



AMOL SAXENA

COPYWRITER/CONTENT CREATOR

CONTACT

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Delhi

amolsaxena.in

EDUCATION

SENIOR SECONDARY
(XII, HUMANITIES)

Delhi Public School

Year of Completion: 2021

Percentage: 91.50

SECONDARY (X)

Delhi Public School

Year of Completion: 2019

Percentage: 96.80

SKILLS

- Scriptwriting
- Designing (Canva)
- Editing (Final Cut Pro)
- Team Leading/Management
- Copywriting - Hindi

PROFILE

Hello, I'm a Content Creator, writer and aspiring filmmaker. I have over two years of experience in content creation and am highly motivated and committed to my craft. My expertise includes creating highly engaging and effective promotional content for brands, and I have the skills and the flair to create and write across platforms and mediums.

WORK EXPERIENCE

Schbang

NOV 2023 - JAN 2024

Creative Strategist

- Led a team of creatives and designers as a freelancer at Schbang, managing social media handles across platforms for Britannia and Perfetti
- Collaborated and prepared pitches and large-scale campaign execution plans for Britannia

Stonks Studios

DEC 2022 - SEP 2023 (FULL TIME)

JULY 2022 - OCTOBER 2022 (PART TIME)

Content Creator

- Demonstrated my skills by contributing to the growth of brand pages for notable companies such as Google India and IMDb India
- Gained additional experience in covering campaigns, client interaction and executing time-sensitive projects
- Featured on credible news platforms and @officialsocialsamosa

WLDD

DEC 2021 - JUN 2022

Content Creator/Copywriter

- Managed and created content for a social media page with more than 170K followers
- Leading campaigns for major brands such as Amazon Prime, Netflix and Hotstar

The Green Hustle

SEP 2020 - JAN 2021

Copywriter

- Created content and articles as an intern for a non-profit organisation