



Yasmine Alwakal

JOURNALISM STUDENT

DETAILS

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387 Old Windsor Road

Winston Hills

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EDUCATION

BACHELOR OF
COMMUNICATION
(JOURNALISM)

University of Technology
Sydney

2022 —2024

HIGHER SCHOOL CERTIFICATE

ATAR 97.50

Our Lady of Mercy College

Parramatta

2021

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SKILLS

Writing

Research

Interviewing

Public Speaking

Social Media

Website Management

Audio News Stories

Video Production

Photography

Networking

Leadership

Working Under Pressure

Time Management

PROFESSIONAL PROFILE

I am a second year undergraduate student studying a Bachelor of Communication (Journalism) with a second major in Writing and Publishing at the University of Technology Sydney. Drawing upon my passion for public speaking, research and writing, this degree will provide the ethical and intellectual foundations necessary to start my professional life. I aspire to work as an investigative journalist and frame world issues in a meaningful and relevant way. I am confident that my advanced communication skills and strong work ethic would maximise my contribution to your team.

INDUSTRY WORK EXPERIENCE

COMMUNICATIONS AND MARKETING INTERN

Zoo and Aquarium Association of Australasia, Taronga Zoo / 14 February 2023—27 April 2023

- Responsible for all researching, writing, curating and designing of the multi-million dollar Centre for Species Survival Funding Prospectus to be used across Australian and New Zealand regions for years to come
- Produced two bi-monthly newsletters to heighten engagement with organisational members and the public (covering topics from the United Nation's Sustainable Development Goals, to World Pride, mental health and conservation)
- Produced social media content to showcase member activities and educate the public
- Independently responded to press releases and liaised with industry experts
- Collaborative engagements with the RSPCA's Safe Cats, Safe Wildlife initiative, New Zealand Kea Advisory and First Nations education committees
- Assisted in marketing projects, including the complete rebrand of the ZAA organisation
- Demonstrated technological skills in Microsoft Suite, Adobe applications (including Photoshop, Audition, Premier Pro and Illustrator), Mailchimp and Canva software's

PUBLICATIONS ASSISTANT

Our Lady of Mercy College, Parramatta / June 2022 – January 2023

- Responsible for all writing, editing and curating of content for the inaugural HSC Success Stories and biannual OLMsCene publications (print and digital)
- Working collaboratively to write and produce the major annual Misericordia magazine
- Interviewing over 30 students, teachers and selected key note members of the public
- Responsible for writing, editing and distributing of fortnightly e-newsletters (including Principal's Address, Staff, Extra-curricular and Psychologists reports)
- Producing content suitable for multiplatform social media
- Photographing school events for use in public relations materials
- Copy editing long and short form stories in adherence to House Style Guide
- Pitching new stories and marketing ideas where applicable
- Assisting in marketing, photographic and video promotional shoots
- Liaising with graphic designers and editors in accordance with strict deadlines



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FURTHER WORK EXPERIENCE

Waitress at Enzo's Cucina,
Northmead / 2022

Retail Assistant at Posy &
Twine Florist, Telopea / 2019
—2021

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LEADERSHIP

High School Head Girl,
2020 —2021

Band Leader, 2019-2020

SRC/ Mercy Action Leader,
2017-2018

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SERVICE

Cambodia Immersion Trip:
Fundraising initiatives, working
with a team to mentor
students and build a house for
a family in need, 2019

Bronze Duke of Edinburgh
Program, 2018

Refugee Homework Tutoring,
2017

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NOTEABLE AWARDS

Principals Award for Academic
Excellence and Commitment to
Mercy Values, 2021

All Rounder Award, 2021,
2018, 2017

Outstanding Contribution to
School (Cultural) Award, 2019

Outstanding Contribution to
School (Creative and
Performing Arts) Award, 2016

COMMUNICATION ACHIEVEMENTS

- Shortlisted for the prestigious Open Book Publishing Internship, 2023
- Non-fiction short story; 'Alphard' to be published in the UTS Writer's Anthology, 2023
- Produced long and short form news stories investigating topics including homelessness, the refugee crisis, animal welfare, environmentalism, politics, racism and the beauty and fashion industry, as published on Central News, 2022
- OLMC Head Girl, serving the highest leadership position in school to lead a team of 32 student leaders, coordinate events and liaise with executive staff, 2020—2021
- Ranked 10th in World Independent Public Speaking & Debating Championships, representing Australia and achieving highest result in Australian Team, as reported by Daily Telegraph, 2020
- Ranked 7th in Australia at the Australian Individual Debating & Public Speaking Championships, 2019
- State Winner of CSDA Metropolitan Debating Team (over 70 teams), 2019

ACADEMIC ACHIEVEMENTS

6.46 GPA AND 83.58 WAM / 2022

University of Technology Sydney

Achieving consistently high marks to date:

- Media Law and Ethics – High Distinction
- Narrative in Theory and Practice – High Distinction
- Citizenship and Communication – High Distinction
- Imagining the Real – High Distinction
- Multimedia Features – High Distinction
- News Now – Distinction
- Digital Literacies – Distinction
- Writing and Editing Foundations – Distinction

97.50 NSW HSC ATAR / 2021

HSC ALL ROUNDER & HSC DISTINGUISHED ACHIEVER, HIGHER SCHOOL CERTIFICATE

Excellence in learning across all subjects as reflected in HSC results:

- All-round Achievers Award for top band results in 10+ units
- Distinguished Achievers Award for top band results in 6 subjects
- English Extension 1 – 49/50
- Visual Arts – 96/100
- Studies of Religion 1 – 48/50
- English Advanced – 95/100
- Music 1 – 93/100
- Modern History – 91/100
- Mathematics Standard 2 – 88/100