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FOR IMMEDIATE RELEASE

KAISER PERMANENTE SPONSORING 82ND STERN GROVE FESTIVAL

Sponsorship of Five, Free Concerts Encourages Total Health in the Community

SAN FRANCISCO, Calif., June 13, 2019 – Kaiser Permanente is proud to once again help sponsor Stern Grove Festival (SGF) in San Francisco. The 10-performance Sunday concert series is free to the public and kicks off this Sunday, running to August 18.

“Kaiser Permanente’s mission is supporting the well-being of the communities we serve,” said Randy Wittorp, public affairs director, Kaiser Permanente San Francisco. “We believe the arts and the outdoors are essential components of total health and we’re proud to again help sponsor Stern Grove Festival. It’s a great way to spend time with friends and family while nourishing our minds and bodies.”

As a Supporting Partner, Kaiser Permanente’s sponsorship helps to pay for general operating expenses and the marketing of the summer concert series to underserved audiences.

“We are thrilled to count Kaiser Permanente as one of our most strategic and well-aligned partners,” said SGF Executive Director, Bob Fiedler. “We believe that experiencing high-quality live music promotes health, happiness, and well-being. Our concerts bridge cultural and generational gaps and bring people together, which is healing and important in our society today, and they are just downright fun!”

Kaiser Permanente will have a booth at the June 16th and July 28th sponsored concerts so community members can stop by for a free apple to add to their healthy picnic lunches, along with getting some general health tips. For more information about Kaiser Permanente in the community, visit www.getfitkpsf.com.

Kaiser Permanente Sponsored Concerts at Stern Grove Festival

Where: 19th Avenue and Sloat Boulevard, San Francisco

Sponsored Concerts: Digable Planets – 6/16, San Francisco Symphony – 7/7, Toots & the Maytals – 7/21, San Francisco Ballet – 7/28, Pink Martini – 8/11

Stern Grove Festival was founded by Rosalie Meyer Stern In 1937, when she gifted the land to the city with the condition that free concerts be held on the site every summer. For the last 81 years the organization has consistently programmed 10 concerts in Sigmund Stern Grove each summer that are completely free to the community. Stern Grove Festival Association also provides community education programs during the summer, and at the concerts prior to the main event, reaching nearly 3,000 youths and adults.

About Kaiser Permanente

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, Kaiser Permanente has a mission to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve 12.3 million members in eight states and the District of Columbia. Care for members and patients is focused on their total health and guided by their personal Permanente Medical Group physicians, specialists and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education and the support of community health. For more information go to <https://about.kaiserpermanente.org/>.

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