

MAKAYLA RICHARDSON

JOURNALIST

CONTACT

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📍 California
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PROFILE SUMMARY

Journalist with experience in multiple media formats including broadcast, print, radio and social media. Easily adaptable and strong ability to learn quickly on the job. Writes stories based on real voices to connect audiences to work. Accustomed to tight deadlines with high expectations for work well done.

EDUCATION

NORTHERN ARIZONA UNIVERSITY

- Bachelor of Science, Journalism
- Minor, Public Relations
- Honors College and Dean's List
- *Go Lumberjacks!*

SKILLS

- Adobe Premiere Pro
- Adobe Audition
- AP Style
- Ross Inception
- Feature writing
- Long-form journalism
- Interviewing
- Story development
- Time management
 - *Especially under tight deadlines*
- Self-sufficiency

LANGUAGES

- English: Fluent
- Spanish: Basics

REFERENCE

Michael Manny
☎ (602) 402 - 5440
✉ Michael.manny@kaff.com

WORK EXPERIENCE

KSBY News

2025 - PRESENT

Multimedia Journalist

- Developed and maintained relationships with sources across the community while presenting a professional demeanor on and off camera.
- Pitched, interviewed, filmed, wrote and edited concise and well-researched packages during each shift.
- Filled in for weather and anchor positions when needed.

KAFF Radio

2024 - 2025

Intern, Reporter

- Help launch KAFF News Extra, the first visual news report for the station.
- Play by play commentary in women's sports broadcasts, hosted news segments.
- Produced shows, namely a one-on-one interview with Kari Lake in 2024.
- Developed creative slants to breaking news, field producing and live reporting. Consistent use of Adobe Premiere Pro Audition.
- Produced and directed live sports shows.

KJACK Radio

2022 - 2025

News Manager, Disc Jockey

- Managed KJACK Radio's News Department.
- Hosted news segments and weekly variety show.
- Helped educate staffers on how to write for the ear and accurately give commentary on current events while staying fair and accurate.
- Allowed staffers to choose their own content and scheduled the appropriate news hours for each team.