



# Makayla Richardson

## MULTIMEDIA JOURNALIST

Reporter set on telling compelling stories using fair and accurate journalistic ethics across multiple platforms. Dedicated to adapting to change in order to keep good journalism alive.

## WORK EXPERIENCE

### Multimedia Journalist

KSBY News, June 2025 – Present

- Reported and produced local news stories across Southern San Luis Obispo County
- Honed time management skills
- Built strong source relationships
- Managed full production cycle—pitching, interviewing, filming, editing, and writing—on daily deadlines

### News Director, Reporter, Forecaster, Producer

NAZ Today, January 2022 – May 2025

- Coordinated weekly broadcasts, scheduling anchors, reporters and producers
- Produced shows, forecasted and covered breaking news with creative approaches
- Field produced and led live reporting on TV and Social Media

### News Journalism Intern

Arizona's Family, May 2024 – September 2024

- Collaborated with a Flagstaff-based reporter and videographer to cover stories focused on Northern Arizona, enhancing regional coverage
- Adapted to the fast-paced environment of live evening broadcasts, meeting tight deadlines and ensuring timely, accurate reporting.

## CONTACT INFORMATION

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(909) 548-9234

## EDUCATION

### Northern Arizona University

2021 – 2025

Bachelor's Degree in Journalism

Minor in Public Relations

Honor's College

Summa Cum Laude

## EXPERTISE

Adobe Premiere Pro, AP

Style, time

management, meeting

deadlines, Broadcast &

print writing,

podcasting

## REFERENCES

Dr. Brian Rackham

Journalism Professor, former

News Director

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