CYNTHIA DANIELS & CO.

PRESENTS
THIRD ANNUAL



AWARDEE

CANDICE GROSE

Engagement and Brand Human Resources Division, City of Memphis

FIRST TENNESSEE BANK • TITLE SPONSOR HILTON MEMPHIS • NOVEMBER 17 • 6:30PM

PURCHASE TICKETS: WWW.40URBAN18.EVENTBRITE.COM



Top 40 Under 40 Urban Elite Professionals Awardee #25 is Candice Grose Currently, this Chicago native brings her strategic communications experience back to the mid-south as she manages the internal communications, brand and engagement initiatives for Memphis City Government's HR Division.

Previously, in her role with the Congressional Black Caucus Foundation, Candice raised funds to support initiatives launched by Black Members of Congress and managed several events and forums focused on public policy and legislative issues. She successfully raised more than \$200,000 to support the preservation of digital archives of African American achievements through the AVOICE Celebration which included appearances and performances from Stevie Wonder, Dionne Warwick and Biz Markie to name a few.

Soon after, Candice took her skillsets to the private sector and became the first Black female spokesperson for American Airlines in the Chicago media market. During her career at American Airlines, Candice managed internal and external communications and played a part in launching two major crisis communications campaigns which led to her to a promotion as Senior Specialist in Corporate Communications and recognition from the NTSB (National Transportation Safety Board) in her due diligence of effectively communicating an aircraft crisis to the public and to employees.

Because of her expertise in communications and PR, Candice was invited to join the Democratic National Committee (DNC) team and she served as the Joint Press Office Manager for Hillary Clinton and the DNC at the 2016 DNC convention in Philadelphia, PA where she coordinated logistics for Hillary Clinton speech writers, staffers and DNC communication teams.