



TEXAS TECH
UNIVERSITY.

News Release

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Texas Tech University creates endowed scholarship funds

The scholarship will honor George Floyd and Timothy Cole.

LUBBOCK, Texas - Texas Tech University created two new endowed scholarship funds in memory of George Floyd and Timothy Cole. The Black Student Association on campus led the efforts to create the funds.

“These scholarships, named in memory of Timothy Cole and George Floyd, are ways we can support students and strengthen our campus community,” said President of Texas Tech Lawrence Schovanec. “We also recognize the need to invest in the next generation of student leaders, especially those who embrace the strength in our diversity.”

The scholarships will provide financial support for students who are active in community service, supporting minority-serving organizations. Texas Tech University System’s Fundraising platform will offer an opportunity for donors to support the scholarships.

Texas Tech will hold a town hall to update students on diversity, equity and inclusion initiatives. A new website will launch to provide updates on these initiatives. For more information, including how to donate, visit <https://crowdfund.give2tech.com/project/21737>.

Texas Tech University is the largest research university in West Texas, providing education and support to more than 38,000 students enrolled in more than 150 majors. Texas Tech is the only university system in the state with a comprehensive academic campus, law school, and health sciences center on the same campus. The university’s research programs, in areas such as engineering, agriculture, and environmental and human health, impact the lives of everyone in Texas and beyond.

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