

the **BUMP**

DEALS & OFFERS



Why diaper softness actually matters

Eat, sleep, poop; repeat. All newborns follow this general schedule, so you know you'll need plenty of onesies, burp cloths and diapers before your little one even hits the scene. In the early days, keeping them healthy and comfortable is the main priority, and the diaper you choose plays a big role in that. Keep reading to find out why it's so important that baby's diaper is as gentle as can be.

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