

JONATHAN LATIMER

CV

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Driving licence

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LinkedIn

<https://www.linkedin.com/in/jonathan-latimer-b8050b195/>

Website

<https://jonathanlatimer.journoportfolio.com>

I'm an ambitious, motivated and creative individual who excels in a team environment. Having recently graduated with First-Class Honours in Sports Journalism, I am now searching for a role within a thriving organisation that will allow me to apply my skills and knowledge as well as the opportunity to make a genuine impact.

WORK EXPERIENCE

Freelance Marketing and Communication Specialist

2023 - Present

PeopleLink, London

- **Expert Copywriting:** Craft compelling and engaging written content for PeopleLink, ensuring a high level of quality and adherence to clients' needs and brand guidelines.
- **Client Prospecting:** Conduct thorough research to identify potential clients, analyse market trends, and develop effective strategies to expand the client base, demonstrating a proactive approach to business development.
- **Professional Presentations:** Develop visually appealing and informative presentations that effectively communicate ideas, services, and proposals to clients, showcasing my ability to convey complex information in an accessible manner.
- **Strategic Email Outreach:** Initiate and maintain professional communication with prospects through email campaigns, effectively highlighting the benefits of our services, fostering relationships, and nurturing leads to conversion.

Media Manager/Tech

May 2022 - Sep 2022

Temple Baptist Church, Louisiana, USA

- **Developed and Enhanced Media Department:** Played a pivotal role in developing and enhancing the media department at Temple Baptist Church, contributing to its growth and effectiveness in the digital landscape.
 - **Strategic Online Presence Expansion:** Utilised popular platforms such as YouTube, Facebook, Instagram, and Band to strategically expand the church's online presence. Implemented creative and targeted approaches to engage the congregation and reach a wider audience.
 - **Engaging Service Streaming:** Streamed church services in a captivating and interactive manner, ensuring a seamless online experience for viewers.
 - **Innovative Video Production:** Demonstrated creativity and technical proficiency by creating and distributing 'Church News' videos. Utilised a green screen and leveraged video editing software like Adobe Premiere to produce high-quality, visually appealing content.
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EDUCATION

BA Sports Journalism with First-Class Honours

Sep 2019 - Jun 2023

University of Central Lancashire, Preston, Lancashire

During my time on the BJTC and NCTJ Accredited BA Sports Journalism course I have studied and been involved with the technical skills of broadcast, print and digital journalism.

Study Abroad

Aug 2021 - Aug 2022

McNeese State University, USA

Studied abroad in the United States of America. This experience proved invaluable as it gave me global perspective on my degree and developed skills such as adaptability, intercultural communication and confidence

INTERNSHIPS

Journalist

Apr 2023

Global Radio, Manchester

- Hands-on experience in news coverage for Capital, Heart, and Smooth radio stations.
- Acquired knowledge of newsroom operations, including workflow management, deadline adherence, and collaboration with team members.

Social Media Executive

Mar 2023

Discussing Film, Preston

- Obtained insights into the world of breaking news within the film and entertainment industry.
- Learned effective techniques for sharing news rapidly and engagingly, resulting in reaching audiences of over a million.
- Demonstrated proficiency in utilising social media platforms as tools for news spreading and audience interaction.

Journalist

Feb 2023

Lancashire Evening Post, Preston

- Gained practical experience in storytelling and news writing.
- Developed strong skills in crafting engaging narratives, capturing the attention of readers and conveying information effectively.
- Conducted thorough research to gather reliable information, ensuring the accuracy and credibility of news content.

World Cup Media Assistant

Oct 2022 - Nov 2022

Wales Rugby League, Preston

- Assisted the Wales rugby league media department during the 2021 Rugby League World Cup.
- The tournament took place in 2022 because of the Covid-19 pandemic.

AWARDS

Gold Standard NCTJ Diploma in Journalism

Emotional Intelligence Champion

The Nelson Thomlinson Sixth-Form

Religious Studies Subject Champion

The Nelson Thomlinson Sixth-Form

SKILLS

Results driven

Can do attitude

Communication

Time management

Ability to work under pressure

Adobe Creative Suite Experienced

Microsoft Office Suite Experienced

Media Law & Ethics

Technical skills

REFERENCES

References available upon request