

## Jeffrey Kelly

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### EDUCATION

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#### Master of Fine Art in Creative Writing, May 2025

The University of Alabama

GPA: 4.0/4.0

#### Bachelor of Arts in English, May 2021

The University of Alabama

### PROFESSIONAL EXPERIENCE

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#### Digital Intern | NBC Select, New York City, New York

May 2024 — August 2024

- Produced 50+ articles in NBC News' CMS, Nebula; Updated and wrote 20+ commerce articles and listicles with consideration for SEO optimization; and researched and created product market lists for articles.

#### Reporter | NPR Next Generation Radio Project, Birmingham, Alabama

- Pitched, reported and produced a feature-length multimedia story on Birmingham's inaugural poet laureate in a week-long digital journalism project.

#### Editorial Intern | Oxford American, Little Rock, Arkansas

May 2023 — August 2023

- Fact-checked and proofread 5+ articles for the magazine's fall issue and digital content while communicating with contributors.
- Drafted 10+ social media posts and created and maintained digital content for the publication's website.

### STUDENT MEDIA EXPERIENCE

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#### Nineteen Fifty-Six Magazine, The University of Alabama, Tuscaloosa, AL

February 2021 — Present

##### Editor-in-chief

May 2024 — Present

- Helped writing editor curate and commission stories for our biannual publication focused on examining the South, intersectionality, and community amongst people of color with articles focused on current DEI legislation, a Q&A with the author of "Built From Fire," and more, while working with the creative teams to produce the publication.
- Optimized production flows, managed payroll, recruited 30+ contributors, developed team training guidelines, and collaborated with our engagement editor to create a new marketing strategy, schedule, and a cohesive social media layout.

##### Writing Editor

May 2023 — May 2024

- Curated, researched, sourced, fact-checked, and edited 30+ articles written by contributors for our biannual publications highlighting the complexities of Black family dynamics, the importance of intergenerational relationships, the achievement gap, medical stigma, and more.
- Created training tools for 15+ contributors and assistant writing editors and designed a writing schedule to optimize efficiency and accuracy for production.

#### The Crimson White, The University of Alabama, Tuscaloosa, AL

August 2019 — May 2024

##### Diversity, Equity and Inclusion Chairperson

May 2023 — May 2024

- Researched numerous student and professional journalism diversity initiatives to compose a diversity statement, create a training/curriculum for the newspaper's staff, and created a source report form inspired by NPR's, along with a monthly source and engagement report.
- Sourced and interviewed campus organizations and leaders to widen/diversify the Crimson White's coverage.

##### Summer Editor-in-chief

May 2023 — August 2023

##### Managing Editor

May 2022 — May 2023

##### Culture Editor

May 2021 — May 2022

- Led a team of 15+ students to produce 50+ articles for the campus's bi-weekly newsletter and 8 print editions covering various topics centered around UA's arts, theater, music, and pop culture.

##### Assistant Culture Editor

May 2020 — May 2021

- Produced and edited a weekly podcast that provided commentary on current topics in pop culture.

##### News Staff Reporter

January 2019 — May 2020

- Researched and investigated various topics and pitched 5 to 10 story ideas per week while introducing new and diverse perspectives with each story pitch that resulted in consistent weekly short and in-depth stories.

### AWARDS

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2023 UA Media Planning Board Chairman's Award of Special Recognition

2022 Associated Collegiate Press honorable mention for Feature Story of the Year.

2022 Lewis Each Editor's Award

2022 Southeastern Journalism Conference, Best Arts and Entertainment Writer, First place

2021 James E. Jacobson Writing Award and the Lewis Each Editor's Award

### SKILLS

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Copyediting, AP Style, Adobe Audition, Adobe Premiere, HTML5 Markup Language, WordPress, Creating/Curating Social Media Content, Analyzing Data, Search Engine Optimization (SEO), Trello, Slack, Fact-checking, Page Design