

TOM BRENNAN

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**The only person in history to write for Spider-Man and two New York City Mayors.
Experienced content creator who has led diverse teams in high pressure environments to deliver award winning content.**

PROFESSIONAL EXPERIENCE

New York City Mayor's Office

Oct 2016 – Present

Director of Digital Content

- Lead writer and producer on all creative content for the NYC Mayor's Office, including the *2021 State of the City Address*, *The Inner Circle* charity event, and COVID-19 pandemic response and recovery efforts.
- Oversee scriptwriting, casting and production for all video projects.
- Establish relationships with high-impact influencers to expand audience reach.
- Manage production team in developing digital, video, and print content for social media, advertising and broadcast platforms.
- Promoted to Senior Writer in 2018 and Director in 2021.

Valiant Entertainment

Nov 2014 – Oct 2016

Senior Editor

- Created original content and properties for print, video, and digital platforms.
- Recruited and supervised more than 200 creators to develop stories and content for digital, print and video platforms.
- Drafted advertising copy and consulted on marketing materials.
- Earned the Eisner Award Nomination for Best New Series for the critically acclaimed *Faith*.
- Promoted to Senior Editor in 2014.

Drexel University

Sept 2013 – Oct 2016

Adjunct Faculty

- Developed curriculum and taught classes and workshops in comic book writing and editing.

Marvel Entertainment

May 2007 – Mar 2014

Associate Editor

- Managed high-profile publications, including *The Amazing Spider Man*, *Avengers* and *Wolverine*.
- Staff writer for original web-series *Marvel Superheroes: What The?!*
- Created, produced and managed content with 200+ creators.
- Ensured adherence to brand standards, hit deadlines and maintained budgets.
- Nominated for the prestigious Prism and Harvey Awards.

EDUCATION

Drexel University

2001 – 2005

B.S. Screenwriting & Playwriting