
- Happier, more fulfilled employees
- Revenue growth

## BUILD A CULTURE OF ACTION AT YOUR BUSINESS

### Learn the 4 key steps



Grab the e-book and start empowering your organization to make better decisions, faster.

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