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## Are you ready to embrace your inner geek?

October 27, 2020

Dear Ms. Johnson,

Everyone is a fan of something. From Disney to DC, or other popular properties, everyone has a favorite character in their life. Geek culture has been on the rise these past few years. Funko believes everyone deserves the opportunity to embrace their passions in life. What's the perfect way to do that? By starting a collection of Funko Pops!

Funko Pops are small bobbleheads that celebrate the most beloved characters in film, television, animation, and much more. They are an affordable way for every person to let their inner geek out. Funko Pops come in over 8,000 designs and collections. They are the perfect gift for the people in your life. They also make great collector's items while not having to break the bank.

Visit our website www.funko.com to find a variety of Funko Pops available. We guarantee that you will find something you love! Funko is willing to offer a coupon for 15% off your purchase of any Funko Pop. Go to our website and click on Locations to find a store near you or order online and have it shipped to your door. If you are not satisfied with our product, we will refund your money.

Funko supports diversity and inclusivity in geek culture. Our goal is to continue to create products that feel welcoming to all. We believe everyone deserves to find their fandom.

Thank you,

## Maria Gomez

Maria Gomez Marketing Director

P.S. We recently became one of the most popular products sold on Prime Day. Don't miss out on the fun!