

TREVOR GARDEMAL

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EDUCATION

Northeastern University, College of Arts, Media and Design

Bachelor of Arts Degree in Journalism; Minor in Marketing

Relevant Course Work: Magazine Writing, Digital Storytelling, Writing for PR

Awards: Cum Laude, Dean's List, Honors Program

Boston, MA

June 2025

GPA: 3.7

STUDENT MEDIA INVOLVEMENT

WRBB Radio

DJ/Host

Boston, Massachusetts

September 2022 - Present

- Host a weekly late-night, hour-long themed show featuring music and conversation to teach listeners about musical topics
- Conceptualize and execute social media campaigns to drive audience engagement and establish a brand voice

Tastemakers Magazine

President, Staff Writer

Boston, Massachusetts

October 2021 - May 2025

- Led and managed 125 members in content, promotions, design and photography departments to produce both online content and four print magazine issues per year
- Spearheaded the social media team, which promotes the publication to its collective 5000+ followers
- Wrote features, reviews and critiques of albums and other music projects
- Communicated with local booking companies to successfully identify, recruit and book artists for on-campus shows

The Huntington News

News Correspondent

Boston, Massachusetts

September 2021 - May 2025

- Wrote features and interviews about on-campus and local lifestyle and culture
- Film and edit video projects in order to create multimedia content for the publication's website and social media presence

PROFESSIONAL EXPERIENCE

Wayfair

Talent Co-op

Boston, Massachusetts

July - December 2024

- Guided employees through Workday benefits enrollment, ensuring accurate selections and maximizing individual plan outcomes through personalized guidance and policy knowledge
- Investigated and interpreted HR knowledge bases to address employee inquiries on company policies and federal regulations
- Organized and scanned over 1000 I-9s to aid the company's digital transformation initiative

Athenahealth

Customer Communications Co-op

Boston, Massachusetts

July - December 2023

- Collaborated with the customer communications team to proofread and refine marketing content, ensuring clarity, consistency and brand alignment across materials
- Composed copy for emails and notifications relating to medical software and customer engagement
- Led cross-functional project coordination to drive audience engagement and enhance product visibility
- communications and materials

SKILLS AND LANGUAGES

Skills: Adobe Photoshop, Adobe Premiere Pro, Adobe InDesign, AP Style, Budgeting, Copywriting, Google Workspace, ServiceNow, Smartsheet, Workday

Languages: French