



Prince Harry & Meghan Markle

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History of the Royal Family

Prince Edward abdicated the throne in 1936 in order to marry American socialite Wallis Simpson.

The British government, the Church of England, and the British people all disapproved of Simpson becoming the next Queen of England.

The decision to leave the Royal Family followed the couple for the rest of their lives. They were ousted out of the public eye.



The Royal Family Today



Prince Harry and Meghan Markle announced their engagement in late 2017. The couple wed the following year in May.

Markle is the first Black woman to become a member of the Royal Family.

The couple announced they would be stepping down as senior members of the Royal Family in 2020, after receiving constant harassment from the media.

The Meghan Markle Controversy



This year, the couple spoke with Oprah in a tell-all interview where they tackled issues of mental health and race.

Markle expressed having suicidal ideation because of the harassment from the media.

She spoke about how members of the Royal Family were concerned about her son Archie's skin color.

“We’ve all had to deal with some things that are rude, rude and racist are not the same.”

Why does this matter?

- Markle didn't receive the help she needed, which could have resulted in a different outcome than it did.
- First woman of color in the royal family is important to those who might feel belittled due to the color of their skin.
- Mental Health America Incorporation - Black communities struggle to receive basic and mental healthcare rights.

Framing Theory

- First introduced by Erving Goffmann in the 1970's. The theory was first introduced in Sociology but was renewed to be applied to Communication Theory.
- The idea of how media base an event or an issue within a particular field of meaning which plays an important role in people's decision making procedure
- Media can be framed diplomatically and let the public form their own opinion on an event. Biased media can influence the public by negatively framing an event.

How It Applies

Conservative news organizations like *The Daily Wire* and *Fox News* have framed stories relating to the couple in a negative light.

DailyWire headlines include “Harry, Meghan Markle Admits to Falsehood in Oprah Interview” and “Even Michelle Obama is Taking Shots at Meghan Markle.”

A textual analysis can be made to gain a better understanding of why the media frames stories relating to Meghan Markle so negatively.

— NEWS AND COMMENTARY —

Even Michelle Obama Is Taking Shots At Meghan Markle

By [Amanda Prestigiacomo](#) • Mar 17, 2021 [DailyWire.com](#) • [f](#) [t](#) [1](#)



Priming Theory

- First introduced by Iyengar, Peters, and Kinder in 1982.
- It's how the media effects among individuals are enhanced by giving a perception that people make decisions based on their preconceptions.
- Fox News' Brian Kilmeade, Tucker Carlson, Megyn Kelly
- Former television host of Good Morning Britain, Piers Morgan, reality television personality, Bethenny Frankel
- Headlines surrounding Prince Philip's death, departure and return to the royal spotlight

Conclusion

“That’s the sad irony of the last four years, I’ve advocated for so long for women to use their voice, and then I was silent.” - Markle

Mental and emotional health is impacted by media.

Apart of the royal family or not, the couple will continue to make headlines concerning their departure and separate lives.

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