

FITRI WULANDARI

Journalist | Business & Financial Reporting Specialist

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Portfolio: <https://fitriwulandari.journoportfolio.com/>

Summary

Business and financial journalist with 20+ years of experience reporting for global media power houses (Dow Jones, Reuters, Bloomberg, and VOA). Specializes in commodities, energy transitions, M&A, infrastructure, and macroeconomic reporting. Proven track record of producing high-impact market analysis, exclusive pricing data, and investor-focused content. Currently working as a freelance writer for global media and development organizations, delivering clear, data-driven stories for professional and retail audiences.

Professional Experience

Freelance & Contract Work (2017 – Present)

Australia Awards Indonesia | 2018 – Present

Authors high-engagement human-interest features on AAI scholarship awardees, demonstrating how educational programs strengthen Indonesia–Australia bilateral relationship.

Nudge | Aug 2025 – June 2026

Produced engaging, localized personal finance content on budgeting, savings, debt management, and retirement planning tailored to salaried workers.

JETP Secretariat | Oct – Dec 2025

Drafted and edited high-level strategic communications, press materials, and stakeholder messaging for the Secretariat's government partners and international donors to support Indonesia's energy transition roadmap.

Techopedia | Oct 2023 – Jan 2025

Produced in-depth analysis on commodities, equities, and corporate finance for retail investors, leveraging analyst interviews and primary research to deliver actionable market insights.

USAID ICED II | Mar 2019 – Jun 2020

Edited reports, fact sheets, and articles on renewable energy initiatives, conducting stakeholder interviews to enhance public and media outreach.

Full-Time Roles

Voice of America, Jakarta — Web Editor

July 2017 – May 2025

- Edited, adapted, and published daily multimedia news on major international socio-economic and political developments for broad Indonesian audiences.
- Led daytime news coverage and real-time editorial decisions across Indonesian platforms, setting reporting priorities and driving seamless newsroom handoffs to the DC team.
- Produced high-impact cross-platform reporting Indonesian and global audiences, including conducted exclusive interviews under tight deadline.
- Managed end-to-end multimedia content, including curating images, basic video editing, and publishing across web and social media.
- Collaborated on a global team to produce VOA's multiplatform investigative reporting series *"The Worth of a Girl,"* recognized with the 2020 Clarion Award and 2020 Edward R. Murrow Award.

Capital.com — Asia Commodity Reporter, SEO Writer

August 2021 – January 2023

- Produced top-performing SEO articles and educational guides across equities, macroeconomic trends, stock markets, energy and commodity markets, and personal finance.
- Translated complex commodities coverage, clean energy initiatives, and financial forecasts into accessible, data-driven content through expert research and analyst interviews, for retail investors.

Bloomberg News, Jakarta — Energy & Commodities Markets Reporter

October 2011 – June 2017

- Established a weekly coal price survey that became a key industry reference for energy traders.
- Delivered real-time market updates and investigative reporting on commodity and energy markets.
- Produced market analysis on trends in volatile global commodity markets.
- Developed expertise in trend analysis and authoritative commodities reporting.

Coal Asia Magazine & Petromindo, Jakarta — Senior Reporter

May 2011 – September 2011

- Produced analytical columns linking Chinese coal demand with international trade flows.
- Leveraged industry networks and market analysis to provide forward-looking insights for stakeholders in Asia's energy and coal sectors.

Earlier Career Experience

Reuters, Jakarta | Commodity Correspondent (April 2006 – May 2011)

Dow Jones Newswires, Jakarta | Commodity Stringer (September 2004 – March 2006)
The Jakarta Post, Jakarta | Business Reporter (August 2001 – August 2004)
Detik.com, Jakarta | Content Developer (April 2000 – July 2001)
World Bank Quality Undergraduate Education (QUE) Project, Bandung | Administration Staff (April 1999 – March 2000)

Key Honors and Events

- **Samsung Award for Best Business News Writing** (Winner, 2002)
- **Reuters Foundation Fellow** | Business News Writing Course (London, 2003)
- **Clarion & Edward R. Murrow Awards** (Contributor, VOA *The Worth of a Girl*, 2020)
- **Moderator & Facilitator:** ERIA 12th Editors' Roundtable (2023) and OECD-JETP Workshop on Clean Energy Financing (December 2025)

Education & Credentials

- BA in Political Science – Parahyangan Catholic University, Indonesia
- Certified Personal Finance (CPF) Advisor– Family Financial Advisor Institute
- Specialised Training: News Editing and Online News Writing & SEO (Tempo Institute); Narrative Writing (Jakarta Post); and Reuters Foundation Business News Writing Course.

Community Leadership

- **Bererod Gratia Credit Union (2012–present)**
Treasurer & Active Member. Championing financial literacy and micro-finance solutions for unbanked local communities. Website: <https://www.koperasi-cubg.org/>
- **Member of Yayasan Orang Tua Peduli (2007– 2012)**
The foundation disseminates information and trains parents on the rational use of medicine and basic children health knowledge. Website: <https://miliissehatyop.org/>

Reference

1. Dede Indra Kurniawan
Position: Supervisor
Organisation: Australia Awards in Indonesia
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2. **Name:** Paul Butarbutar
Position: Executive Director
Company/Organisation: Indonesia Climate & Growth Dialogue (ICDG)
Relationship: Former supervisor
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3. **Name:** Dian Widyastuti
Position: Supervisor Digital Content Lead
Company/Organisation: Voice of America Indonesian Service

Relationship: Former supervisor

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