

# MAKAYLA RICHARDSON

*Journalist*



📞 909-548-9234

✉ makayla.richardson.news@gmail.com

💻 makaylarichardson.journoportfolio.com

📍 Flagstaff, Arizona

## Education

### Bachelor of Science, Journalism

Northern Arizona University

2021 - 2025

Minor in Public Relations,  
Honors College Student,  
Dean's List since Fall 2021

## Expertise

- Adobe Premiere Pro, Audition, Photoshop
- AP Style Writing
- Broadcast and print writing
- Podcasting
- Video and Photo journalism
- Ross Inception, EDIUS, ENPS, BLOX

## Language

English

Intermediate Spanish

## 📁 Work Experience

### NAZ Today

News Director, Producer, MMJ

January  
2022  
-  
Present

- Oversaw operations of Northern Arizona University's student broadcast channel, NAZ Today, including scheduling and coordinating anchors, reporters, forecasters and producers for weekly broadcasts. Managed story assignments and crafted engaging news packages.
- Trained new and returning students in live news broadcast techniques, enhancing their skills in production and presentation.
- Produced shows, wrote news readers, and developed creative approaches for breaking stories; Field produced, created video packages, Instagram live reporting
- Covered Palestine encampments, Super Bowl LVIII, Kamala Harris' Fight for Our Freedoms College Tour

### Arizona's Family

Intern

June 2024  
-  
September  
2024

- Collaborated with a Flagstaff-based reporter and videographer to cover stories focused on Northern Arizona, enhancing regional coverage.
- Developed on-camera and off-camera skills, including editing with EDIUS, handling camera equipment and recording stand-ups for reels.
- Traveled to Phoenix to gain experience in producing with ENPS, learning newsroom workflows and production techniques.
- Adapted to the fast-paced environment of live evening broadcasts, meeting tight deadlines and ensuring timely, accurate reporting.

### KAFF Radio

Intern

January  
2024  
-  
May  
2024

- Helped found Kaff News Extra, a weekday morning video recap
- Anchored news segments for radio and video, MMJ video packages, field producing

### The Lumberjack

Lifestyle Editor, Features Writer

August  
2022  
-  
May  
2024

- Page design with Adobe InDesign for annual print edition
- Edited lifestyle pieces, worked closely with managing editors and new writers to ensure weekly digital publications
- Composed feature articles highlighting the community and personal stories of Flagstaff residents, showcasing local humanity and engagement.

### KJACK Radio

News Manager, Disc Jockey

August  
2023  
-  
May  
2024

- Oversaw the news department for a radio show, ensuring smooth operations
- Trained new members on operating radio booth and crafting effective news segments for radio.
- Hosted an independent radio show.

## 📖 References

### Dr. Brian Rackham

NAU Professor

Phone: 480-280-7716

Email: brian.rackham@nau.edu

### Mason Carroll

Reporter, Arizona's Family

Phone: 806-470-7521

Email: mason.carroll@arizonasfamily.com