

WHAT'S HOT



From left: Inside the **STRIIKE** salon in Beverly Hills. Wine pro **HELEN JOHANNESSEN**.

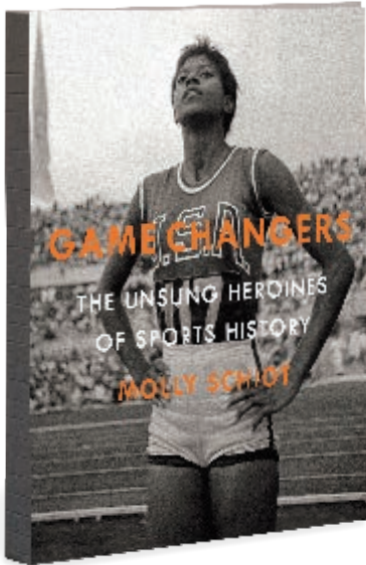
BEVERLY HILLS

WINE and SHINE

In a city brimming with creative collaborations, beauty mavens the Streicher sisters and wine guru Helen Johannesen have found yet another way to merge talents. “After attending many of her wine classes, we decided to mesh our worlds,” says brow expert Kristie Streicher (see p.70) of the **Now You Know** monthly series. How-to beauty tips and varietal insights share the spotlight at the Striike salon in Beverly Hills, in addition to curated wines and beauty products on sale. (The next gathering is on November 16.) “We respect each other’s professions and minds,” notes Johannesen, the force behind shop Helen’s Wines and the wine programs at Jon Shook and Vinny Dotolo’s culinary empire. “It feels like a modern Tupperware party,” says hairstylist Ashley Streicher. Adds makeup artist Jenn Streicher, “No boys allowed!” 9278 Civic Center Dr., B.H., 310-205-2600; striike.com.

Big Win

Two years ago, when L.A. filmmaker Molly Schiot became frustrated with the lack of interest in sports documentaries about female athletes, she started the Instagram account @TheUnsungHeroines, sharing photos of the pioneers who helped carve a path for today’s wonder women. Her new book, **Game Changers: The Unsung Heroines of Sports History** (Simon & Schuster, \$25), plumbs those narratives, from Janet Guthrie, the first woman to race in the Indy 500 and Daytona 500, to Lynn Hill, the first person in history to free-climb El Capitan.



SANTA BARBARA

One Love

Tapping into the joys of sisterhood, Mary and Lucy Firestone launched their **Wild Precious Life** retreat series in 2013 with bespoke, girls-only getaways around the country designed to “catalyze and ignite passionate women,” says Lucy. Now the Santa Barbara-based duo channels that same spirit of discovery into The First, a soft, awakening fragrance with notes of French lavender, black peppercorn, musk and juniper berry. wildpreciouslife.com.

Ingredients for **THE FIRST**, \$165/30 ml, were selected in part for their homeopathic benefits.



WEST HOLLYWOOD

MARCH Madness

A living wall marks the exterior of London designer **Anya Hindmarch**’s new Melrose boutique. In a move from Robertson, she doubles her retail space to showcase her seasonal Mainline collection together with the Bespoke collection—a unique line and service that allows patrons to personalize pieces with handwritten drawings and messages—for the first time on the West Coast. 8461 Melrose Pl., W.H.; anyahindmarch.com.



ANYA HINDMARCH
Georgiana Silver
Cloud bag, \$1,295.

PALO ALTO

Chain Reaction

Just in time for the holidays, **Cartier** unveils its boutique inside Stanford Shopping Center, stocked with the brand’s signature inventory (Clé de Cartier watches, Juste un Clou bracelets), the latest leather goods collection for women, C de Cartier, and new glimmering pieces. On our radar? Two wish list-topping lines: Coup d’éclat de Cartier, an Art Deco-inspired diamond ring range, and Mallion Infini de Cartier, a gold and diamond-studded, chain-style jewelry collection. 180 El Camino Real, Ste. 305A, Palo Alto, 650-388-7228; cartier.com.

CARTIER
Mallion Infini
de Cartier
bracelet,
\$5,250.



WRITTEN BY SCHUYLER BAILEY, JESSICA RITZ, DANIELLE DIMEGLIO, MELISSA GOLDSTEIN AND LESLEY MCKENZIE. STRIIKE INTERIOR: BONNIE TSANG. JOHANNESSEN: HOLLY LISS. FRAGRANCE: JENNIFER WHITE