

Jeffrey Kelly

jkelly4@crimson.ua.edu | <https://www.linkedin.com/in/jeffrey-kelly-8464a9177/>
<https://jeffreykelly.journoportfollio.com/>

EDUCATION

Master of Fine Art in Creative Writing, May 2025
The University of Alabama, Tuscaloosa, AL
GPA: 4.0/4.0

Bachelor of Arts in English, May 2021
The University of Alabama, Tuscaloosa, AL

EXPERIENCE

Oxford American, Little Rock, Arkansas

May 2023 — August 2023

Editorial Intern

- Fact-checked and proofread 5+ articles for OA's fall issue and digital content
- Drafted 10+ social media posts
- Created and maintained digital content for the website.

The Crimson White, The University of Alabama, Tuscaloosa, AL

August 2019 — Present

Diversity, Equity and Inclusion Chairperson

May 2023 — Present

- Composed a diversity statement and created a diversity training/curriculum for the newspaper's staff.
- Created a source report form and helped create a monthly source and engagement report.
- Sourced and interviewed campus organizations and leaders to widen/diversify the Crimson White's coverage.

Summer Editor-In-Chief

May 2023 — August 2023

- Facilitated budgets/meetings and communication amongst editors and their staff.
- Fact-checked, edited and published daily web content and a weekly email newsletter.
- Guided preparations for the fall semester's newsletter, monthly print editions and structural changes to the publication
- Coordinated with the engagement team to create a posting schedule and design a new layout for the newspaper's Instagram.

Managing Editor

- Assisted Editor-In-Chief with their goals for the publication while researching, sourcing and editing articles, optimizing production flows, managing payroll, recruiting over 70 contributors, and creating training guidelines for teams.

Culture Editor

- Trained and uplifted the diverse voices of 15+ contributors covering various topics while fact-checking, copy editing and writing compelling headlines for over 50 articles for print editions and digital newsletters.

Assistant Culture Editor

Staff Reporter

Nineteen Fifty-Six Magazine, The University of Alabama, Tuscaloosa, AL

February 2021 — Present

Writing Editor

May 2023 — Present

- Curated, researched, sourced and edited 20+ articles written by contributors.
- Created various training tools for contributors and assistant writing editors.
- Designed writing schedules to optimize efficiency and accuracy.

Website Manager

February 2021 — June 2021

Alice Magazine, The University of Alabama, Tuscaloosa, AL

May 2021 — October 2022

Website Manager

May 2022 — October 2022

- Maintained and updated the website's performance and functionality on WordPress.
- Updated the website's content concurrently with each new publication on Yumpu.

Entertainment Editor

May 2021 — May 2022

Mosaic Magazine, The University of Alabama, Tuscaloosa, AL

January 2021 — May 2021

Managing Editor

TECHNICAL EXPERIENCE

A/V Specialist and Manager • The University of Alabama's Student Center

October 2018 — August 2022

HONORS / AWARDS

- 2023 recipient of the UA Media Planning Board Chairman's Award of Special Recognition
- 2022 Associated Collegiate Press honorable mention for Feature Story of the Year.
- 2022 recipient of the Lewis Each Editor's Award
- 2022 Southeastern Journalism Conference, Best Arts and Entertainment Writer, First place
- 2021 recipient of the James E. Jacobson Writing Award and the Lewis Each Editor's Award

SKILLS

Copyediting, AP Style, Adobe Audition, Adobe Premiere, HTML5 Markup Language, WordPress, Creating/Curating Social Media Content, Analyzing Data, Search Engine Optimization (SEO), Trello, Slack, Fact-checking, Page Design