

Sam Barney-Gibbs



PORTFOLIO

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EDUCATION

Lehigh University, Bethlehem, PA

- Bachelor of Arts in Journalism and Political Science
- Minors in Philosophy and Global Studies
- College of Arts & Sciences Eckardt Scholar Honors Program
- GPA: 3.84

Oak Park High School, Oak Park, CA

- Magna Cum Laude with Highest Honors
- National Honors Society Recognition
- Departmental Honors in Environmental Science and in Economics
- Unweighted GPA: 3.9, Weighted GPA: 4.3

WORK EXPERIENCE / LEADERSHIP

The Brown and White News Organization

- Editor in Chief May 2023 - December 2023
 - Supervised more than 150 student journalists, including 37 editors, on all editorial and multimedia content production in print and online
 - Edited all editorial content for print newspapers twice a week for over 30 editions
 - Reviewed all digital and multimedia content regularly produced throughout each week
 - Expanded multimedia editorship resulting in a wider array and larger output of news content across platforms
 - Implemented a new newsroom layout to improve cross-departmental collaboration and newsroom morale
- Managing Editor of Editorial Content December 2022 - May 2023
 - Mentored all six editorial departments, working heavily with these editors, and more than 150 student journalists
 - Edited all editorial content for print newspapers twice a week for over 30 editions
 - Integrated Trello project organizer to maximize workflow efficiency and improve fact-checking processes
- News Section Editor August 2022 - December 2022
 - Pitched, assigned, managed, and edited the news section for print newspapers twice a week for over 30 editions
 - Assisted the creation and scheduling of social media posts regarding news section articles
 - Acted as the liaison between other news editors and reporters throughout the learning and working process
 - Supported reporters in completing assignments by providing tangible feedback and meeting individually
- General Assignment Reporter August 2020 - December 2023
 - Reported across editorial sections including news, lifestyle, sports, opinion, investigative, and community
 - Completed over 55 assignments that included writing articles, photography, and data infographics
 - Wrote, recorded, and produced a weekly podcast highlighting relevant local, national, and international news
 - Anchored and helped record/produce episodes of a weekly broadcast show recapping top local stories

Lehigh University Office of United Nations Programs

- Strategic Planning Intern January 2024 - Present
 - Edited and led the designing of a journal highlighting the research and accomplishments of United Nations Youth Representatives, the first of its kind in the world
 - Integrated the United Nations Sustainable Development Goals in university clubs by revolutionizing the club registration and upkeep system
 - Pioneered a program that will allow university courses to be tagged with a United Nations Sustainable Development Goal and help ensure specific sustainable education is implemented across university curriculum
 - Led the 20th-year celebration of the Lehigh University-United Nations partnership by organizing departments/offices to create tangible products that memorialize Lehigh's work along each Sustainable Development Goal. This included facilitating speakers and recognizing outstanding leaders.
- Communications Intern December 2020 - May 2022
 - Produced numerous journalistic feature stories on people and events between Lehigh University and the United Nations, including students visiting, presenting, and working at the United Nations

The City of Bethlehem Office of the Mayor

- Communication Project Intern

July 2023 - August 2023

- Conducted interviews, wrote scripts, and co-produced 3 mini-documentaries regarding misunderstood and under-reported topics in local government including sister city relationships, the city's famous annual summer music festival, and an insider's look at local government structure/proceedings

The Talon Newspaper

- Ombudsman, Copyeditor, Fact-Checker

January 2017 - May 2020

- Acted as the organization's first liaison between student journalists and the campus/local community regarding news content and legal logistics, ultimately advancing connectivity and transparency with these communities
- Spearheaded the organization's first fact-checking/information verification system for reporters and editors
- Individually researched every fact outside of information from personal interviews, including statistics and other Internet-based information, for all news content published by the organization
- Copyedited every print edition of The Talon prior to publication, mostly focusing on grammar and AP Style
- Created a source diversity form that increased variety and equity among our human sources by promoting bias awareness and evaluating statistical analysis of the form's data
- Presented to student journalists regarding student journalism laws and ethics, especially in accordance with the Student Press Law Center and Society of Professional Journalists
- Led discussion and administration of staff editorial opinion articles, including a column with the editor in chief on topics relevant to student journalism, in hopes of spreading awareness of its significance to youth

- General Assignment Reporter

- Reported across editorial sections including news, features, data, opinion,
- Completed over 43 assignments that included writing articles, photography, and data infographics
- Recorded, and produced a StoryCorps-inspired podcast where two community members interview one another on a shared topic

Saxbys Coffee

July 2021 - Present

- Team Lead

- Assisted the cafe manager in supervising all cafe operations and about 20 team members, ensuring organizational processes are followed efficiently, communicating with the corporate office often

AWARDS

Keystone Student Media Awards – Pennsylvania NewsMedia Association

- Division II Sweepstakes Award – 2024

- *The Brown and White* earned the most individual awards out of participating universities with fewer than 10,000 students. I was Managing Editor and Editor in Chief for the year of work being considered.

- Division II Sweepstakes Award – 2023

- *The Brown and White* earned the most individual awards out of participating universities with fewer than 10,000 students. I was Deputy News Editor and News Editor for the year of work being considered.

- First Place: General News Reporting – 2024

- I wrote and heavily edited an article about a community/campus protest at the onset of the Israel-Hamas war.

- First Place: Ongoing News Coverage – 2023

- *The Brown and White's* full-day coverage of the 2022 midterm state and local elections, including consistent social media posting and personally calculated polling data. I organized the reporting, editing and calculations as News Editor.

Williams Prizes – Lehigh University Department of Journalism and Communications

- First Place: Investigative Reporting – 2023

- I completed a news package describing a theory that South Bethlehem is geographically and socio-economically divided into four sections that perpetuate difficulties in addressing community needs.

Outstanding Journalism Recognition – Oak Park Unified School District

- For helping to lead *The Talon's* simultaneous coverage of the Thousand Oaks shooting and Woolsey Fire