

Sam Barney-Gibbs

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SUMMARY

Multimedia journalist with experience from CNN's Michael Smerconish and the United Nations. Led a 150-person award-winning, multimedia, college newsroom. Skilled at reporting and editing across platforms, especially on local, state, national, and global politics. Seeking a creative space to produce trustworthy, impactful, and engaging stories.

RELATED EXPERIENCE

Smerconish.com (*Remote*) August 2024 – Present
Newsletter Editor

- Consult with a small team working to produce balanced and independent journalism from award-winning CNN and SiriusXM political commentator Michael Smerconish
- Prepare Michael's daily newsletter by researching, writing, and editing headlines and summaries of select unbiased news articles on breaking political events and social issues
- Join Michael's daily YouTube Live to provide personal insight on the top stories from the newsletter

The Recount/The News Movement (*New York, NY*) July 2024 – November 2024
Election Multimedia Journalist

- Pitched within a 10-person team to determine editorial content during the 2024 U.S. election season
- Monitored 4+ TV news networks simultaneously, quickly clipping live political speeches and commentary
- Conducted in-depth political research for many long-term news projects and breaking news stories
- Created video, audio, and written news content using various software across major social media platforms
- Liaised between on-air guests and staff in a fast-paced Election Night decision desk environment

United Nations (*New York, NY*) July 2024 – November 2024
Communications Intern

- Optimized the design and scheduling of social media content for the department, leading to over a 100% increase in engagement
- Dispatched a biweekly newsletter by aggregating news regarding UN and civil society affairs
- Corresponded daily with relevant UN departments, member states and civil society organizations
- Investigated and helped approve 10 global nonprofit organizations to be officially associated with the UN

Lehigh University Department of Journalism and Communications January 2024 – May 2024
Research Assistant/Copy Editor (*Bethlehem, PA*)

- Edited, and formatted endnote content according to Chicago Style to ensure editorial accuracy and flow

The Brown and White News (*Bethlehem, PA*) August 2020 – December 2023
Editor in Chief/Managing Editor/News Editor/Reporter

- Supervised an award-winning staff of over 150 young journalists on all print and multimedia content
- Edited all editorial content for live digital content and print newspapers twice a week for over 30 editions
- Expanded the multimedia team resulting in a wider array and larger output of content across platforms
- Integrated Trello project organizer to maximize workflow efficiency and improve fact-checking processes
- Produced over 55 news assignments including articles, photography, and data infographics across the news, lifestyle, opinion, investigative, and community sections
- Produced, wrote, recorded, and edited a weekly podcast highlighting local, national, and international news
- Anchored and helped record/produce episodes of a weekly broadcast show recapping top local stories

EDUCATION

Lehigh University, Bethlehem, PA

Bachelor of Arts in Journalism and Political Science, Minors in Philosophy and Global Studies

GPA: 3.85, **Honors:** Summa Cum Laude, Journalism Departmental Honors, Eckardt Scholar Honors Program

RELEVANT SKILLS

AP Style, copywriting and copyediting, fact-checking, videography, video editing photography, photo editing, graphic design, Adobe Suite, Google Suite, Microsoft Suite, Spanish language (conversational/translational)