HOT FOOD TRENDS YOU NEED TO TRY — AND HOW Marukan Rice Vinegar elevates them

Peek into our kitchen and you'll spot a lineup of essentials - olive oil, ghee, hot sauce - all working their magic. But let's talk about one of our most recent favorites, rice vinegar the effortlessly cool, flavor-boosting, unsung hero of acidity that deserves a front-row spot. **Marukan** is the only rice vinegar in our kitchen lineup. When it comes to rice vinegar, not all are created equal. Marukan Vinegar is crafted with centuries-old techniques prioritizing quality over shortcuts. **Marukan Rice Vinegar** is smoother yet richer in flavor, setting it apart from all the rest.

What makes it truly special? The slow, natural brewing process, where Marukan carefully crafts a perfectly balanced, deeply flavorful vinegar. While others may take shortcuts, Marukan believes that patience and tradition create superior taste—and that's what makes this family-owned company a trusted favorite for 10 generations.

If you're serious about flavor, it's time to upgrade to **Marukan— The World's Finest Rice Vinegar**[™] because right now, rice vinegar is having a major moment. It's the effortless way to bring balance, brightness, flavor, and healthy benefits to any dish. And to prove just how game-changing it can be, we've got some must-try ideas that'll have you using rice vinegar in a whole new way.



Marukan Genuine Brewed Rice Vinegar is the perfect addition to your favorite mocktail – creating a perfect tang to balance the flavors. Trust me, you won't miss the alcohol! For mocktail recipes go to RiceVinegar.com