

Gursimran Hans

Portfolio site: www.gursimranhans.com

Experienced researcher with previous roles working in the national press and volunteering with local government institutions.

EDUCATION

MA Diplomacy and Foreign Policy at City, University of London 2020-2021

BA (Hons) Journalism with Study Abroad at City, University of London (2:1) 2016-2020

Year abroad at Hong Kong Baptist University 2018-2019

Dissertation title: Democracy Defenders or Violent Rioters? A qualitative frame analysis of the coverage of the 2019 Hong Kong protests in British and English language Chinese media

Beal High School, Redbridge 2009-2016

A Levels: English Literature (B), History (B), Religious Studies (B)

11 GCSEs including English Language (A), English Literature (A) and Mathematics (A)

WORK EXPERIENCE

Partner and Social Media Lead, Desi Sportscast August 2020-present

- Responsible for content curation on Facebook, Twitter, Instagram and the podcast's website.
- Contribute articles for the podcast blog to ensure engaging fresh content is present on the website.

Overnight News Reporter, Express.co.uk May 2019-July 2020

- Researched and analysed major events to effectively contribute articles on a wide range of topics including UK news, politics, world news, science and royal news.
- Tailored article headlines and URLs for search engine and social media optimisation to drive up viewership on my articles and reach personal target of one million views a month.
- Identified unique and interesting angles to news and conducted interviews with notable figures to pitch exclusives on a weekly basis.
- Undertook an effective handling of my time to manage the responsibility of this role around the final year of my undergraduate degree.
- Took initiative to lead the team as editor on short notice due to colleague illness.

Media Manager, CONIFA Asia May 2018-April 2019

- Responsible for content curation on the organisation's Twitter account.
- Ensured steps were taken to evaluate the direction of the brand and the success of marketing strategies.
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Social Media Intern, Talksport International July 2017-May 2018

- Took responsibly for the station's Twitter feed during coverage of Premier League football.
- Produced and edited radio packages for international broadcast.

Opinion Section Editor, The National Student June 2017-April 2018

- Effectively managed a group of over 50 writers, co-ordinating with them to reach weekly article quotas with thought provoking content, on one occasion my section contributed all nine articles to the publication's monthly newsletter.
- Continued to contribute articles to other sections of the publication including sport, news and arts and culture.

Widening Participation Student Ambassador, City, University of London October 2016-May 2019

- Helped to run visit days and taster sessions for partner schools.
- Undertook tours of the university and answered questions about university life and applying to university for pupils visiting.
- Mentored a Year 12 student on the process of identifying courses to study and how to apply for university.

Fairness Commissioner, London Borough of Redbridge

January 2015-January 2016

- Researched major issues potentially facing sections of the borough's population due to local government cuts.
- Analysed evidence packs with large amounts of data.
- Effectively asked questions to stakeholders to gain a comprehensive understanding of the issues.
- Penned two of the recommendations to the final report to the local council.

VOLUNTEERING EXPERIENCE

Experience volunteering to represent young people in a variety of different bodies including the Redbridge Youth Council and Young Cabinet, Local Safeguarding Children's Board Youth Forum and NHS London Clinical Senate Patient Public Voice Group. Researched and analysed major issues and collaborated with relevant stakeholders to co-ordinate initiatives and devise methods for best practice. Through these roles, I often took public speaking engagements, giving speeches to groups of up to 500 people.

OTHER SKILLS

IT: MS Office Suite (Word, Excel and PowerPoint – Expert), Adobe Creative Cloud (Photoshop, Premier Pro, Audition - Intermediate), Burli (Intermediate).

OTHER INTERESTS

- Self-taught how to play bass guitar and read sheet music.
- Enjoy reading books and often write book reviews on my blog.
- Enjoy playing and watching sports, season ticket holder at West Ham United and member at Essex County Cricket Club.

REFERENCES

Available on request.