Brooks Brothers Weddings of style, by Brooks Brothers. SHOP NOW

5 Timeless Menswear Looks—and the Wedding Venues to Match

Sponsored by Brooks Brothers

From the beach to the ballroom, we've got outfits to pair with every location.

ADVERTISEMENT
Brooks Brothers Weddings of style, by Brooks Brothers. SHOP NOW
ADVERTISEMENT
Brooks Brothers Say I DO to style by Brooks Brothers. SHOP NOW

by Sarah Fine · Updated Jun 10, 2024

Nailing down the where and when of your wedding day are some of the first to-dos to check off your list. Once you've got your venue booked, you can start to home in on all the details, most importantly, your day-of look. Our advice? Keep your location in mind when selecting your ensemble, especially when it comes to formality. No matter what, you'll want to look and feel your best, and that starts with quality and craftsmanship. That's why we've matched five popular venue types with equally timeless looks — with a little help from the Brooks Brothers Wedding Shop. Whether you're the groom or just trying to make the best-dressed-guest list, you'll know exactly what to wear and when.

Venue: Beach

Exchanging vows on the beach means a breeze on your face, the smell of salt in the air and maybe even sand between your toes, so light colors and lightweight fabrics are key. For a seaside affair, you won't need a super buttoned-up look.

The Look: Keep things casual with a neutral-tone suit in a breathable material, like cotton or linen, and accessorize with your favorite pair of shades or a pocket square that nods to the location. And if you're not planning on saying "I do" in the sand, we love these brown tasseled loafers to complete the look.

Style Tip: When you're by the beach, ties tend to be optional! An alternative way to add personality to a suit? Swap out the standard dress shirt for a polo — a solid color looks great framed by a suit jacket.

Shop the look at Brooks Brothers: 1. Classic Fit Cotton Stretch Suit Jacket, $698; 2. Classic Fit Stretch Cotton Suit Pants, $248; 3. Golden Fleece® Stretch Supima® Polo Shirt, $99; 4. Houndstooth Sailboat Motif Silk Pocket Square, $75; 5. Fitzgerald Tassel Loafer, $248

Venue: City Hall

If your goal is a low-key civil ceremony, you might be on the hunt for a wedding day look that is polished and practical, plus a likely re-wear. For a versatile ensemble, start with a traditional suit and accessorize with fun accents.

The Look: A classic-cut navy suit will never let you down (and can be worn again and again). Our pick features natural stretch wool that lets you move with ease and half-canvas construction that molds to your body for a custom-like fit. A patterned tie and marbled blue cuff links add a bit of flair to an otherwise timeless ensemble.

Style Tip: Show your personality off with unique accents. Think: Pocket squares, cuff links — even funky socks.

Shop the look at Brooks Brothers: 1. Classic Fit Wool Tic 1818 Suit, $1,298; 2. Silk Watercolor Flower Circle Tie, $108; 3. Stretch Supima® Cotton Non-Iron Pinpoint Oxford Ainsley Collar Dress Shirt, $118; 4. Sterling Silver Oval Rhodium-Plated Cufflinks, $268; 5. Cotton Blend Paisley Socks, $25; 6. Salinger Blucher Shoes, $248

Venue: Botanical Garden or Park

Whether you've chosen your favorite public park or a stately botanical garden, a wedding in the presence of Mother Nature is bound to be teeming with naturally gorgeous scenery and stunning photo ops.

The Look: A light blue sack suit will complement any color in the garden. Plus, 98 percent cotton will keep you comfortable and cool even during the warmest months. For the fashion-forward, try pairing the subtle pinstripe with a patterned tie — we're loving this blue paisley number — or a pocket square in the same color family.

Style Tip: Tap into the natural elements that will surround you and opt for a boutonniere made from greenery, and a floral tie or pocket square.

Shop the look at Brooks Brothers: 1. The No. 1 Sack Suit in Cotton Bedford Cord, $998; 2. Brooks Brothers X Thomas Mason® Cotton Poplin English Collar Dress Shirt, $198; 3. Linen Paisley Tie, $108; 4. Silk Pocket Square, $75; 5. Rancourt Oxford Shoes, $428

Venue: Modern Loft or Rooftop

Loft spaces come with built-in funky industrial details like exposed brick or concrete and antique windows (some that are even floor-to-ceiling!) that allow you to put your own stamp on the decor. Naturally, you'll want to do the same with your wedding day look.

The Look: Stand out in a sleek ivory dinner jacket with contrasting lapels or even a tone-on-tone pattern for contemporary flair. For a super-sophisticated look, pair it with an all-black color scheme: black shirt, black tuxedo pants, black loafers and a subtly patterned bow tie.

Style Tip: Unexpected accessories — from cuff links and ties to watches and lapel pins — are your chance to add a personal touch to your look. Bonus: You can also lean on these elements to help differentiate your look from the rest of the wedding party!

Shop the look at Brooks Brothers: 1. Classic Fit 1818 Herringbone Dinner Jacket In Linen-Wool Blend, $898; 2. Classic Fit Merino Wool Twill 1818 Tuxedo Pants, $298; 3. Brooks Brothers X Thomas Mason® Cotton English Collar, Swiss Pleat Front Tuxedo Shirt, $228; 4. Dot Bow Tie, $98.50; 5. Sterling Silver Onyx Oval Rhodium-Plated Cufflinks, $268; 6. Fitzgerald Tassel Loafer, $248

Venue: Classic Ballroom

No luxury is spared at a ballroom wedding, with its ornate architecture, opulent accents and show-stopping centerpieces. Naturally, such an elegant affair calls for an equally formal look.

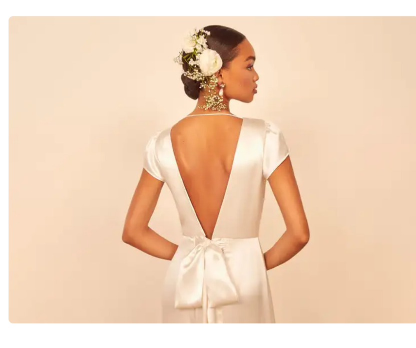
The Look: A black tux is a classic for a reason! Paired with a crisp white wing-or spread-collar shirt, you can't go wrong. With a look this timeless, it's best to stick to the fundamentals — suspenders, a pocket square and bow tie will never go out of style.

Style Tip: While a black tie affair tends to leave little wiggle room in terms of dress code, you can still make a statement with your accessories. A monochromatic white-on-white moment between your tuxedo shirt and bow tie is the perfect modern touch.

Shop the look at Brooks Brothers: 1. Classic Fit 1818 Archive-Inspired Tuxedo in Irish Linen $1,398; 2. Solid Suspenders, $148; 3. Formal Bow Tie, $98.50; 4. Stretch Cotton Broadcloth English Collar, 10-Pleat Tuxedo Shirt, $148; 5. Silk Pocket Square, $75; 6. Cooper Patent Oxfords, $298

Ideas & Advice / Fashion / Couples Attire

Up Next



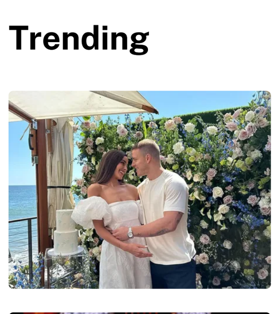
18 Second Wedding Dresses For a Rescheduled...

6 Bridal Shops in Omaha With Many Wedding Dress Styles

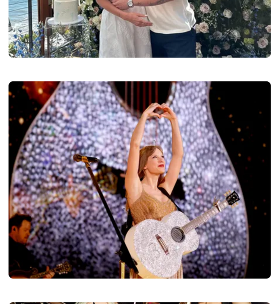
22 Ultra-Chic Tea-Length Wedding Dresses

ADVERTISEMENT
Brooks Brothers Weddings of style, by Brooks Brothers. SHOP NOW

Trending



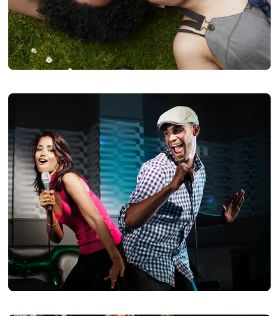
Inside Olivia Culpo & Christian McCaffrey's Love Story
The NFL star and the former Miss Universe are set to tie the knot this summer.
Updated May 28, 2024



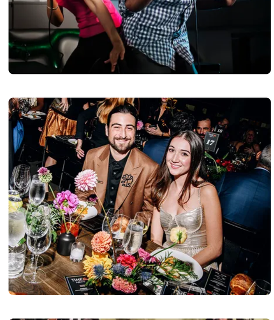
120 Taylor Swift Lyrics For All Your Instagram Captions
"I'd marry you with paper rings."
Updated Apr 22, 2024

52 Best Karaoke Songs Of All Time To Win Over the Crowd
From classic rock to bumpin' new pop songs, here's a curated list of crowd-pleasers.
Updated May 15, 2024

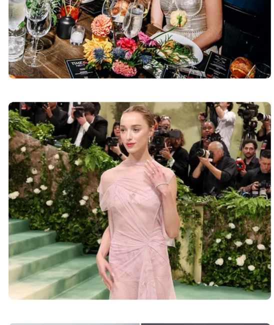
The 111 Best Song Lyrics for Your Instagram Captions
From iconic classic love songs to trending pop anthems, we've curated lyrics you'll love.
Updated Nov 16, 2023



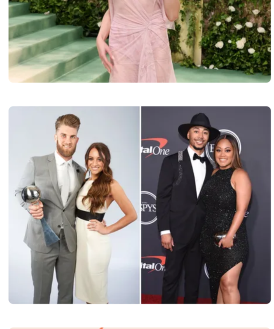
The Best Duet Karaoke Songs to Sing Your Hearts Out
Songs for all kinds of vocal ranges and styles.
Updated Aug 31, 2023



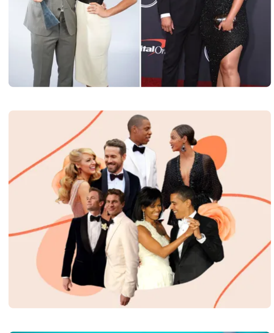
Is Noah Kahan Engaged? Here's What We Know
The singer's latest vinyl release appears to hint at his relationship status.
Updated Apr 22, 2024



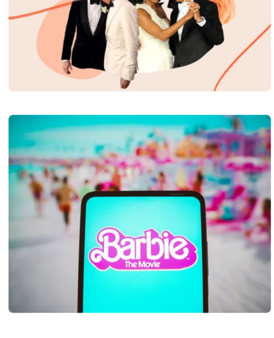
Phoebe Dynevor Confirms Engagement at 2024 Met Gala
We burn for this hard launch.
Updated May 07, 2024



Our Favorite MLB Wives & Their Love Stories
These romances are grand slams, in our eyes.
Updated Apr 02, 2024



The Most Iconic Famous Couples of All Time
These duos are the definition of relationship goals.
Updated Apr 28, 2023



'Barbie' Movie Quotes for Your Instagram Captions
Here are the quotes from Barbie you'll want to memorize instantly.
Updated Aug 25, 2023

View all

ADVERTISEMENT
Brooks Brothers Weddings of style, by Brooks Brothers. SHOP NOW

©1997-2024 XO Group Inc.