



NEW ENGLAND PATRIOTS QUARTERBACK **TOM BRADY.**

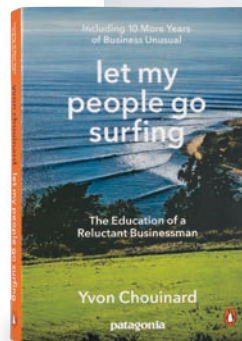
## WELL PLAYED

It's hard to imagine NFL superstar **Tom Brady**—New England Patriots quarterback, fitness guru, fashion icon, husband to supermodel Gisele Bündchen and father to three young children—squeezing in time off the clock. But in his new “Do Nothing” fall campaign for the Australian footwear label UGG, the future Hall of Famer and San Mateo native insists that slowing down and putting his feet up is a crucial part of his daily routine. As he gears up for his 17th season, the three-time Super Bowl MVP gets candid about all things sports, staying fit and making time for himself. **First things first: Thoughts on the Rams moving to L.A.?** It's great to see them come back. This city deserves a team or even two. **Hopefully I get a chance to play them in L.A. someday. Anything you miss about L.A. since moving to Boston?** Having the chance to do outdoor activities year round. **How often are you “doing nothing”?** Not as often as I'd like. I love my kids to death, but you don't get as much time to yourself. Even if it's for five or 10 minutes a day, I think it's important for everybody to have a little time to rest, rejuvenate, and find their space to figure out what's on the horizon. **Who are your favorite up-and-coming athletes?** Young golfers Jordan Spieth and Rory McIlroy. **Best sports moment by any team?** It was one of the first real sports moments I can remember: I was at a San Francisco 49ers football game when I was 4 years old. Joe Montana threw a pass to Dwight Clark, who caught it in the back of the end zone. **Who is your must-have fantasy football player?** Jerry Rice. He's scored more touchdowns than anybody who's ever played. **Dietary advice?** Balance in all things. It's not just about dieting; it's a whole lifestyle. It's the right amount of recovery, nutrition and hydration. **Postgame ritual?** Getting as much rest as possible because the games turn over so quick. As soon as one game ends, you're already thinking about the next one.

## A LIFE LESS ORDINARY

“As the evils in society become stronger and more numerous,” says Patagonia founder and owner Yvon Chouinard, “we recognize that as a larger and more influential company, our responsibilities to society and our efforts to be an even more responsible company have also gotten larger.” **Let My People Go Surfing** (Penguin Books, \$20) is anything but a straightforward autobiography, entrepreneurial manual or environmental manifesto. The expanded and revised 10-year-anniversary edition contains a foreword by author and activist Naomi Klein and further insight into why and how Chouinard conducts, in his words, “business unusual.”

[patagonia.com](http://patagonia.com)



**Right: PATAGONIA'S 2015 WORN WEAR TOUR AT SMITH ROCK STATE PARK IN OREGON.**

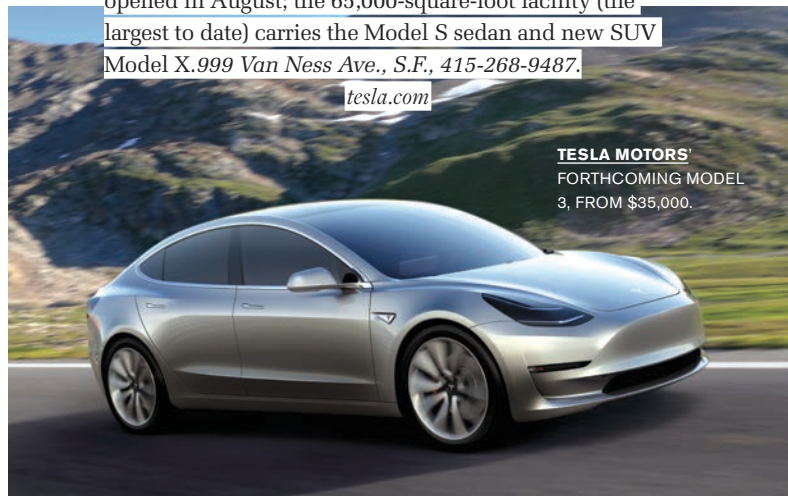


## San Francisco MOTOR CITY

What **Tesla Motors** has accomplished this century is nothing short of historic—establishing a prosperous electric-car brand where countless others have failed. And with the release of its first volume vehicle, the Model 3, on the horizon, it's set to transition from a fringe eco-medal for the wealthy into a zero-emission car for the everyman. Its first S.F. store and service center opened in August; the 65,000-square-foot facility (the largest to date) carries the Model S sedan and new SUV Model X. **999 Van Ness Ave., S.F., 415-268-9487.**

[tesla.com](http://tesla.com)

**TESLA MOTORS' FORTHCOMING MODEL 3, FROM \$35,000.**



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